

Freund

M A T E R I A L F O R I D E A S

MORE NATURE:
DISCOVER OUR
NEW PRODUCTS FOR
YOUR NEXT PROJECT!

OVER 40 YEARS FREUND GMBH · WE BRING NATURE INSIDE YOUR ROOMS

With our product lines
GREEN NATURE ELEMENTS
we break

through

the straight lines
in rooms.

Josef Freund
Founder
of Freund GmbH



Nina Freund
CEO





Let's be honest:
how much of our time do we spend a long way away
from nature, in the office? There aren't many work-
places with calming views of pristine landscapes. And
we know from science that getting in touch with
nature makes us healthier, more relaxed and more
productive.

Our products are formed and inspired by nature.
In 2010, we were one of the first companies in the
world to offer moss walls for internal use and real
bark wall panels.

Now, alongside genuine moss we have a range of
natural materials providing innovative functional
and design solutions for your own project.

We hope you find material to inspire your designs in
this latest catalogue.

WE ADD A TOUCH OF NATURE TO YOUR SPACES.

Freund GmbH
Material for ideas



Evergreen Premium, colour: apple green, combined with poplar bark,
project: MUN restaurant Munich, photo: Format Works by Stefan Herx



Our

GREEN NATURE ELEMENTS

materials enable you to create unique spaces for living and working in.

Our products help give rooms a distinctively natural feel. Architects, designers and planners have been relying on our innovative materials for more than 35 years. They know our materials add something unique to their projects, satisfying the most demanding clients.

If you've worked with us before, you'll be familiar with our strengths. We embrace innovation and don't shy away from complex projects, partnering with you from your initial idea right through to project completion.

We don't simply implement your idea, we design products from natural materials ourselves, taking the time along with you to realise your project.

WE CREATE OASES OF WELL-BEING FROM NATURAL MATERIALS



GREEN



NATURE



ELEMENTS



WELL-BEING SPACES

CONTENTS

GREEN

from page 10

In Japanese Zen, moss is a symbol of peace, calm and permanence. In Western philosophy, plants and the colour green represent freshness, strength and renewal. The combination of these gave rise to the green wall solutions in our GREEN product line.

Evergreen Moss Premium	12
Evergreen Moss Standard	24
Evergreen Moss Flex	26
Greenhill Moss Premium	28
Greenwood Moss – Jungle & more	38
Velvet Leaves	56
Green Project	60
GREEN product information	70

NATURE

from page 76

Modern architecture increasingly emphasises integrating natural materials into the design of spaces. In contrast to the high-speed, high-tech world we live in, we're redefining traditional values like shelter and cosiness in modern ways. This is where our NATURE products come in: unique Bark House® panels and shingles, wall decoration of genuine cork bark, birch bark and larch bark, floor and wall designs made of genuine cow and buffalo leather, sustainable blocks of agglomerated cork granules CNC-milled in organic 2D and 3D designs, and many more materials.

Bark House® Premium poplar bark	78
Cork bark Premium Standard	90
Larch bark	98
Birch bark	104
GENCORK by Sofalca Cork 3D/2D-milled	108
Leather for walls, floors & ceilings	114
OKKA Pine needles	120
MAGMA & FUJI Charred wood	124
Tree sculptures <i>Companions</i>	128
NATURE product information	134

ELEMENTS

from page 140

Panta rhei: 'everything flows', observed the ancient Greek philosopher Heraclitus. For our ELEMENTS products, we work with flowing water and translucent metal foams to give walls and facades an exclusive and unmistakable appearance.

We harness the interplay between light and movement, and a design vocabulary inspired by the forces of nature.

ALUSION™ by Cymat Technologies	142
Water Water walls	150
ELEMENTS product information	154

WELL-BEING SPACES

from page 156

Are you planning a complex architectural project with a unique character? Our portfolio offers sustainable materials and finished products for projects in the industry. Across offices, hotels and restaurants, spas, public spaces and exhibitions, our materials bridge the gap between areas for living and working, re-establishing the connection with nature.

Well-being at work	158
Room acoustics	164
Hotels, restaurants & spas	170
Shop-fitting, advertising, fairs & events	180
Fire safety	186
Greener buildings & plant walls	190
About	192
Contact	194



WILDERNESS
INTERNATIONAL

PROTECT TEMPERATE RAINFOREST

**TOGETHER WITH WILDERNESS INTERNATIONAL
AND US – PIECE BY PIECE**

photo: Reinhard Mink, Wilderness International

EVERGREEN MOSS STANDARD: BECAUSE NATURE MATTERS

Over an area of 128 m², western Canada's temperate rainforest sequesters around 13 tonnes of CO₂. That's roughly the average annual consumption of one European. This is why retaining this complex ecosystem is so important.

As a company, we want to make our contribution. In Wilderness International, we've found a trusted partner working to preserve unique wilderness areas for future generations.

In 2019, Freund GmbH offset the carbon footprint of its Berlin office, meaning our work in the Goerzwerk Berlin was carbon neutral for the year.

But there's still plenty more to do. By 2030, we want all of the production in our manufactory to be carbon neutral.

JOIN US IN THIS VITAL MISSION!

By purchasing 1 m² of Evergreen Moss Standard you're joining us in protecting 1 m² of rainforest. For projects of 10 m² or more, we'll issue you a certificate with the geographic coordinates of the protected area of forest.

Please get in touch with us if you'd like further information.

Please see www.wilderness-international.org for more information about the vital work of this Berlin and Dresden-based organisation.

GREEN



Greenwood Moss Jungle installed on wall and ceiling,
project: Showroom Berlin JAB Anstoetz, photo: JAB Anstoetz

GREEN MOSS AND PLANT WALLS – ACOUSTICALLY FUNCTIONAL AND MAINTENANCE-FREE

We only use real mosses and plants for our green wall units. And we make sure they're easy to install and that our customers receive detailed advice.

The natural mosses used in our Evergreen, Greenhill and Greenwood products (reindeer, cushion and forest moss respectively) are first cleaned and then preserved and coloured using a special process. This gives our moss pictures and walls their fresh green colour and means they don't need artificial light or ongoing care and feeding.

BENEFITS:

- No upkeep
- No maintenance
- Highly sound absorbing (90%)
- Certified fire-resistant (B1) on request
- Rental option on request



Moss picture made of Evergreen Moss Premium, photo: Corinna Jacobs for Freund GmbH

EVERGREEN MOSS

MOSS PICTURES AND WALLS

With our moss products coming onto the market as far back as 2008, we were one of the original European producers behind the trend for natural indoor moss.

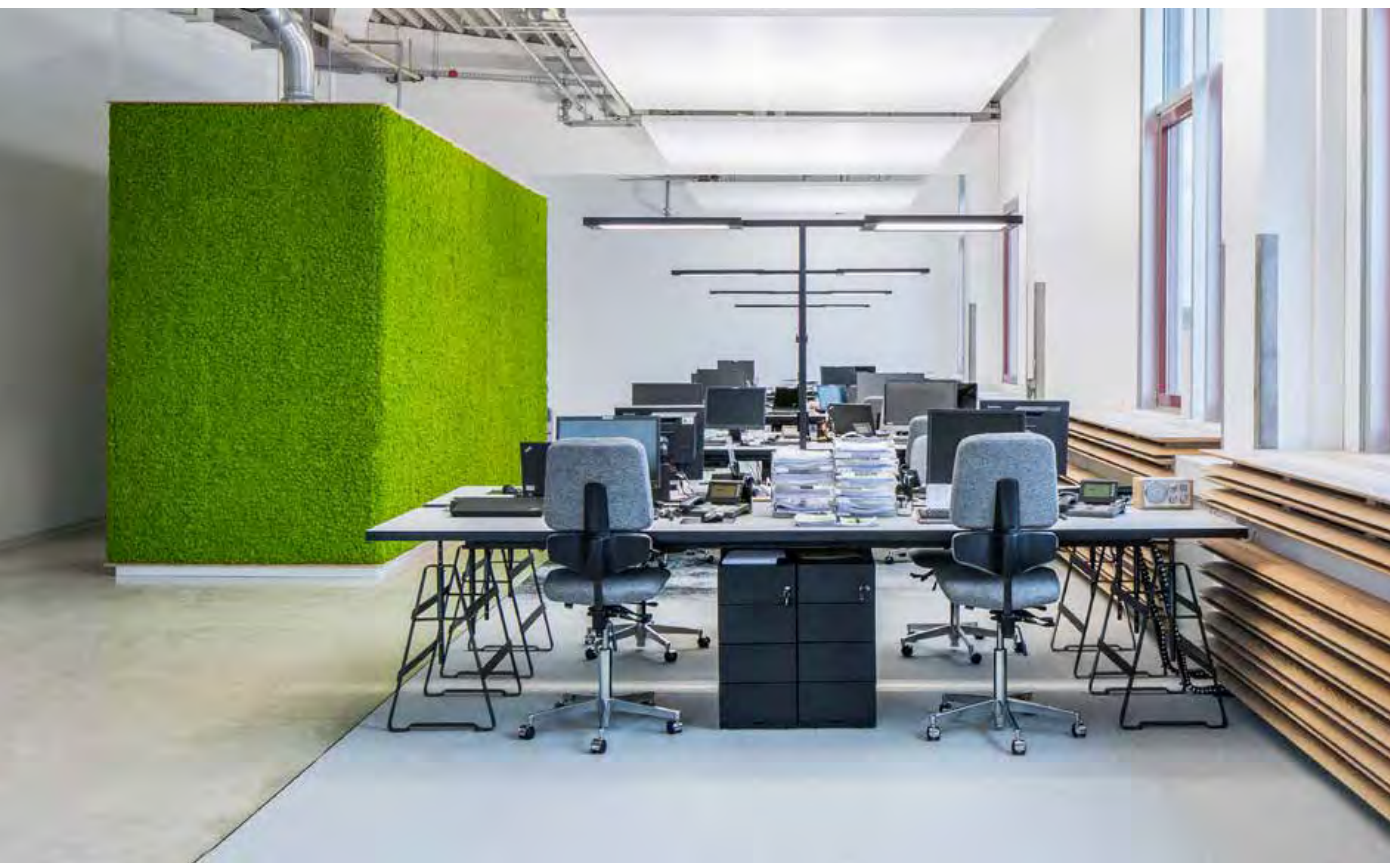
With Evergreen, our reindeer moss for your moss wall, you're bringing something unique into your spaces. Our moss products retain their vibrancy without any light, watering or feeding, and offer up to 90% sound absorbency. We only use real mosses and plants for our green wall units.

Sustainability is a key focus for us right from the start: we only ever harvest individual patches of moss and we do this by hand, taking the utmost care not to disturb any natural growth.

Once the natural moss has been cleaned, it is hand-crafted into unique moss pictures and walls in our dedicated facility. We take care to ensure each item is easy to install.

On request, all of our moss pictures and walls can be provided with B1 fire safety certification.

100% NATURAL MOSS
100% HANDCRAFTED
SUSTAINABLE
MADE IN GERMANY



Evergreen Moss Premium, colour: apple green. Moss walls as cube, with moss edging.
Project: Copybox Gries Deco in collaboration with schöne räume ai GmbH, photo: Oliver Tamagnini



Evergreen Moss Premium, colours: apple green and moss green,
project: Munich Airport terminal in collaboration with Casa Castello, photo: Diether Kinzel/trick17

EVERGREEN MOSS PREMIUM

MOSS PICTURES AND MOSS WALLS

Our Evergreen moss pictures and moss walls are made of cleaned, specially preserved and coloured reindeer moss. This process gives the individual heads of moss a flexible structure, keeping them permanently soft and green. Once the moss has been preserved, it is double-secured to perfectly sized mounts. This premium double mounting method of production is perfect for ceiling installations and offers a particularly secure attachment.

- Unique construction – ours is the only premium moss to be double secured
- Precisely cut to size
- Optional individual forms (logos, lettering, pictograms, etc.)
- Regulates the interior climate
- Up to 90 % sound absorbing
- B1 fire resistance on request

CHOOSE FROM

3 STANDARD COLOURS

(available at short notice)



moss green*



forest green*



apple green*

26 SPECIAL COLOURS

(approx. 4-5 weeks depending on availability)



* Our reindeer moss is a natural material that can be soaked in different colours. Due to these natural qualities and because of the production process, colours may vary slightly from those shown.

Fotos: KOMPE IMAGES für Freund GmbH

EXTRAS

Moss pictures are available (up to 2.90 m in length in one piece) with high-quality wooden or aluminium frames in various colours and profile thicknesses.



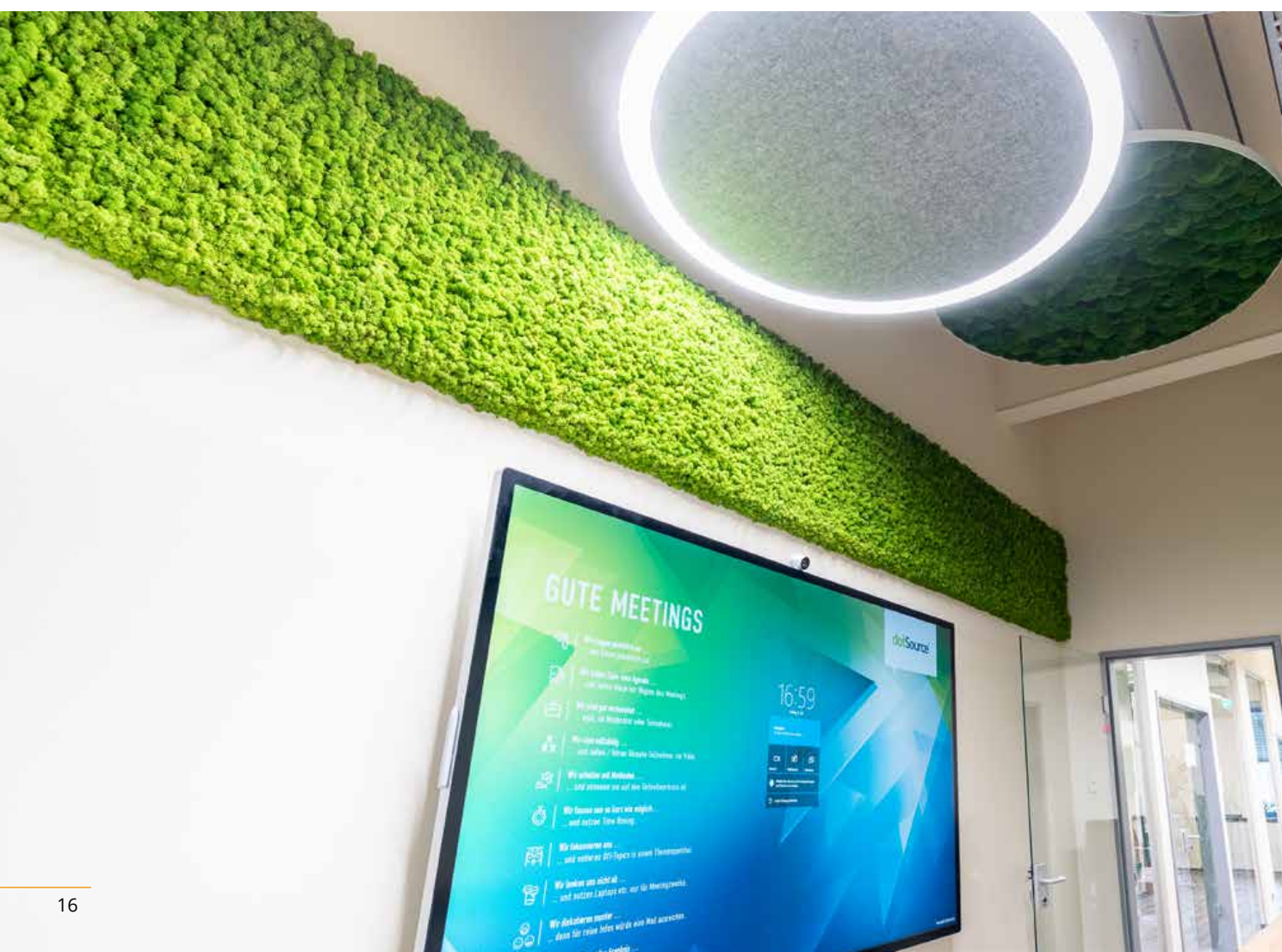
Alternatively, we can produce your moss object with moss side-edging for an even more natural look. In this case, the moss stretches around the edge of the mount to cover it. The natural moss rim creates the impression that the moss is growing right out of the wall.



Evergreen Moss Premium **with** optional moss edging (moss rim)



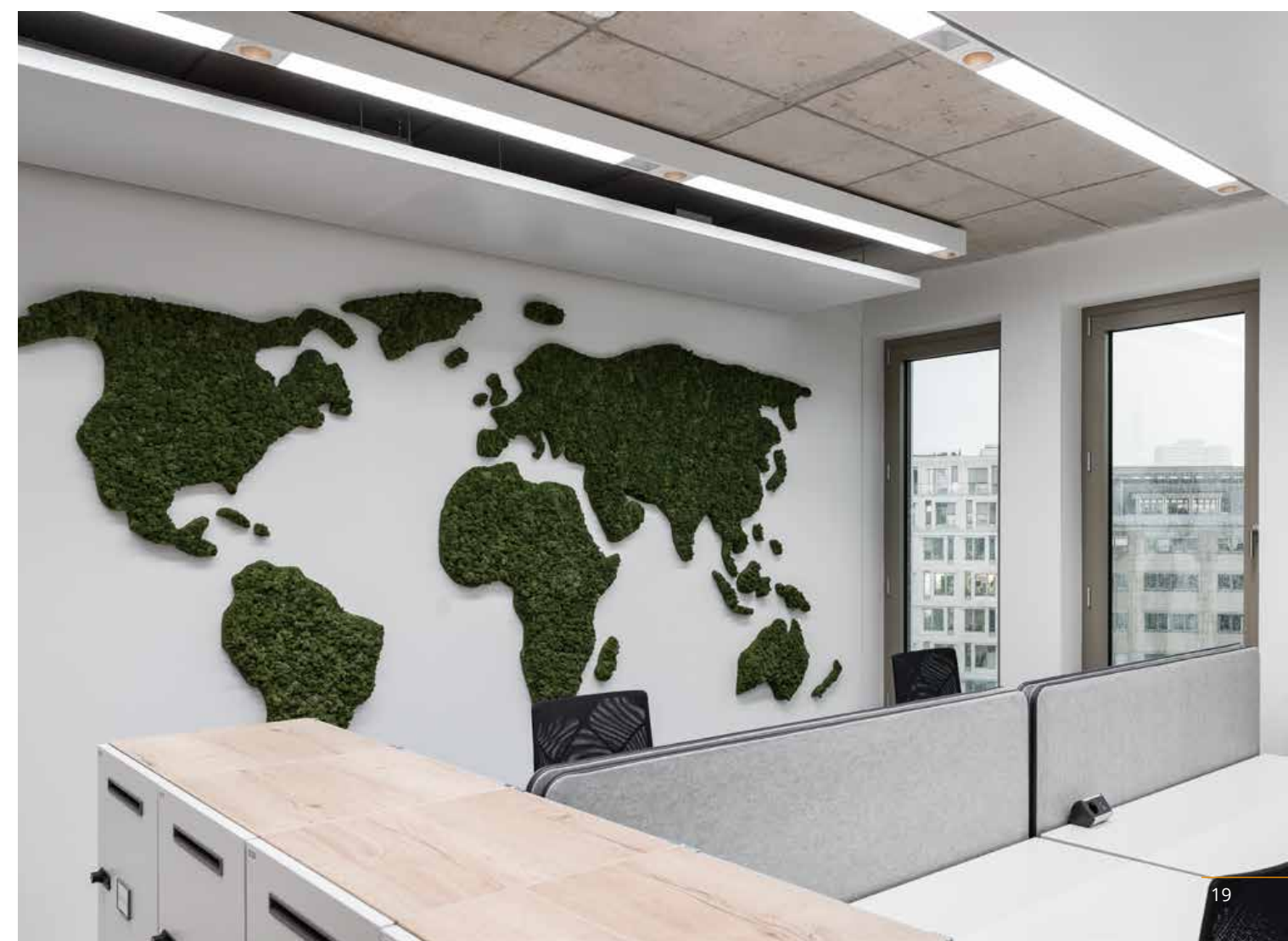
Evergreen Moss Premium **without** moss edging



Evergreen Moss Premium, colour: apple green,
project: dot.Source offices, photos: Andreas Schwarz



Evergreen Moss Premium, colour: forest green, project:
New Work office project for Unilever European HQ Hamburg, design: Joppich & Rieckhoff Handelsgesellschaft für
Büroeinrichtungen mbH, photos: Karsten Knocke





Evergreen Moss Premium, colour: moss green, world map (approx. 4500 x 2500 mm) made of real moss



Evergreen Moss Premium, colour: moss green. Natural moss room dividers, project (top and bottom): Clinton European headquarters, Berlin Hoppegarten, in collaboration with Susanne Kaiser, photos: Andreas Schwarz for Freund GmbH



Evergreen Moss Premium, colour: apple green, Orangerie Schloss Bothmer, photos: Andreas Schwarz for Freund GmbH

Moss tree installation with balls of Evergreen Moss Premium, colours: apple green and moss green at FertighausWelt Günzburg, photo: BDF

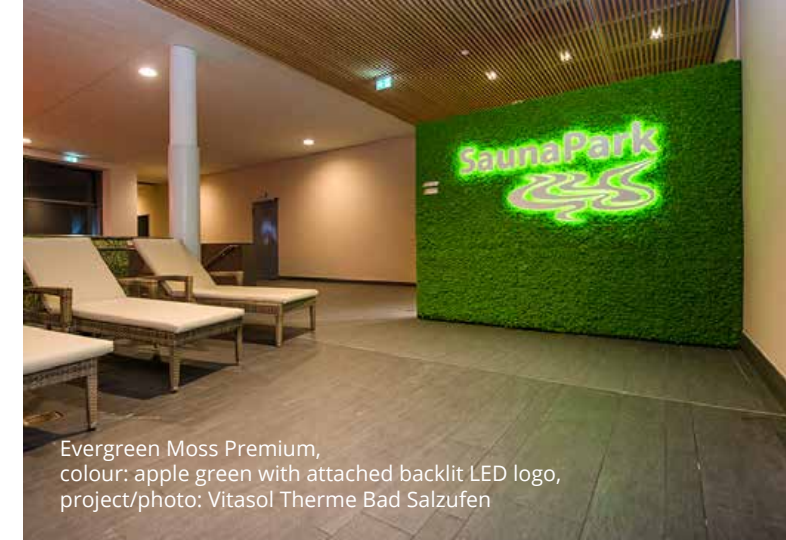
BRANDING WITH MOSS LETTERING, LOGOS AND CUSTOM DESIGNS: AS UNIQUE AS YOU ARE!

Evergreen Premium moss's various colours and free-form shapes can be combined however you wish to create unique and eye-catching effects.

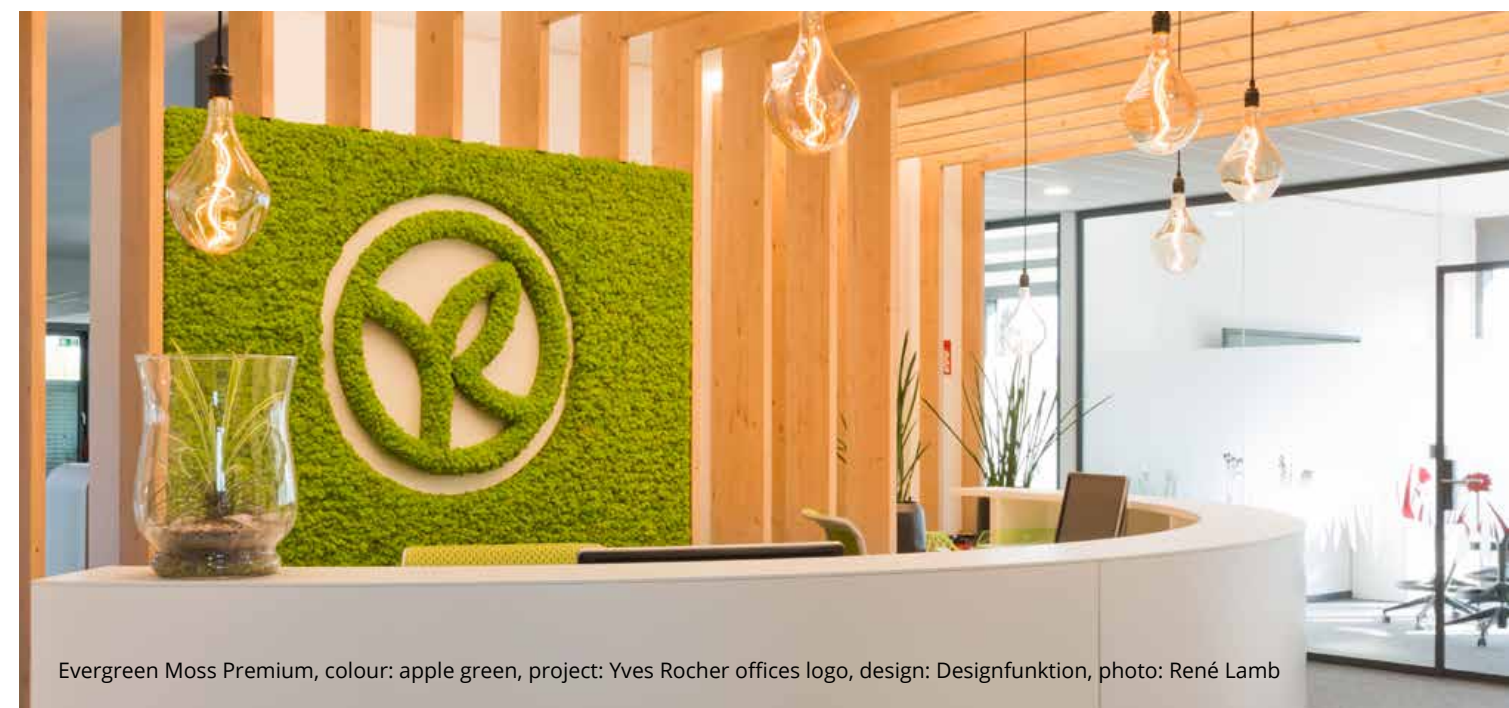
Logos and figurative marks as well as letters, maps and figures can all be realised. Alternatively, moss walls can also be combined with raised logos.



Evergreen Moss Premium, colours: moss green and apple green, project: Dolce, design: Aichinger, photos: Michaela Begsteiger



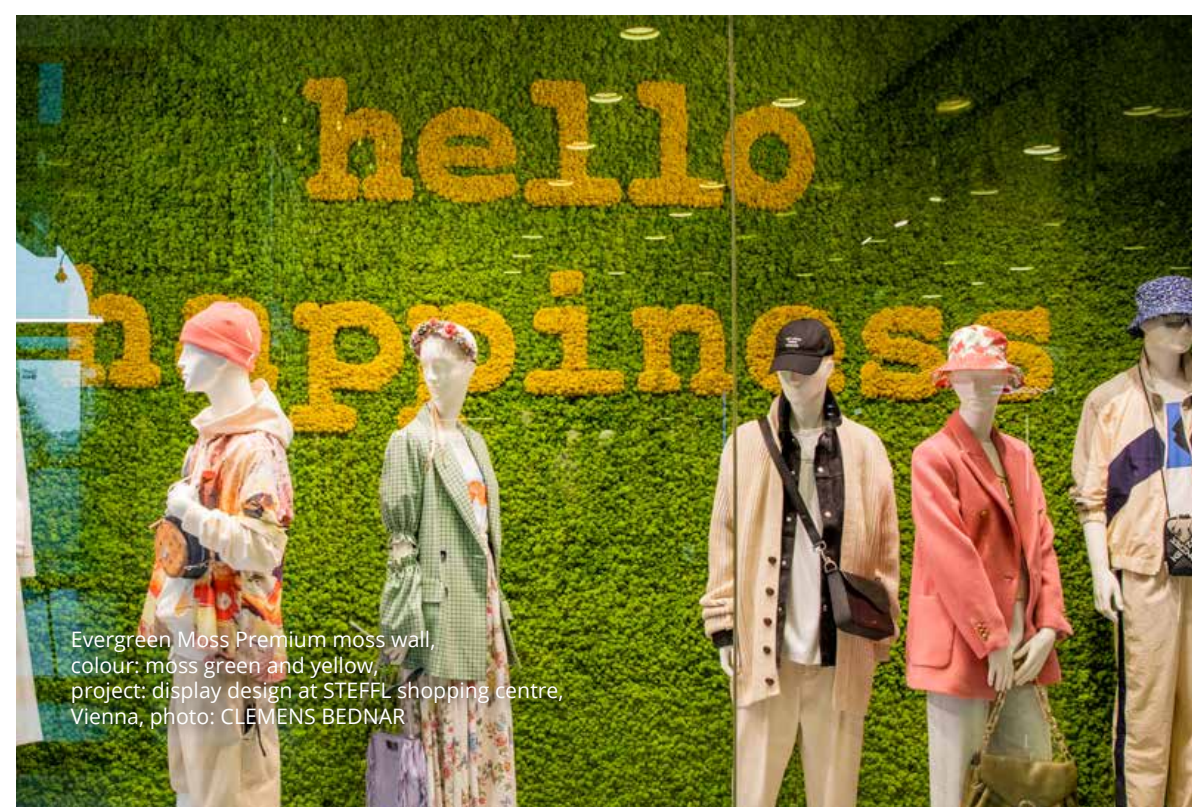
Evergreen Moss Premium, colour: apple green with attached backlit LED logo, project/photo: Vitasol Therme Bad Salzufen



Evergreen Moss Premium, colour: apple green, project: Yves Rocher offices logo, design: Designfunktion, photo: René Lamb



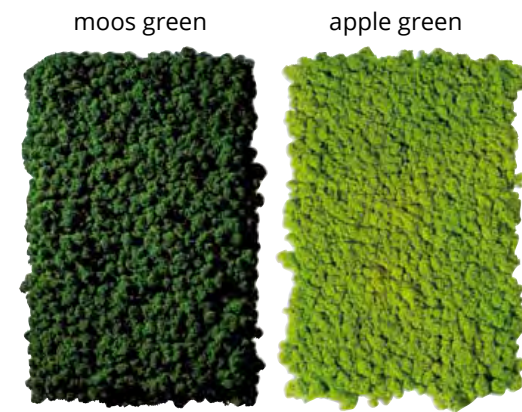
Evergreen Moss Premium, colour: moss green, with attached acrylic logo, photo: Tradephoto Dariusz Lech



Evergreen Moss Premium moss wall, colour: moss green and yellow, project: display design at STEFFL shopping centre, Vienna, photo: CLEMENS BEDNAR



Evergreen Moss Premium, colours: moss green and orange lettering, photo: Tradephoto Dariusz Lech



Evergreen Moss Standard: 380 x 580 mm boards, five pieces in one delivery box (1.1 m²), photo: KOMPE IMAGES



Put the pieces in the right light and assemble your moss picture or moss wall. Photo: KOMPE IMAGES



The moss boards can be stapled (for example, with an electric staple gun), screwed or glued directly onto a wooden substrate. Photo: KOMPE IMAGES

EVERGREEN MOSS STANDARD

MOSS PICTURES AND WALLS

Our Evergreen Moss Standard 100% genuine moss panels have been developed for fast and straightforward self-installation.

The natural moss pictures are suitable for flat, convex or concave mounting around objects or installation as a moss wall. Our Evergreen moss pictures and moss walls are made of cleaned and specially preserved reindeer moss, fastened to flexible 380 x 580 mm panels.

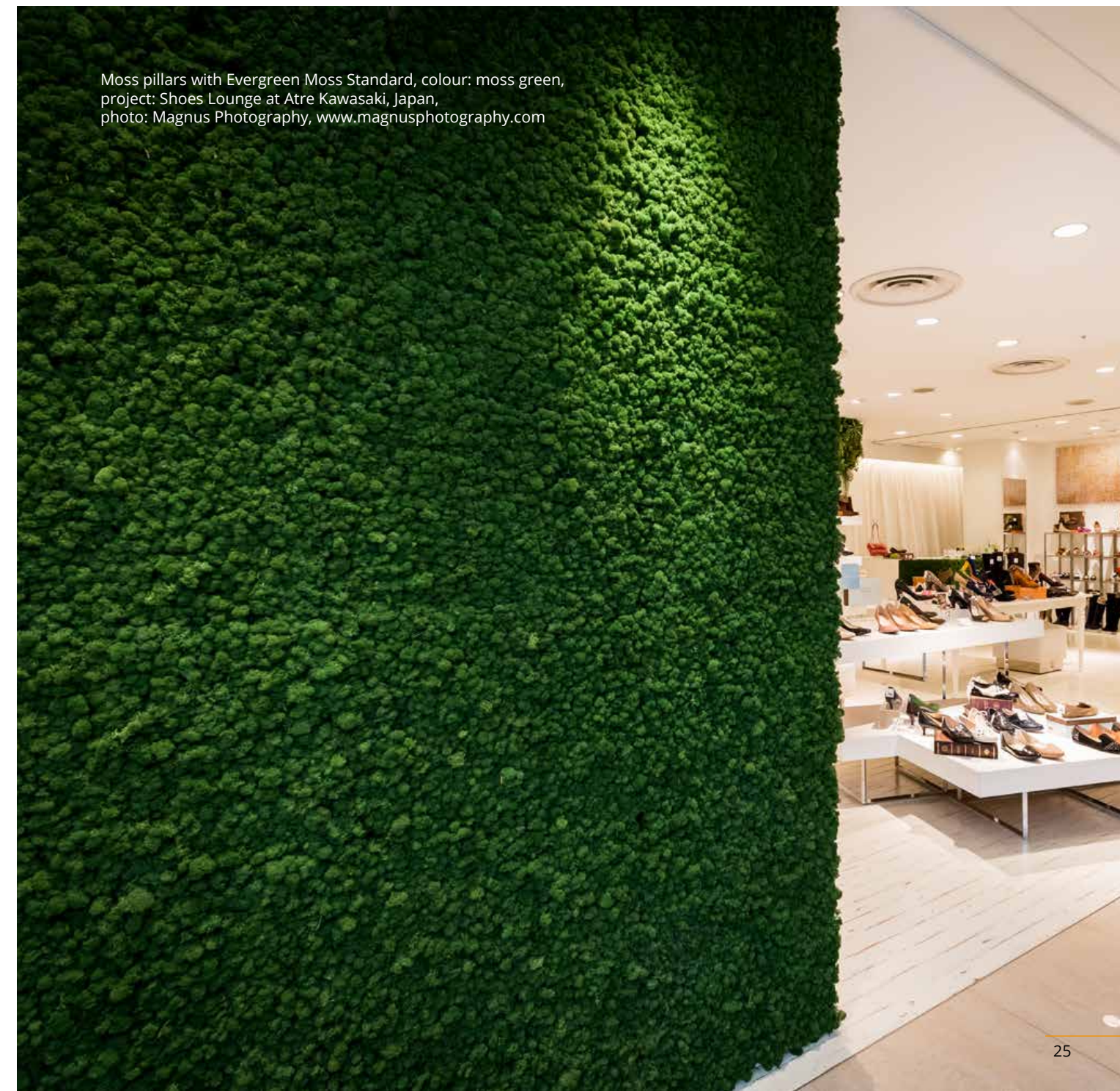
Our Evergreen moss pictures and walls are made of the same reindeer moss as our Evergreen Moss Premium product and don't need light, water or feeding.

BENEFITS:

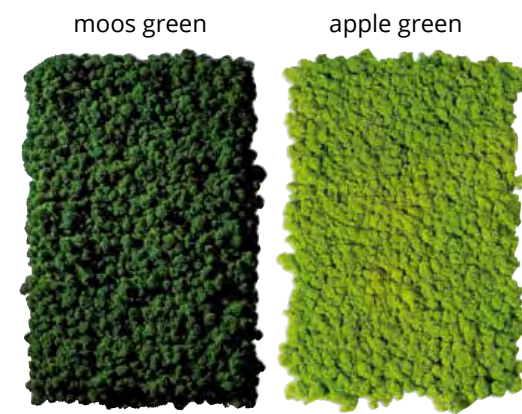
- **No maintenance**
- **No upkeep**
- **Easy to cut**
- **High acoustic performance**



The moss pictures are suitable for flat, convex or concave installation around objects or installation as complete moss walls.



Moss pillars with Evergreen Moss Standard, colour: moss green, project: Shoes Lounge at Atré Kawasaki, Japan, photo: Magnus Photography, www.magnusphotography.com



EVERGREEN MOSS FLEX

MOSS PICTURES AND WALLS

Evergreen Moss Flex panels – also supplied 380 x 580 mm – can be utilised in a similar way to our standard product.

They've been designed to allow self-mounting of your moss walls and can be attached to objects in a flat, convex or concave arrangement. Cutting to size and mounting is also very straightforward.

The textile backing is even more flexible. This allows for improved mounting around curves, pillars or arches. So you can let your imagination run riot with your creative room designs.

Of course, you can also use them to create a straight vertical wall.

BENEFITS:

- **No maintenance**
- **No upkeep**
- **Easy to cut**
- **High acoustic performance**



Individual panels of Evergreen Moss Flex cut to size by the installer, project: Restaurant Carnivale, Oradea, Kaluna Landscaping



Our moss panels are extremely flexible and suitable for flat, convex or concave installation around objects, as well as for installation of complete moss walls. Photo: Andreas Schwarz



Evergreen Moss Standard, colour: moss green, project: Groß Umstadt Sparkasse, in collaboration with P2 Architekten, photo: Thomas Ott

GREENHILL MOSS PREMIUM

MOSS PICTURES AND MOSS WALLS

Whatever you're designing, from wall-mounted pictures to complete walls, Greenhill Moss Premium ensures you always have a green work of art. The green cushion moss is great for unusual wall, ceiling and object design.

With their sound-absorbing properties, the moss pictures make a significant contribution towards well-being at home and in the workplace.

On request, we can also custom produce designs with Greenhill Moss Premium – for example using arched mounts to produce stunning 3D effects.



Office greenery made of Greenhill Moss Premium in custom design, project: Contentful GmbH hub, photo: Koy+Winkel for Contentful GmbH Berlin hub, interior design: toi toi toi creative studio

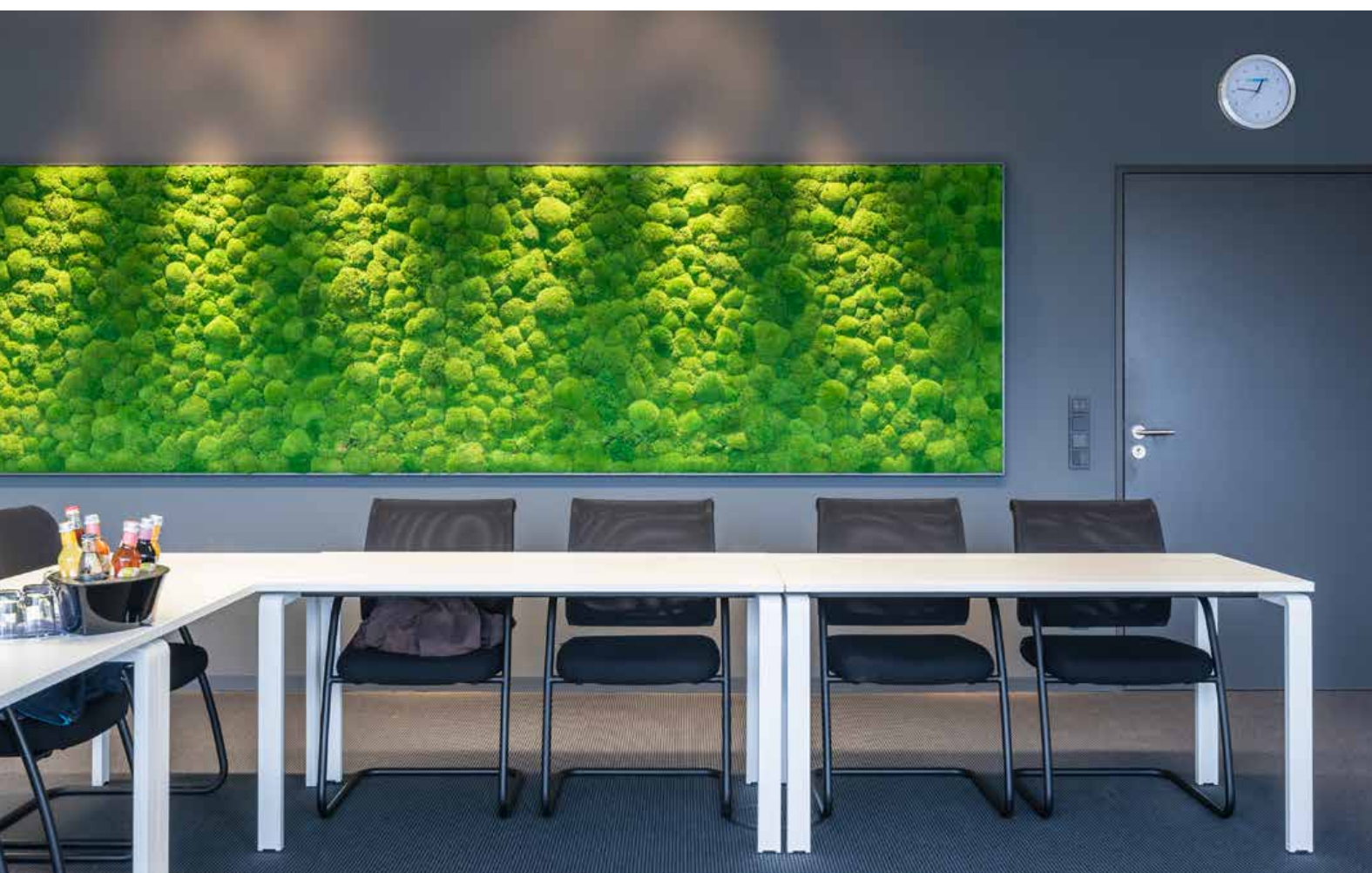


Greenhill Moss Premium green office in the Andreas Schmid Lab, design with accents in second moss colour (apple green), design: DAVIDE CONTI Architektur, photo: media.d.sign ad | d intelligence

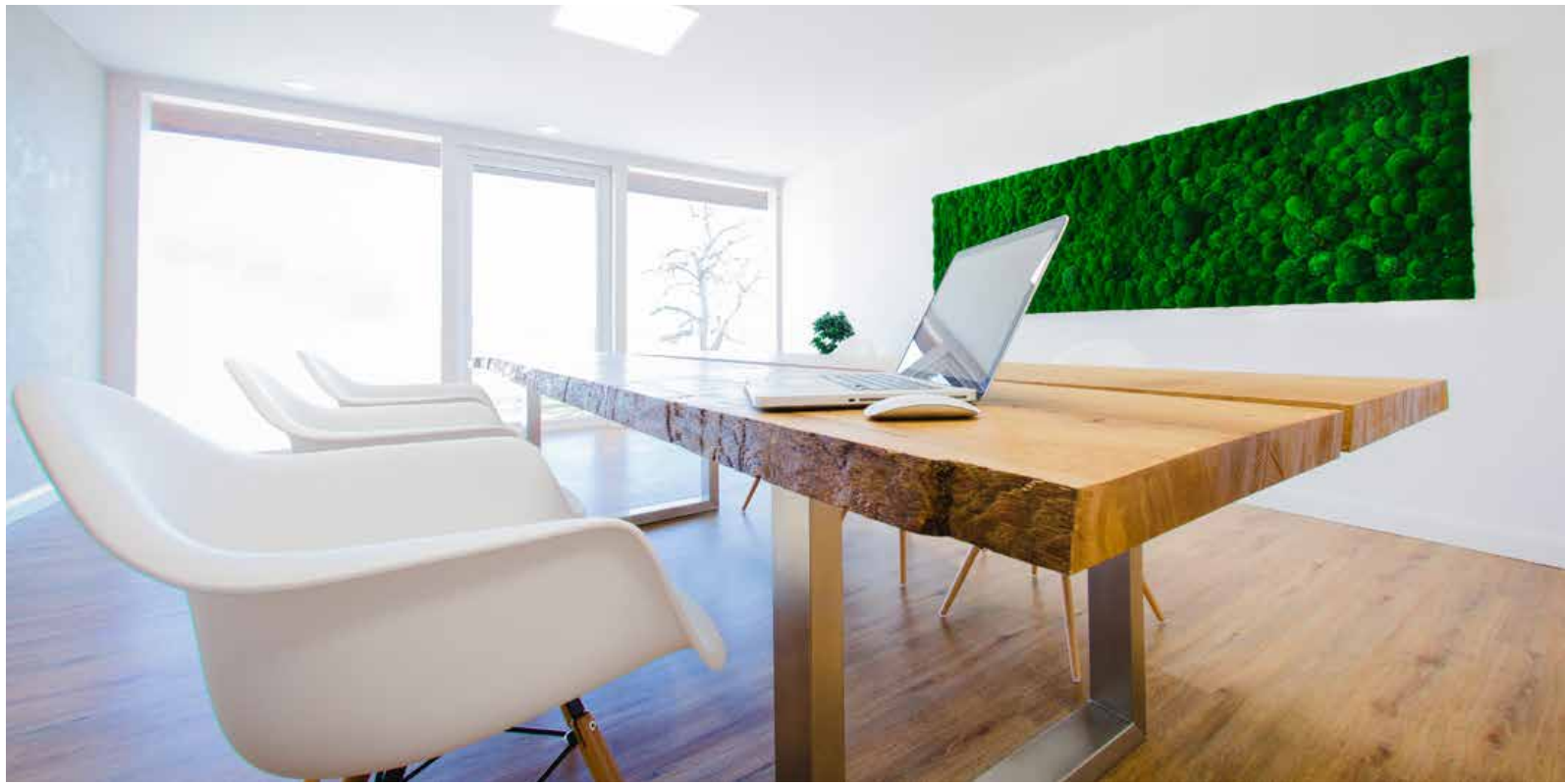
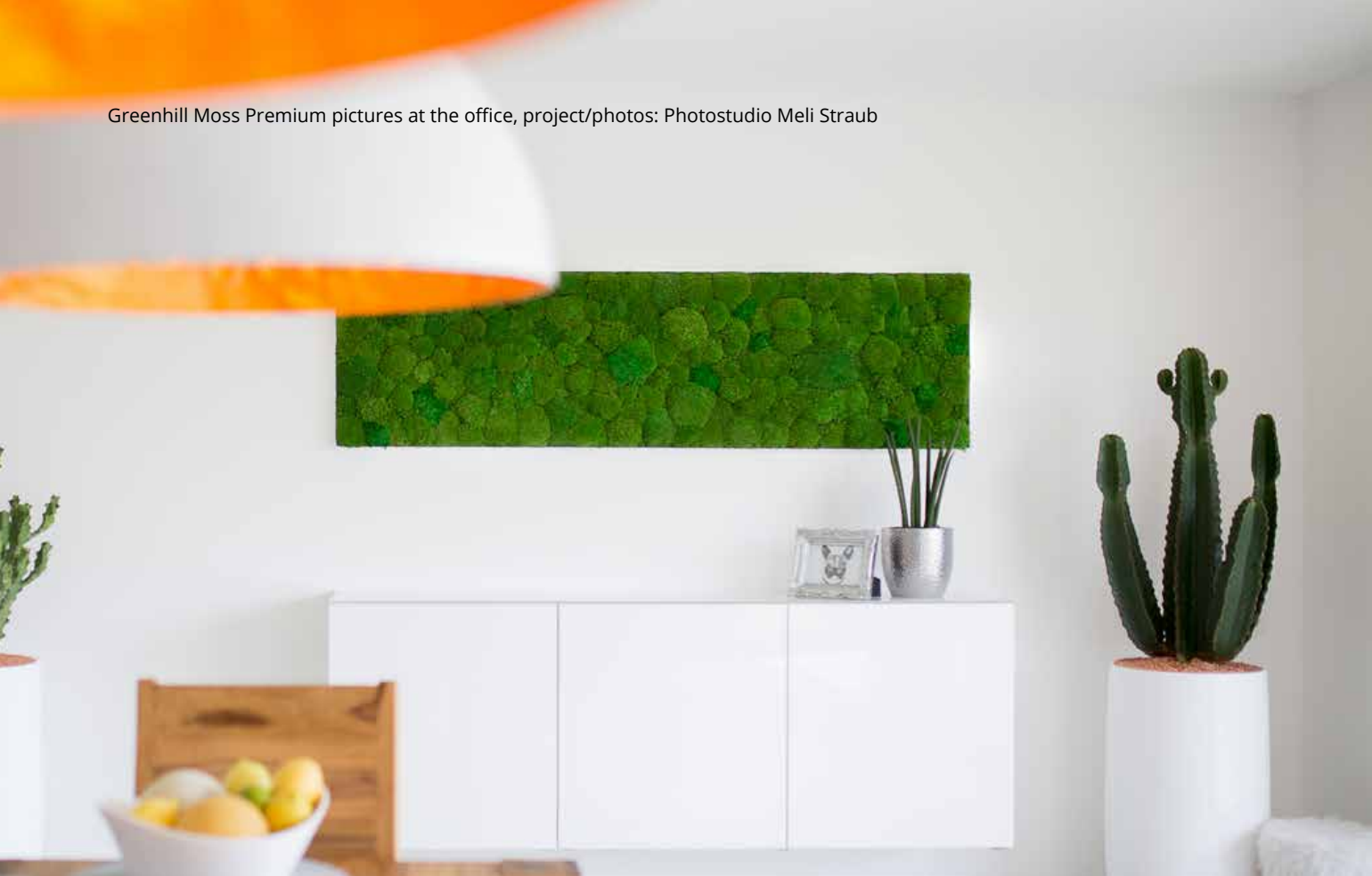


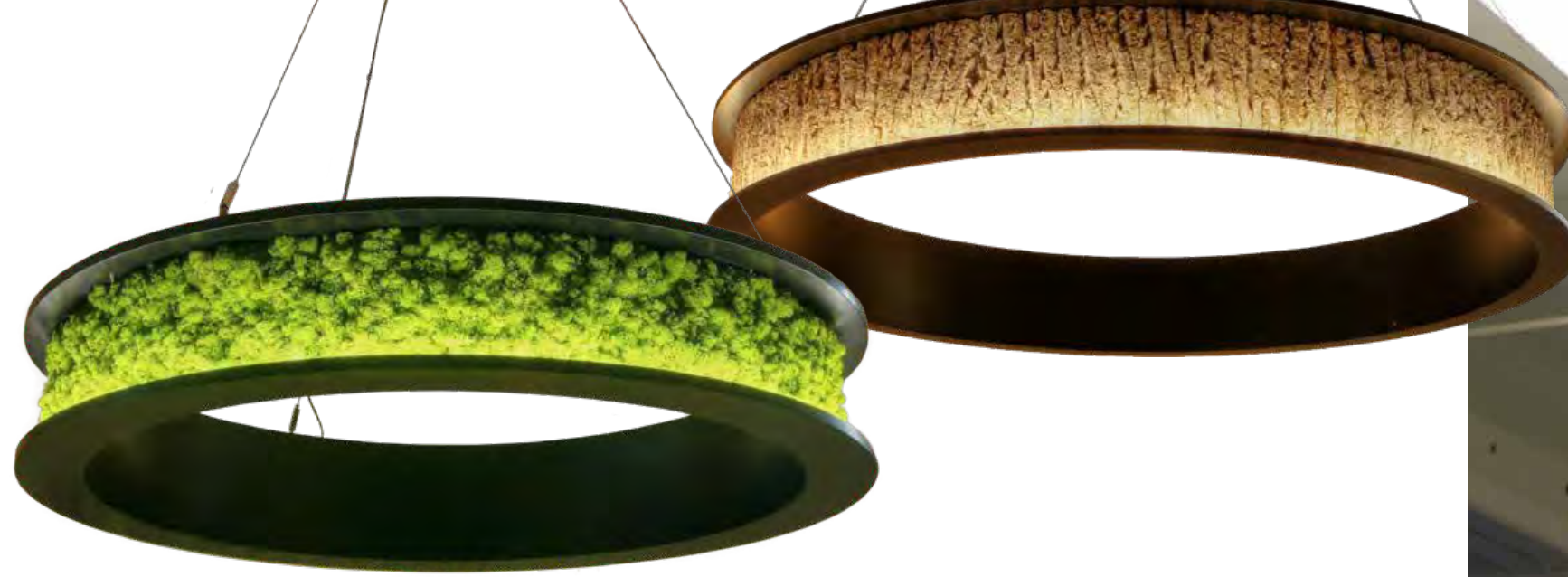


Greenhill Moss Premium moss walls, moss lettering and moss pictures



Project: LEMKEN AGROFARM, seminar rooms and reception, realised with Chantal Ostermann Innenarchitektur & Design and Tischlerei Werk3, photos: Andreas Schwarz for Freund GmbH



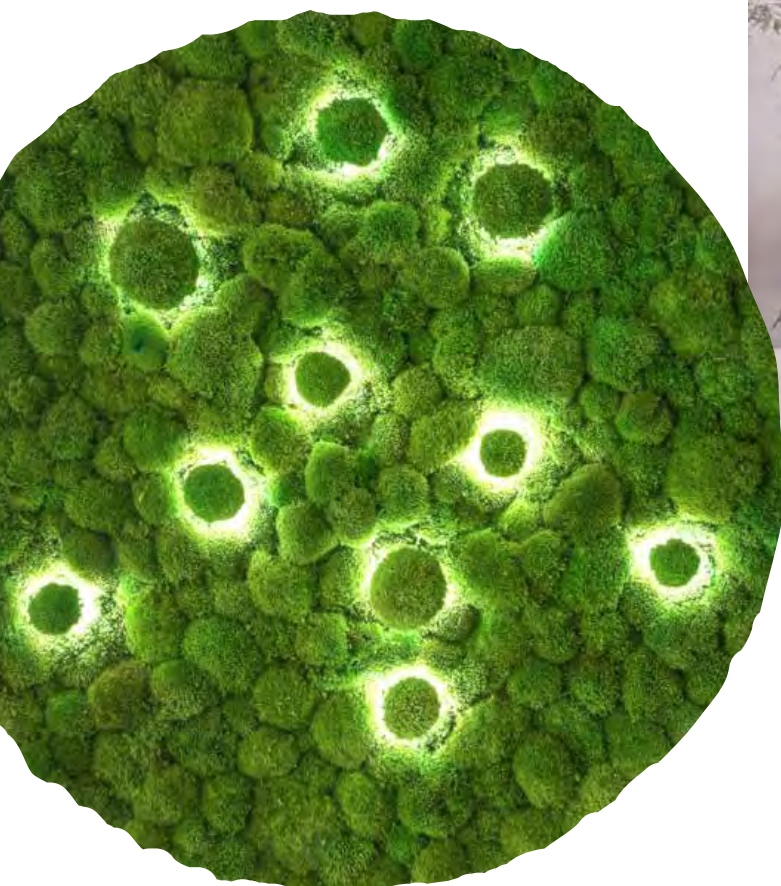


MOSS AND LIGHT

LIGHTS AND LAMPS WITH REAL MOSS AND PLANTS

Adding light to natural moss creates a particularly striking impression. Our custom-designed moss luminaires in various shapes and sizes combine evergreen plant material with unique lighting effects.

We'll be delighted to advise you on various design options to suit your own ideas and room concepts.



The natural moss used in our lights creates a calming, peaceful ambience at offices, waiting areas or cafés, for example. A unique character is given to their green surfaces by the way our pendant luminaires are illuminated with accent light.

The surfaces made of moss and plants provide the additional benefit of absorbing sound in the direct proximity of the lamps.

Bring a little bit of nature into your spaces.



GREENWOOD MOSS JUNGLE & MORE

PRESERVED MOSS AND PLANT WALLS

By adding cushion moss mounds and preserved plants and grasses to our Greenwood Moss walls, you can create anything from a unique woodland texture right through to a real jungle feel depending on the variety and density.

Our products are made of **100% genuine moss** and plants. They're produced by hand in Germany and are suitable for **walls, floors and even ceilings**.

We offer the following options for enhanced Greenwood Moss walls:

MOSS WALLS

Greenwood Moss Premium
Customised | Forest moss

Greenwood Moos Extra
Customised | Forest and cushion moss

Greenwood Moos Extra Plus
Customised | Forest and cushion moss, fern

PLANT WALL

Greenwood Moss Jungle - for walls
Customised | Moss and
dense arrangement of preserved plants

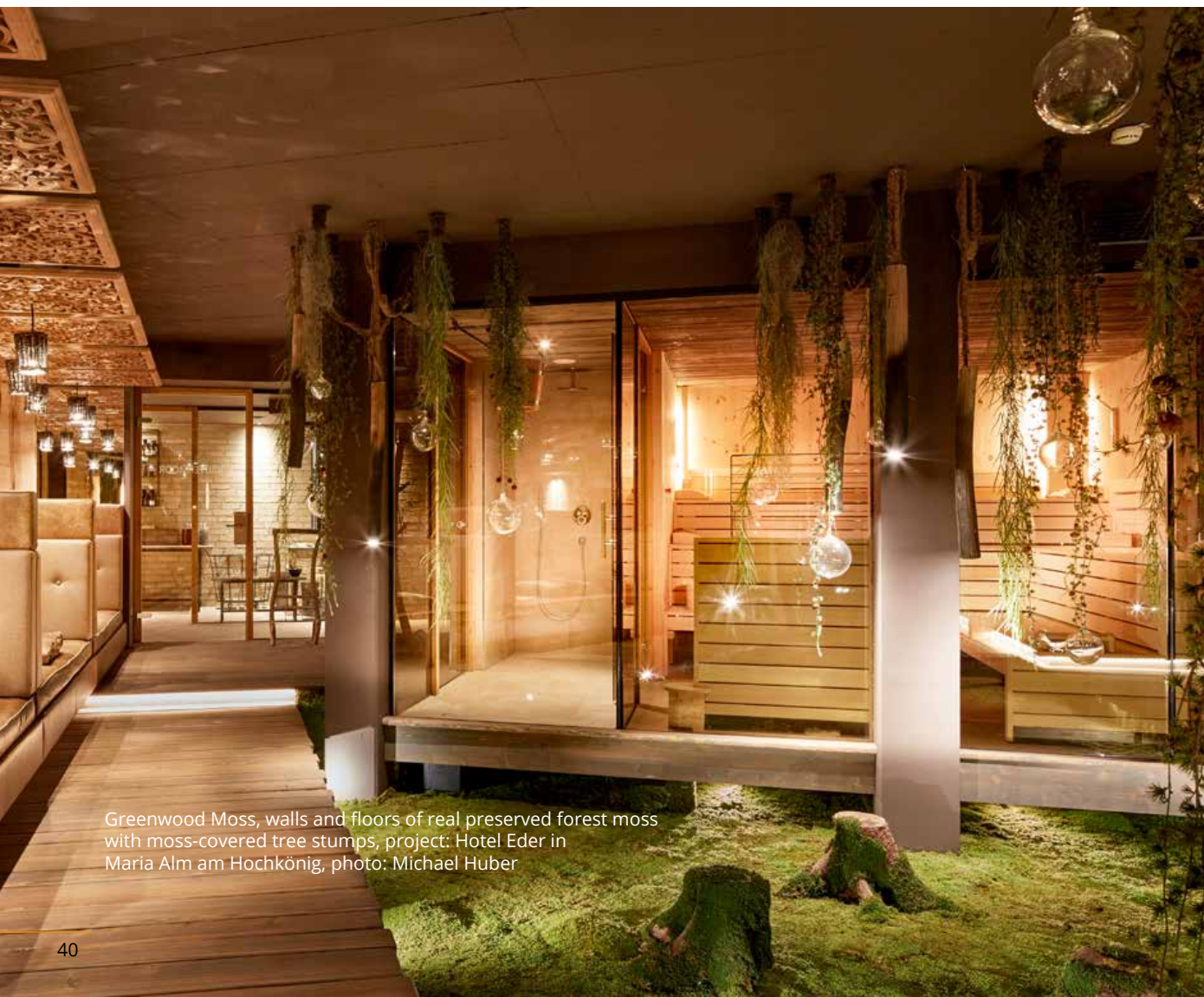
Greenwood Moos Jungle - for ceilings
Customised | Moss and even more
dense arrangement of preserved plants

There are numerous modular possibilities available for creating your own green moss/plant wall based on Greenwood Moss.

We'd be happy to advise you on how you can put together your own personalised product for manufacture in Freund's dedicated workshop.



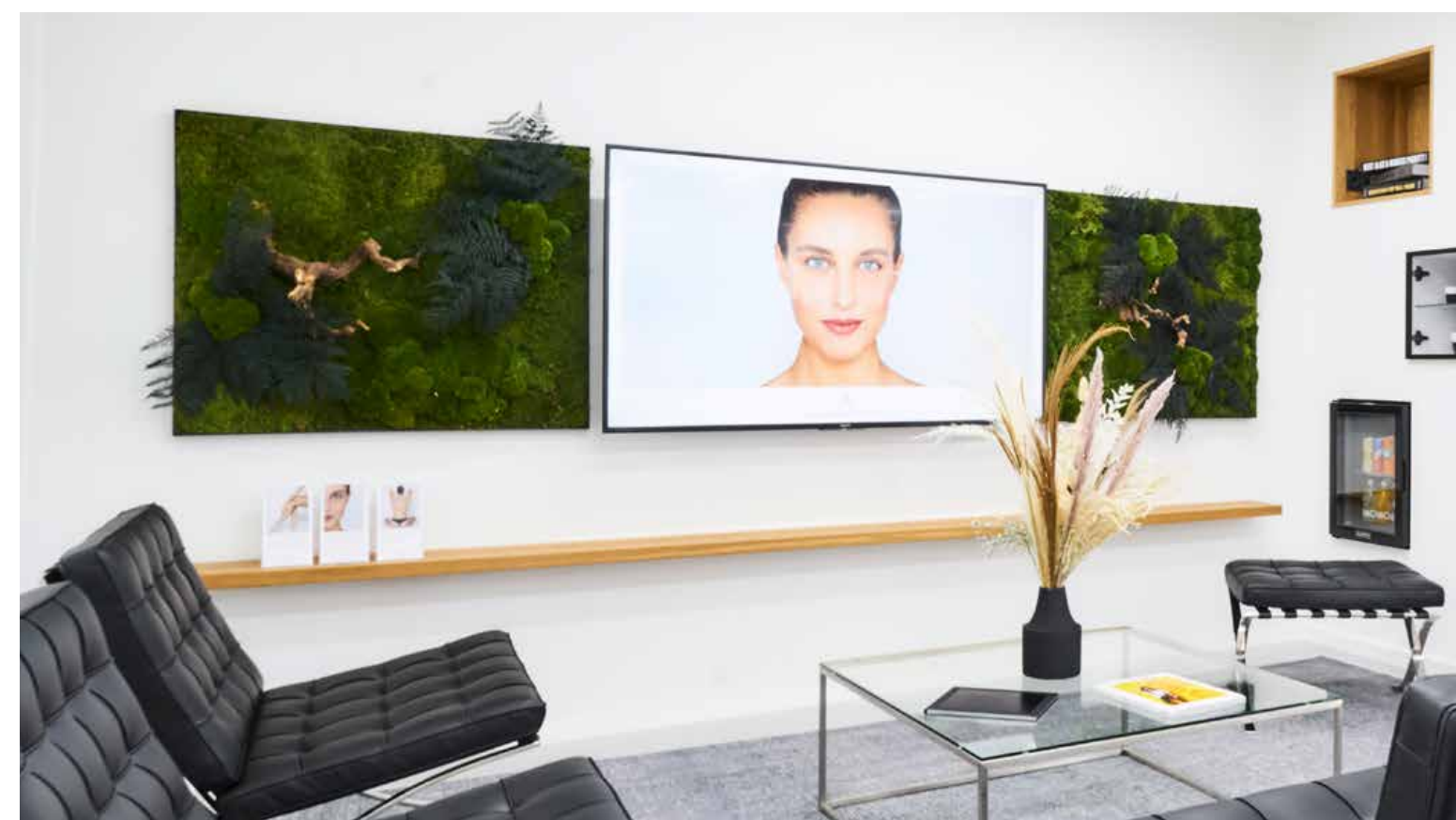
Greenwood Moss Jungle, project: BAURCONSULT offices,
design/realisation: as Büro + Objekteinrichtung GmbH,
photo: Tom Bauer - Würzburg

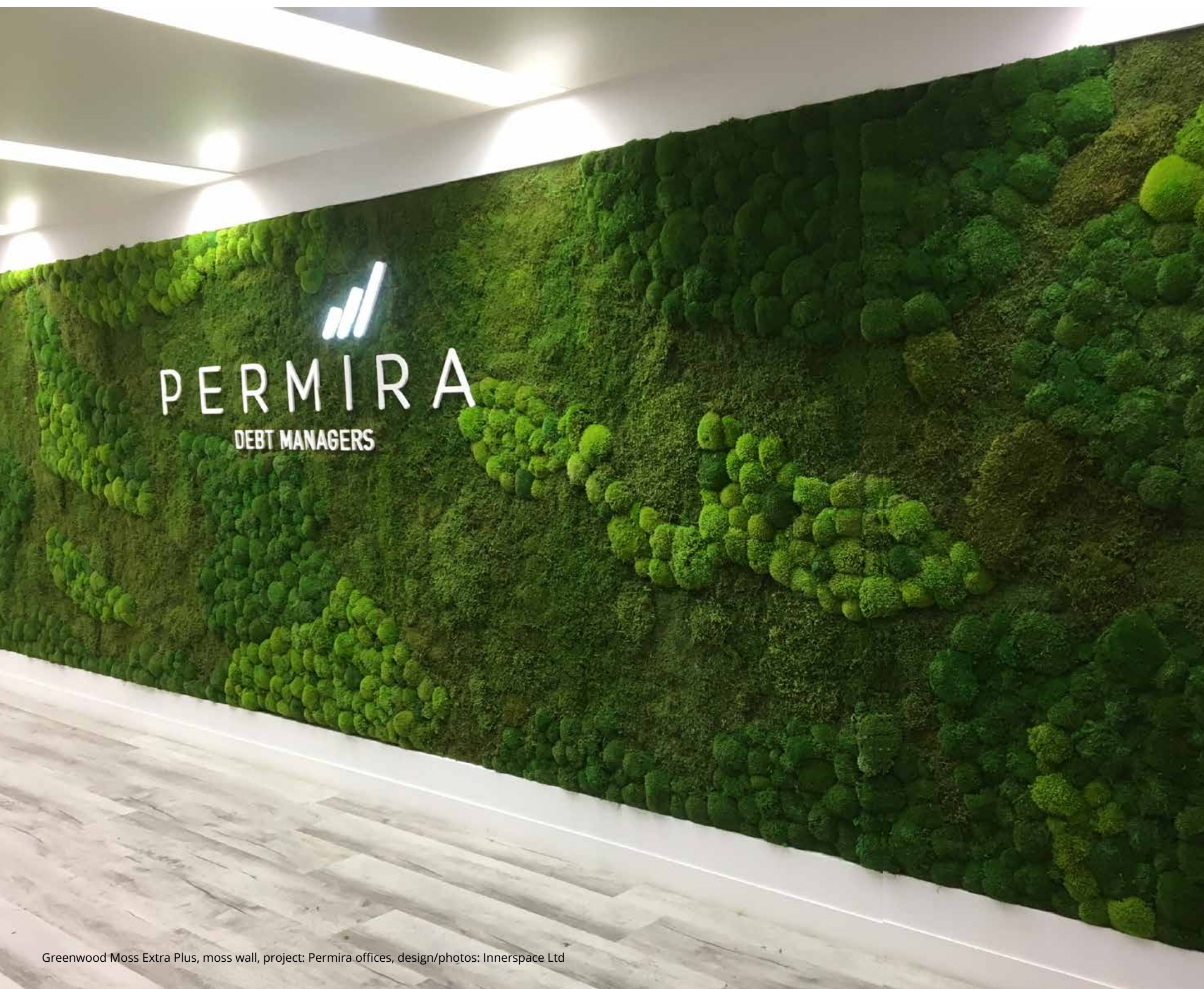


Greenwood Moss, walls and floors of real preserved forest moss with moss-covered tree stumps, project: Hotel Eder in Maria Alm am Hochkönig, photo: Michael Huber



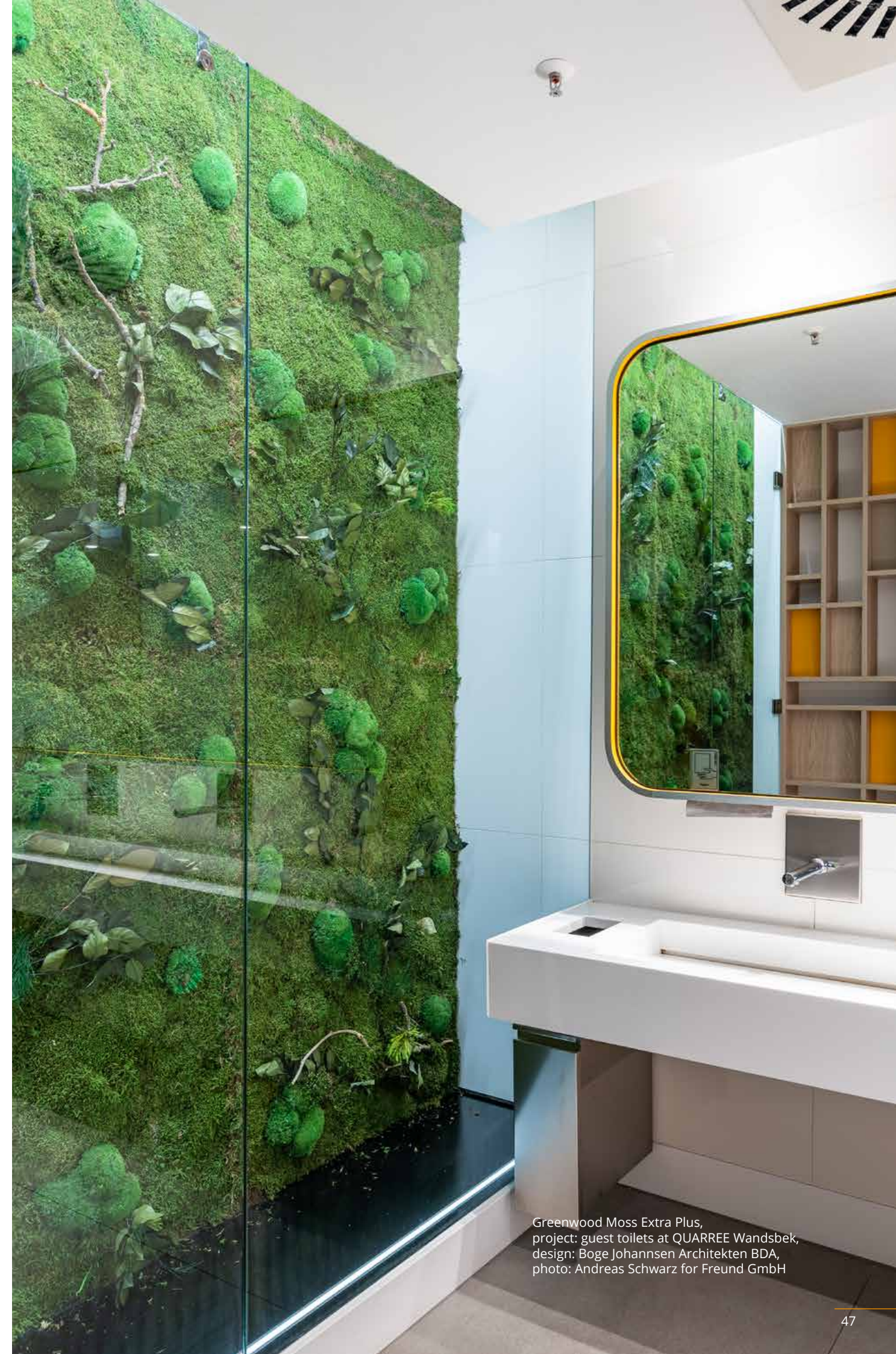
Greenwood Moss Extra wall in reception area of Bavaria Boutique Hotel in Munich. Photo: Bavaria Boutique Hotel



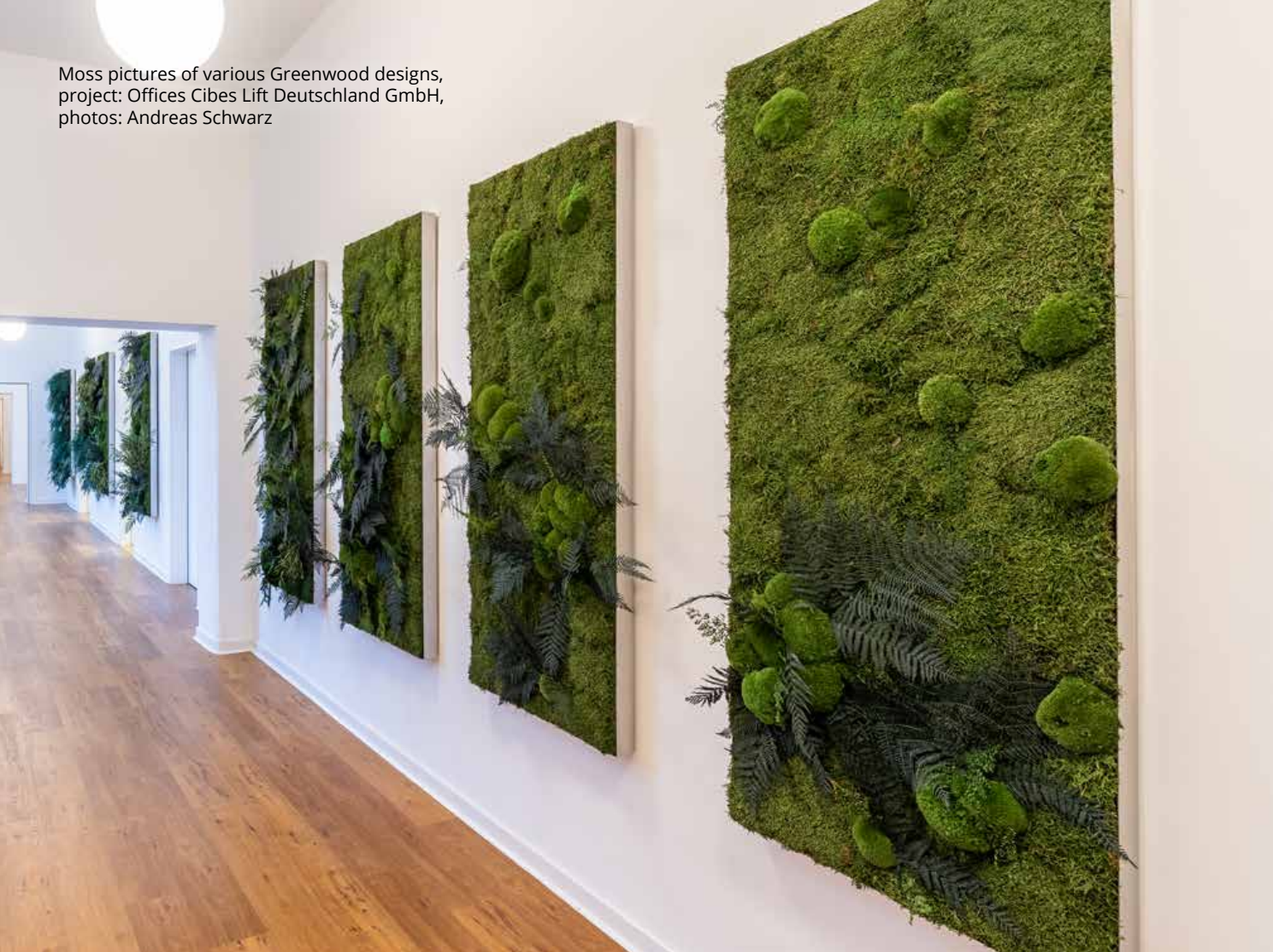


Greenwood Moss Extra Plus, moss wall, project: Permira offices, design/photos: Innerspace Ltd

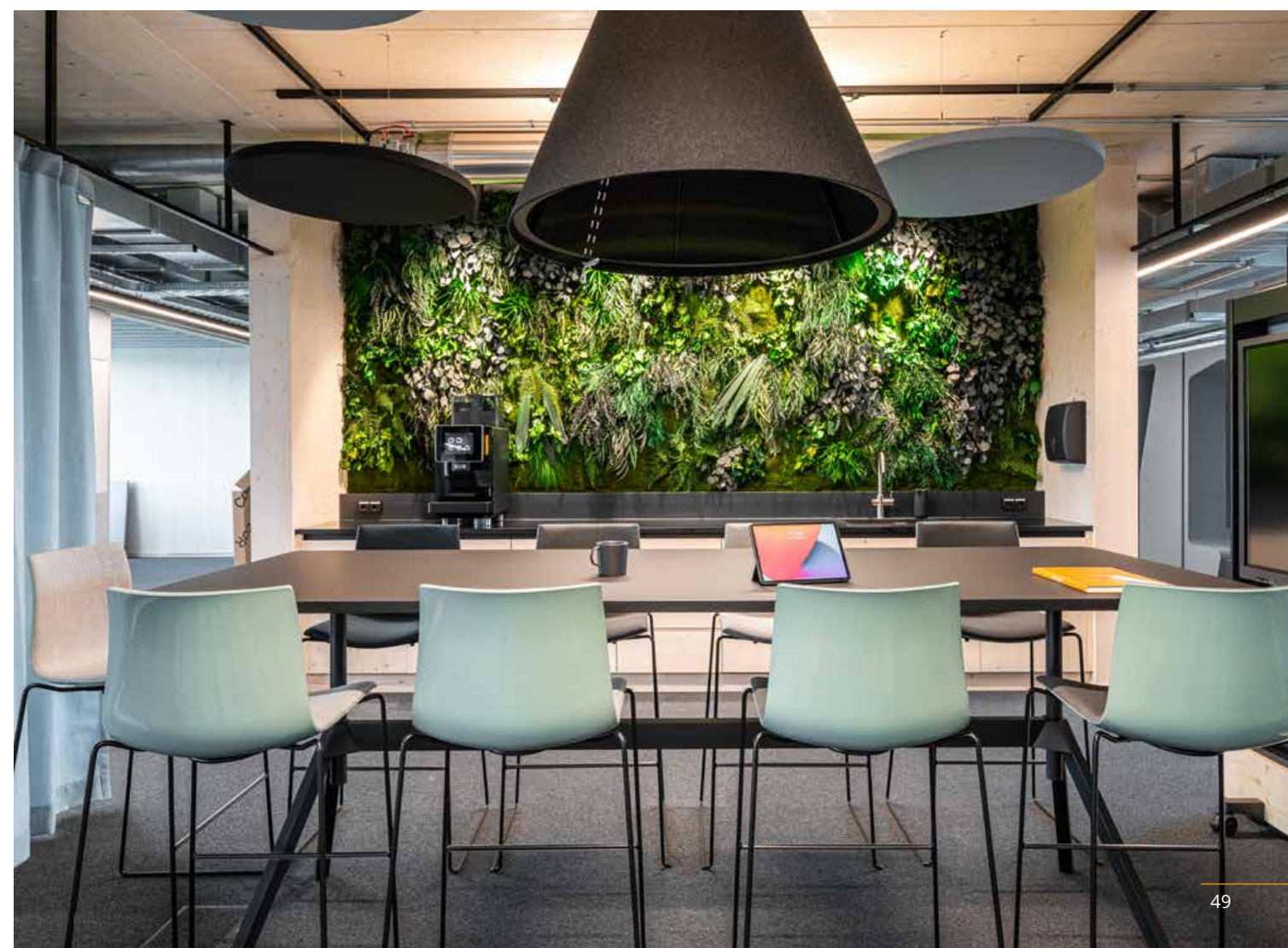


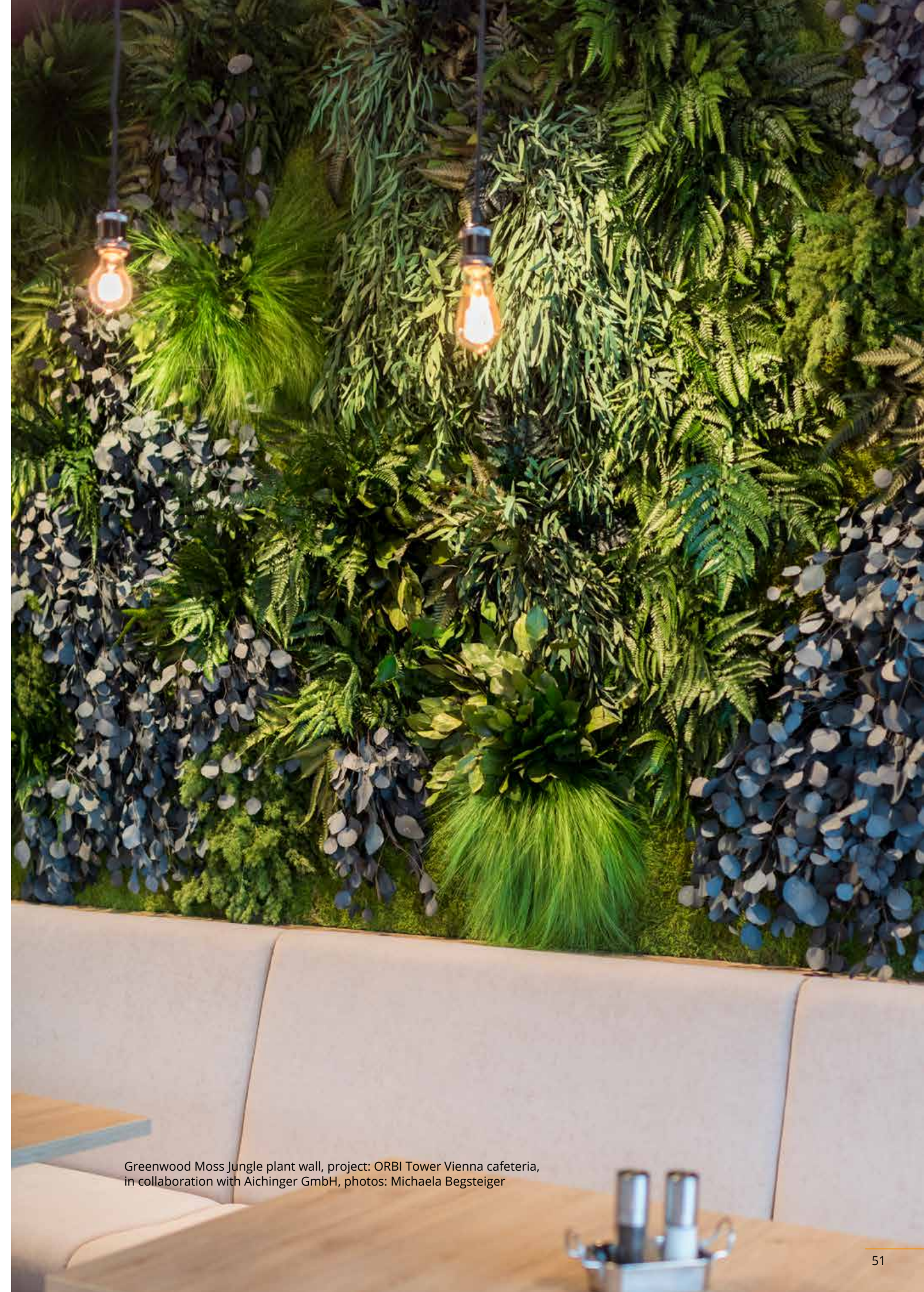
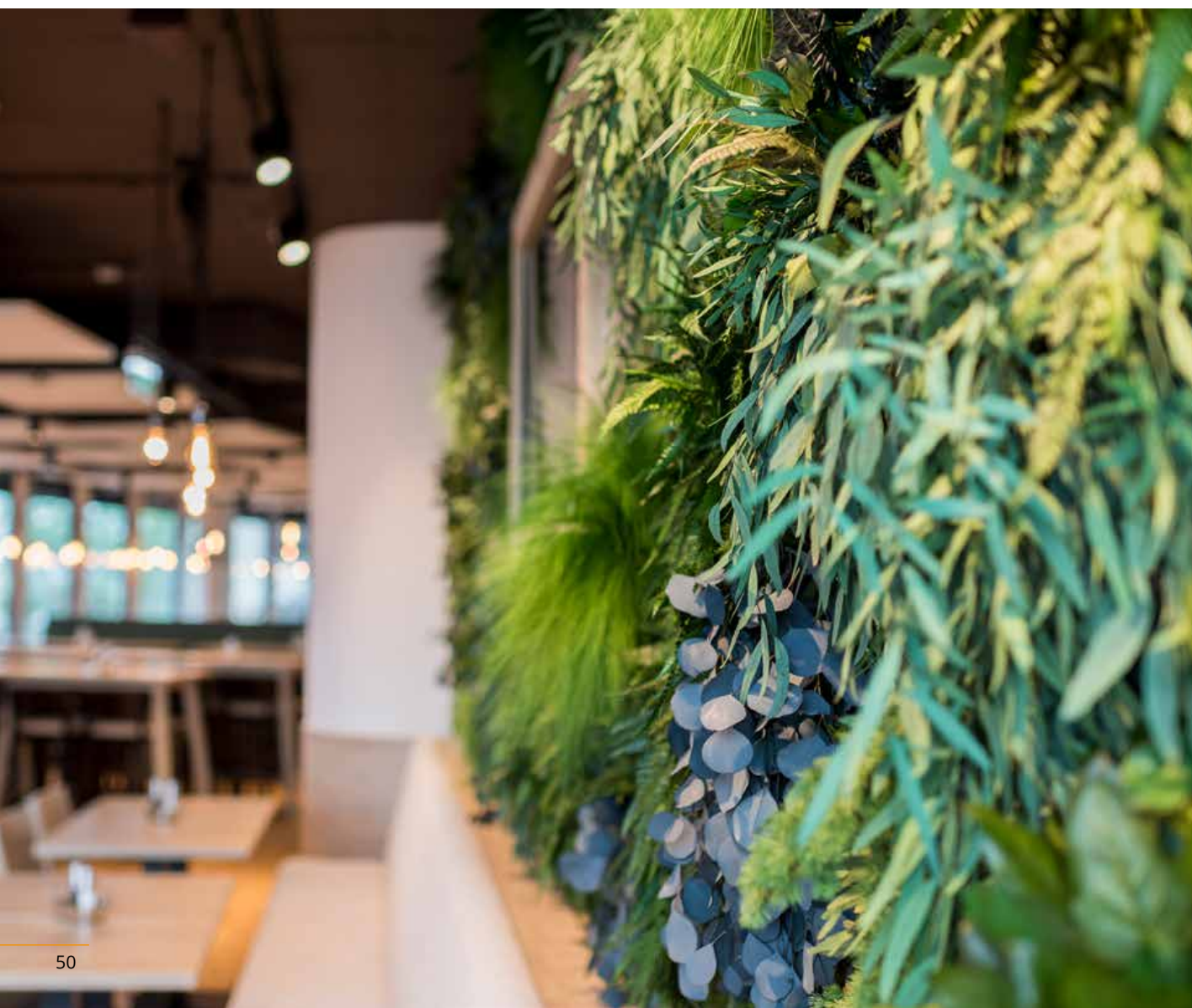


Moss pictures of various Greenwood designs,
project: Offices Cibes Lift Deutschland GmbH,
photos: Andreas Schwarz

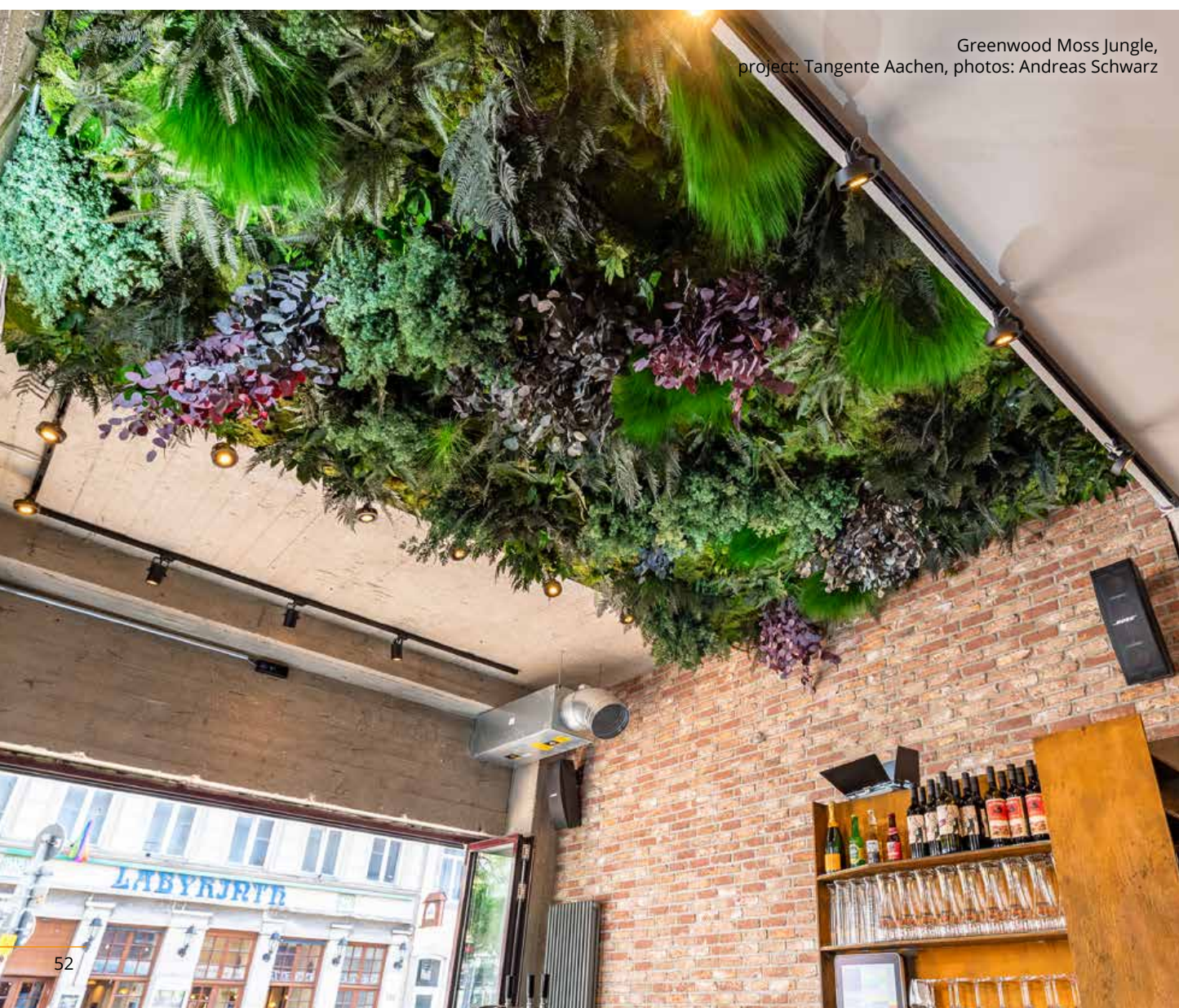


Greenwood Moss Jungle, project: BAURCONSULT offices,
design/realisation: as Büro + Objekteinrichtung GmbH,
photos: Tom Bauer - Würzburg





Greenwood Moss Jungle plant wall, project: ORBI Tower Vienna cafeteria, in collaboration with Aichinger GmbH, photos: Michaela Begsteiger



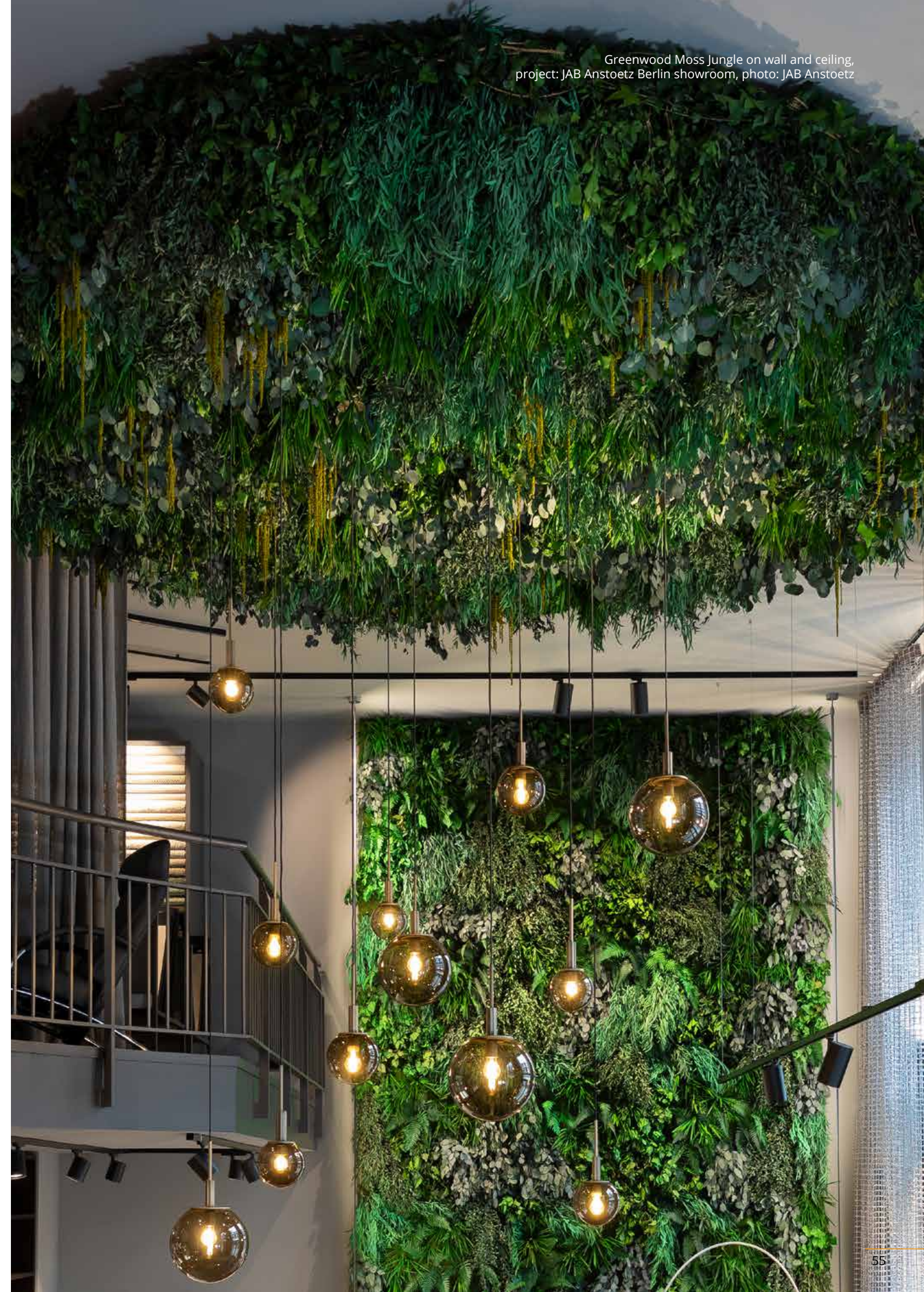
Greenwood Moss Jungle,
project: Tangente Aachen, photos: Andreas Schwarz



Greenwood Moss Jungle ceiling,
project: Bäckerei Hensel, Westring Herford, photo: Bäckerei Hensel



Greenwood Moss Jungle ceiling,
project: Freund Showroom Berlin, photo: Andreas Schwarz



Greenwood Moss Jungle on wall and ceiling,
project: JAB Anstoetz Berlin showroom, photo: JAB Anstoetz

VELVET LEAVES

LEAF WALLS AND PICTURES

Alongside moss and bark, nature offers a range of other diverse elements that inspire us towards new creative products. Real leaves, another of our product innovations, are just one example.

Our Velvet leaves are elegant walls and pictures made of actual foliage, playfully arranged and soft to the touch. Neatly arranged in rows, gently curving, lined up in a circle or scattered wildly here and there, they spark the imagination and generate a magic all of their own.



Velvet eaves, leaf wall, colour: green, in square aluminium frame, project: Cibes Lift Deutschland GmbH offices, photo: Andreas Schwarz



Velvet leaves, colour: green,
project: Velvet leaf wall at Hotel Gmachl, photos: Hotel Gmachl



Velvet leaves,
colour: silver grey,
in round aluminium frame

Green Project, combination of Greenwood Jungle, Greenhill and Greenwood Moss with poplar bark, project: Möbel Hesse, photo: Möbel Hesse

GREEN PROJECT

PERSONALISED CREATIONS COMBINING OUR VARIOUS MATERIALS

This is our category where we bring your ideas to life. We combine our different materials, working with your brands and projects to create a unique impression. Pop-up stores with maximum visual impact, eye-catching installations for high-profile campaigns or futuristic room concepts for memorable customer experiences – there are (almost) no limits to what can be achieved when our products are combined for spectacular effect.

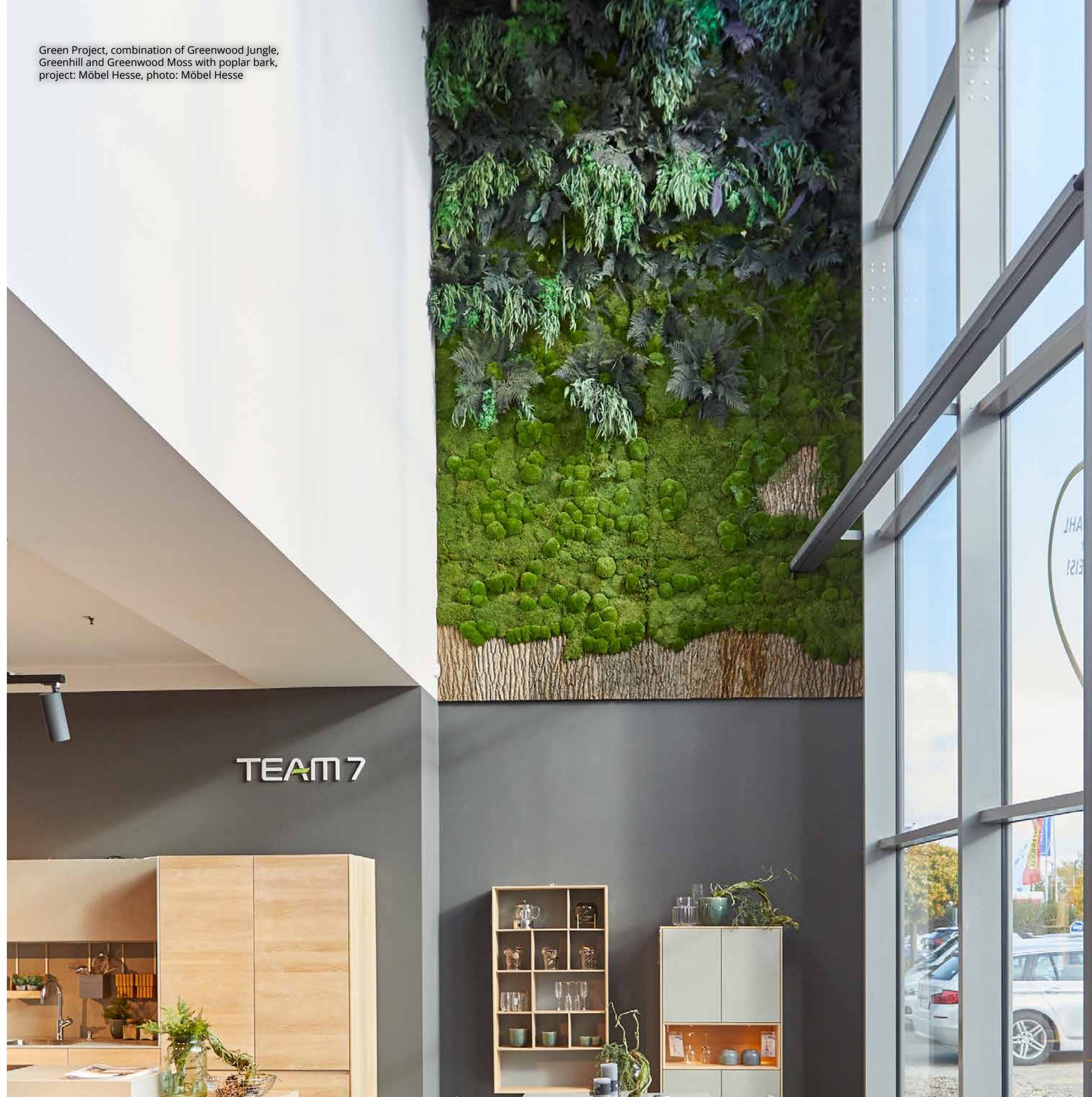
You – the designer, planner or interior architect – have the vision; we, together with our team of experts, work with you to make it a reality in the best way possible.

ARE YOU PLANNING A PARTICULARLY UNUSUAL PROJECT?

Our experienced team will be happy offer you detailed advice on the possibilities offered by our combining our products.

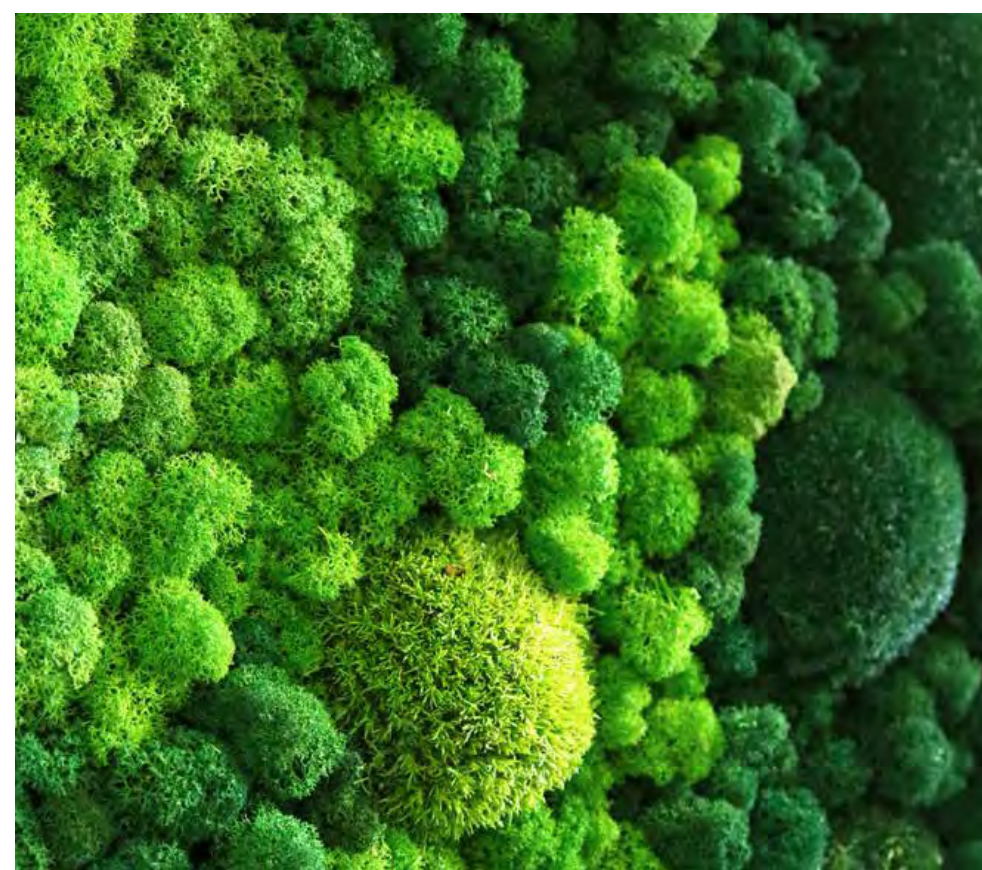
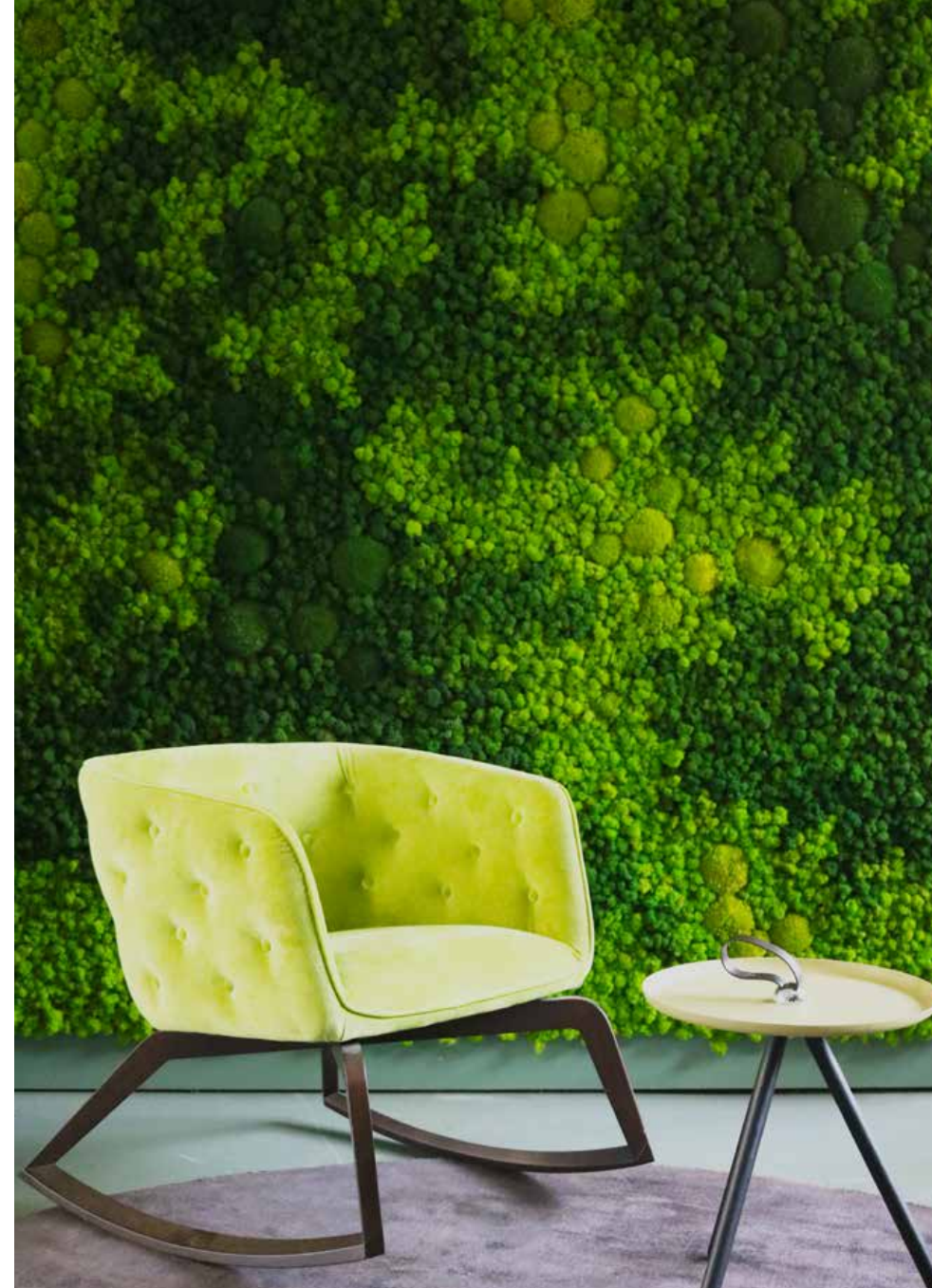
Please get in touch:
either by phone: +49 (0) 30 30 69 23-0 or
by email: office@freundgmbh.com.

Why not also ask for our sample box to experience the feel of our natural materials and present them to your customers. You can also make an appointment to visit our showroom in Berlin's Goerzwerk.



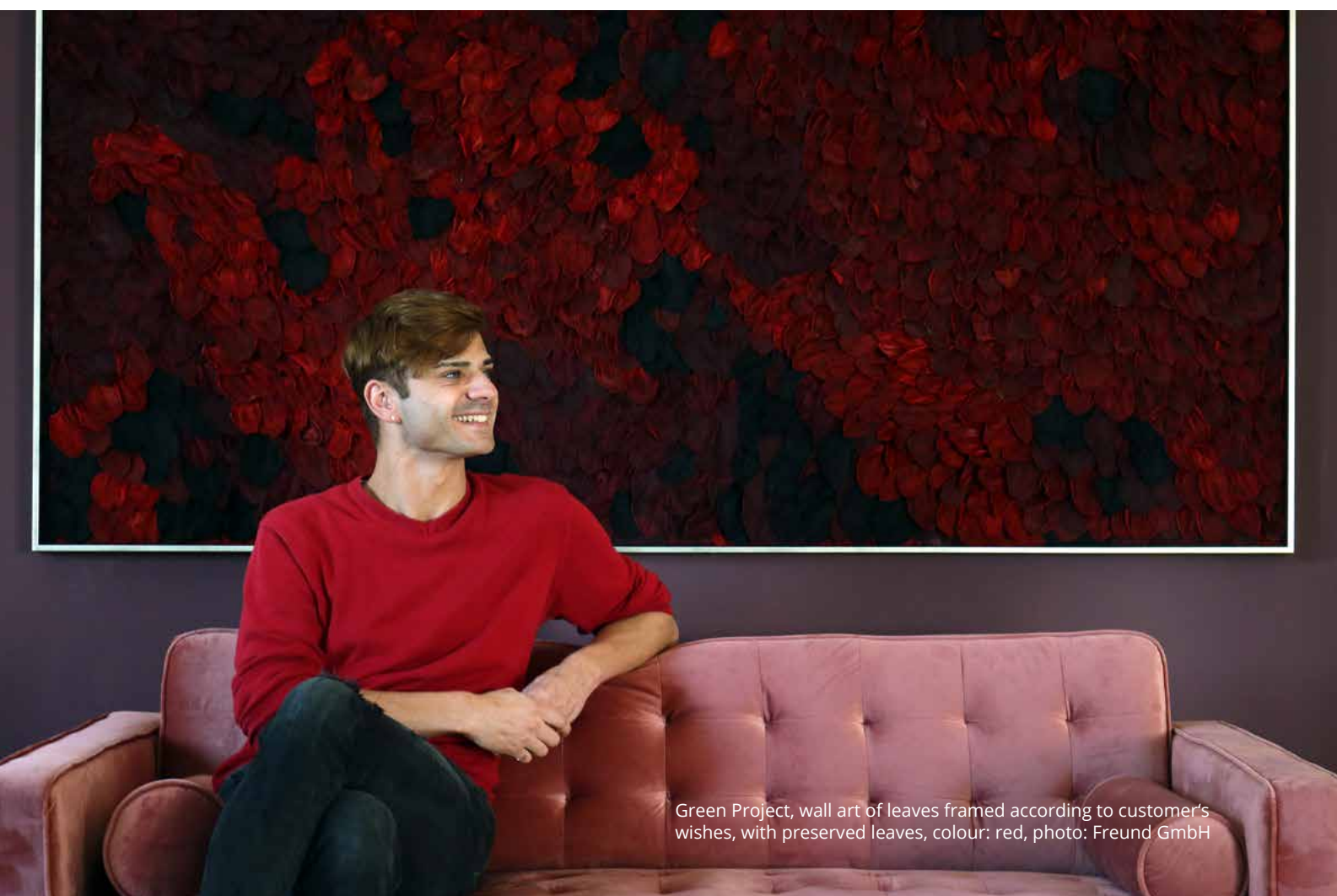


Moss wall created in a new 'organic' design:
several moss products combined to create a vivid green carpet for a wall,
photos: Freund GmbH





Green Project, combination of Greenwood and Greenhill Moss with pink hydrangea flowers, as triptych in a frame, photo: Andreas Schwarz



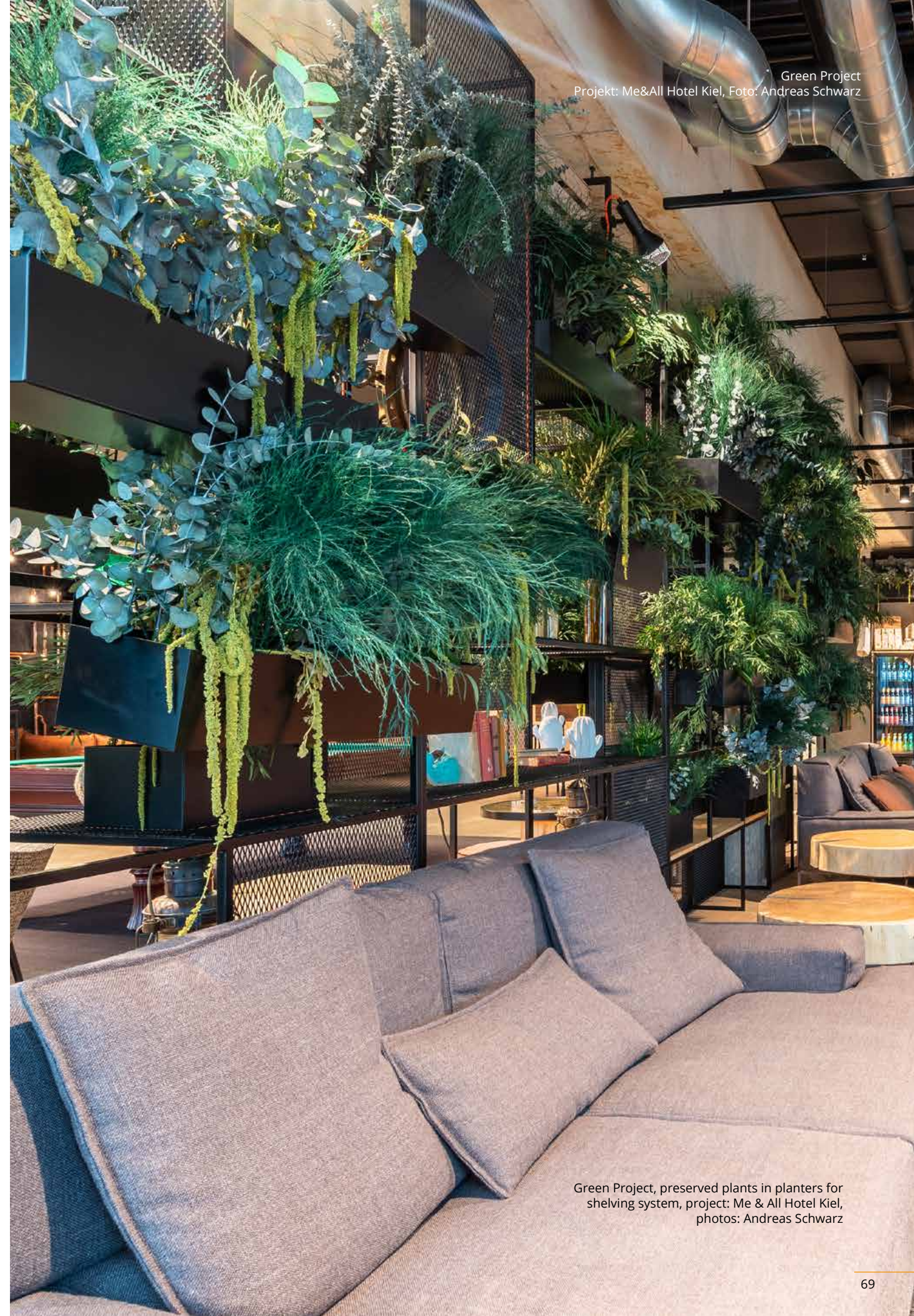
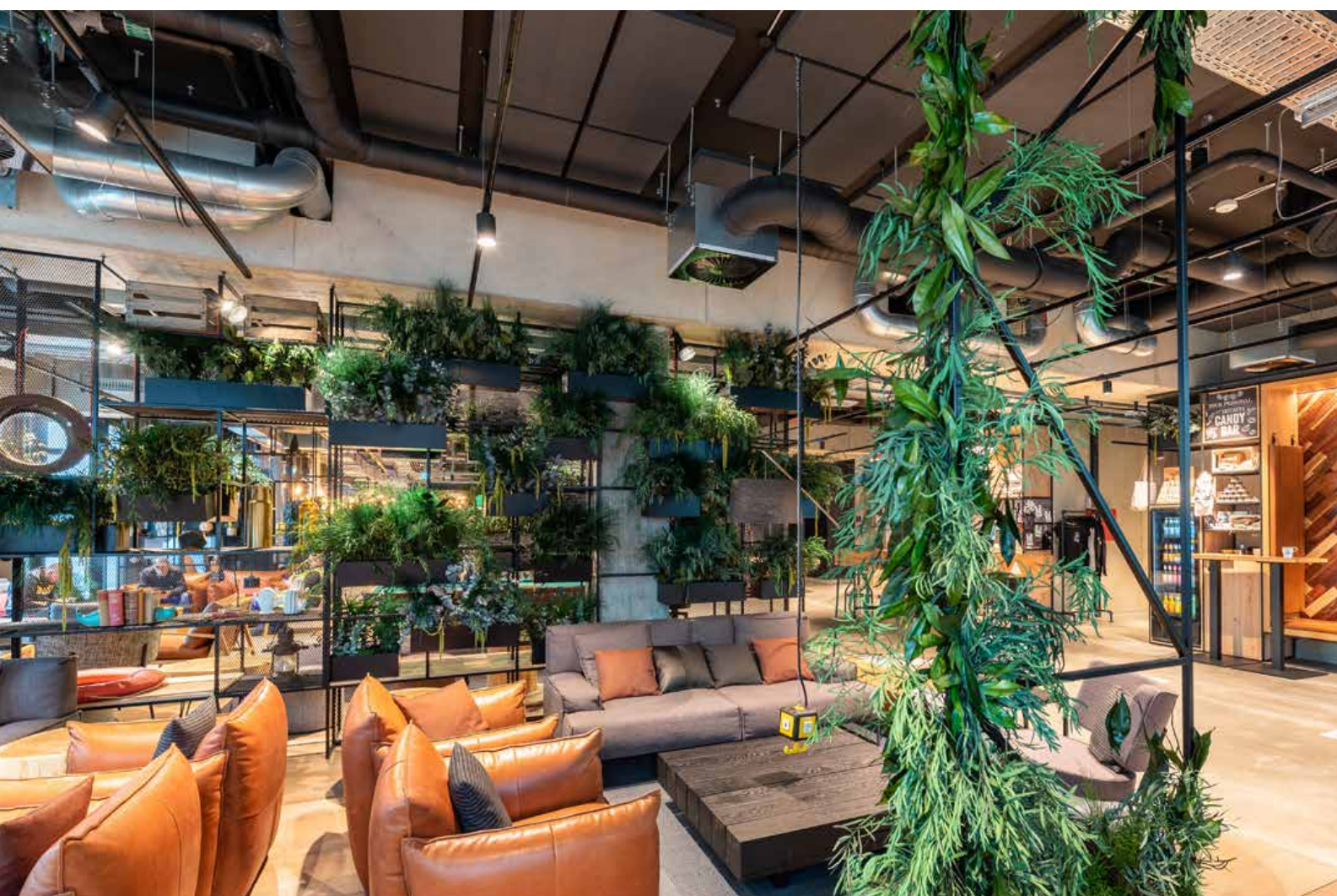
Green Project, wall art of leaves framed according to customer's wishes, with preserved leaves, colour: red, photo: Freund GmbH



Green Project, customised Greenwood Jungle ceiling, project: Ökoworld consulting spaces, design: querstrichdrei Architekt & Innenarchitekt Deutschland GmbH, photo: Jan-Torben Willkomm



Green Project, combination of moss landscapes with poplar columns,
project: retail project for the St Louis brand in the KaDeWe department store,
design: V8designers, realisation/planning/photos: HDW Partner GmbH



Green Project
Projekt: Me&All Hotel Kiel, Foto: Andreas Schwarz




Green Project, preserved plants in planters for
shelving system, project: Me & All Hotel Kiel,
photos: Andreas Schwarz

GREEN PRODUCT INFORMATION



from p 12
**EVERGREEN MOSS
PREMIUM**
REAL REINDEER MOSS FOR
INTERIOR DECORATION



Material
Genuine preserved reindeer moss mounted on a backboard (MDF, B1 MDF, moisture-resistant, glass fibre etc. on request)
Design
Multi-coloured options, motifs, logo integration
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 4–6 weeks

Technical information   	
Sizes & material thickness	Size: cut precisely to size, maximum sections usually 1000 x 600 mm for transport on Euro pallet Construction: 40–55 mm moss plus backboard
Colours	Standard colours: moss green, apple green and forest green (26 additional optional colours)
Net weight	Approx. 16–18 kg/m² (incl. 12 mm MDF backboard)
Fire resistance	To B-s1-d0 on request (B1 flame retardant)
Acoustics	Up to 90% sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended.



from p 24
**EVERGREEN MOSS
STANDARD**
REAL REINDEER MOSS FOR
INTERIOR DECORATION



Material
Genuine preserved reindeer moss on 3 mm HDF backboard (flexible)
Design
Uniform
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 1–3 weeks

Technical information  	
Sizes & material thickness	Size: 380 x 580 mm (1 panel) Construction: approx. 40–55 mm moss plus 3 mm HDF backboard
Colours	Moss green and apple green
Net weight	Approx. 8–10 kg/m²
Fire resistance	-
Acoustics	Up to 90% sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws or adhesive generally recommended. Alternatively, an electric staple gun can be used on wooden substrates.



from p 26
**EVERGREEN MOSS
FLEX**
REAL REINDEER MOSS FOR
INTERIOR DECORATION




Material
Genuine preserved reindeer moss mounted on 3 mm textile underlay (highly flexible)
Design
Uniform
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 4–6 weeks

Technical information  	
Sizes & material thickness	Size: 380 x 580 mm (1 panel) Construction: approx. 40–55 mm moss plus 3 mm textile underlay
Colours	Moss green and apple green
Net weight	Approx. 8–10 kg/m²
Fire resistance	-
Acoustics	Up to 90% sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws or adhesive generally recommended. Alternatively, an electric staple gun can be used on wooden substrates.



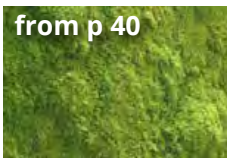
from p 28
**GREENHILL MOSS
PREMIUM**
REAL CUSHION MOSS FOR
INTERIOR DECORATION

Material
Genuine, preserved cushion moss mounted on backboard (MDF, B1 MDF, moisture-resistant, other finishes on request)
Design
Multi-coloured options, motifs, logo integration
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 6–7 weeks

Technical information   	
Sizes & material thickness	Size: cut precisely to size Construction: 50–60 mm moss plus backboard
Colours	Moss green and apple green
Net weight	Approx. 18–20 kg/m² (incl. 12 mm MDF backboard)
Fire resistance	To B-s1-d0 on request (B1 flame retardant)
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended.

GREEN PRODUCT INFORMATION (CONTINUED)

from p 40

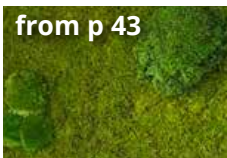


GREENWOOD MOSS

REAL FOREST MOSS FOR INTERIOR DECORATION

Material	Genuine, preserved forest moss mounted on a backboard (MDF, B1 MDF, moisture-resistant, glass fibre etc. on request)
Design	2D-3D
Custom forms	As option
Applications	Interior use such as for walls and ceilings and cladding objects and columns
Delivery	Approx. 3-5 weeks




from p 43






GREENWOOD MOSS EXTRA

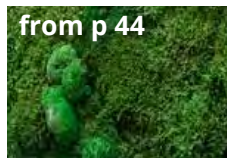
REAL FOREST/CUSHION MOSS FOR INTERIOR DECORATION

Material	Genuine, preserved forest moss mounted on a backboard (MDF, B1 MDF, moisture-resistant, other finishes on request) with added cushion moss or in 3D (mounds)
Design	Greenwood moss wall as base with added Greenhill Premium moss, max. approx. ¼ of the surface per m²
Custom forms	As option
Applications	Interior use such as for walls and ceilings and cladding objects and columns
Delivery	Approx. 6-7 weeks

Technical information   	
Sizes & material thickness	Size: cut precisely to size Construction: 20-30 mm moss plus backboard
Colours	Moss green
Net weight	Approx. 11-13 kg/m² (incl. 12 mm MDF backboard)
Fire resistance	To B-s1-d0 on request (B1 flame retardant)
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended

Technical information   	
Sizes & material thickness	Size: cut precisely to size Construction: up to max. 150 mm depending on version plus backboard
Colours	Moss green and apple green (optional)
Net weight	Approx. 13-15 kg/m² (incl. 12 mm MDF backboard)
Fire resistance	To B-s1-d0 on request (B1 flame retardant)
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended




from p 44




GREENWOOD MOSS EXTRA PLUS

REAL FOREST/CUSHION MOSS FOR INTERIOR DECORATION

Material	Real forest moss bonded to MDF backboard (MDF, B1 MDF, moisture-resistant and other finishes on request) with added cushion moss and ferns (or double the amount of cushion moss)
Design	Greenwood moss combined with Greenhill cushion moss and optional ferns (e.g. to simulate a forest floor)
Custom forms	As option
Applications	Interior use such as for walls and ceilings and cladding objects and columns
Delivery	Approx. 6-7 weeks

Technical information   	
Sizes & material thickness	Size: cut precisely to size Construction: up to max. 200 mm depending on version, plus backboard
Colours	Moss green and apple green (optional)
Net weight	Approx. 15-18 kg/m² (incl. 12 mm MDF backboard)
Fire resistance	auf Anfrage in B-s1-d0 (B1 schwer entflammbar)
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended



from p 49



GREENWOOD MOSS JUNGLE

REAL PLANT WALLS FOR INTERIOR DECORATION

Material	Real preserved plants laminated to cork and MDF mounts
Design	Dense jungle aesthetic, design follows customer requirements
Custom forms	As option
Applications	Interior use such as for walls and ceilings and cladding objects and columns
Delivery	Approx. 6-8 weeks



Technical information  	
Sizes & material thickness	Size: cut precisely to size Construction: up to approx. 400-500 mm depending on design (incl. 12 mm MDF backboard + 50 mm cork backing)
Colours	Moss green and apple green (optional)
Net weight	Depending on plant selection
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended

GREEN PRODUCT INFORMATION (CONTINUED)



from p 56
VELVET LEAVES
REAL LEAF WALLS FOR
INTERIOR DECORATION



Material
Real leaf walls for interior decoration
Design
Can be arranged according to customer requirements
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 6–7 weeks

Technical information  	
Sizes & material thickness	Size: cut precisely to size Construction: approx. 35 mm (incl. 25 mm cork backing) depending on version
Colours	Standard colour: green (alternatively red/black)
Net weight	approx. 12–14 kg/m²
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended.



from p 60
GREEN PROJECT
INDIVIDUAL DESIGN SOLUTIONS
USING COMBINATIONS OF
MATERIALS

Material
GREEN products custom combined with other Freund materials
Design
Tailored to customer requirements
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 7–8 weeks

Technical information  	
Sizes & material thickness	Size: cut precisely to size Construction: custom construction depending on design (choice of materials and combinations)
Colours	As per design
Net weight	As per design
Fire resistance	Available depending on design in B-s1-d0 (B1 flame retardant)
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended.



NATURE



Curved Bark House® poplar bark as calming wall design in health centre,
project: Anima Mentis, Vienna, realised in collaboration with Rooms GmbH and Schreinerei Raab, photo: Andreas Schwarz

NATURAL PRODUCTS FOR ROOM DESIGN

The way we use the materials in our NATURE product line is a statement.

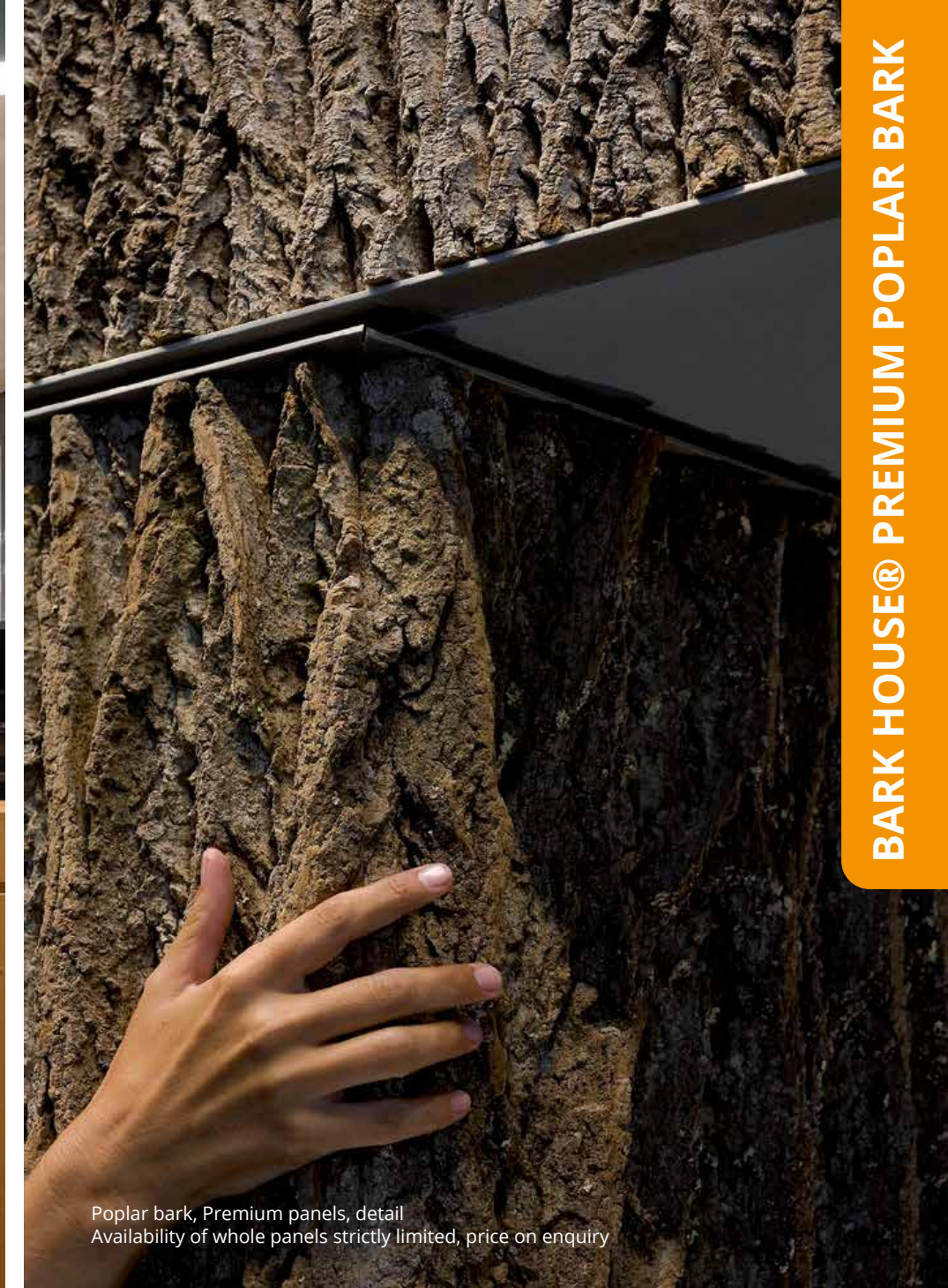
Outsize, partially curved wall panels of Bark House® poplar bark, leather-covered walls, ceilings and floors as well as the unique feel of larch, cork and birch bark on walls communicate earthing and stability. These natural materials are also an expression of individuality, exclusivity and the sense of the aesthetic in the property.

Using leather on floors, covering walls with bark and integrating wooden sculptures into the modern living space produce an indescribable feeling of warmth, shelter and cosiness.

If there's one thing our NATURE products provide, it's superior quality guaranteed.



Bark House® poplar bark as wall design in office reception area, project: Luxtram depot, Luxemburg-Kirchberg, realised in collaboration with interior designer Christiane Besch (Forum a.i.), photo: Raoul Somers



Poplar bark, Premium panels, detail
Availability of whole panels strictly limited, price on enquiry

BARK HOUSE® PREMIUM POPLAR BARK

BARK HOUSE® PREMIUM POPLAR BARK

UNIQUE PIECES FOR WALL CLADDING

Poplars belong to the willow family and can grow to 30 to 45 m. Particularly large trees develop protective bark up to 4 cm thick (Premium version), while smaller trees have flatter bark reaching 2 cm (Standard version).

After treatment, the bark is used as one piece and is not glued to a separate mount, making it suitable for use both indoors as well as for facades. Every panel is unique. Textural differences give

every panel a unique identity. Some are browner, some greyer: the different colours, running from the north to the south side of the bark, reveal the direction the tree faced during its lifetime. Limb scars, knots, growth stress, bird pecks and lightning marks mean no two poplar bark sheets are alike.

With Cradle-to-Cradle® (Platinum) certified poplar bark shingles, you're receiving a premium

product with a holistic approach for a healthier environment.

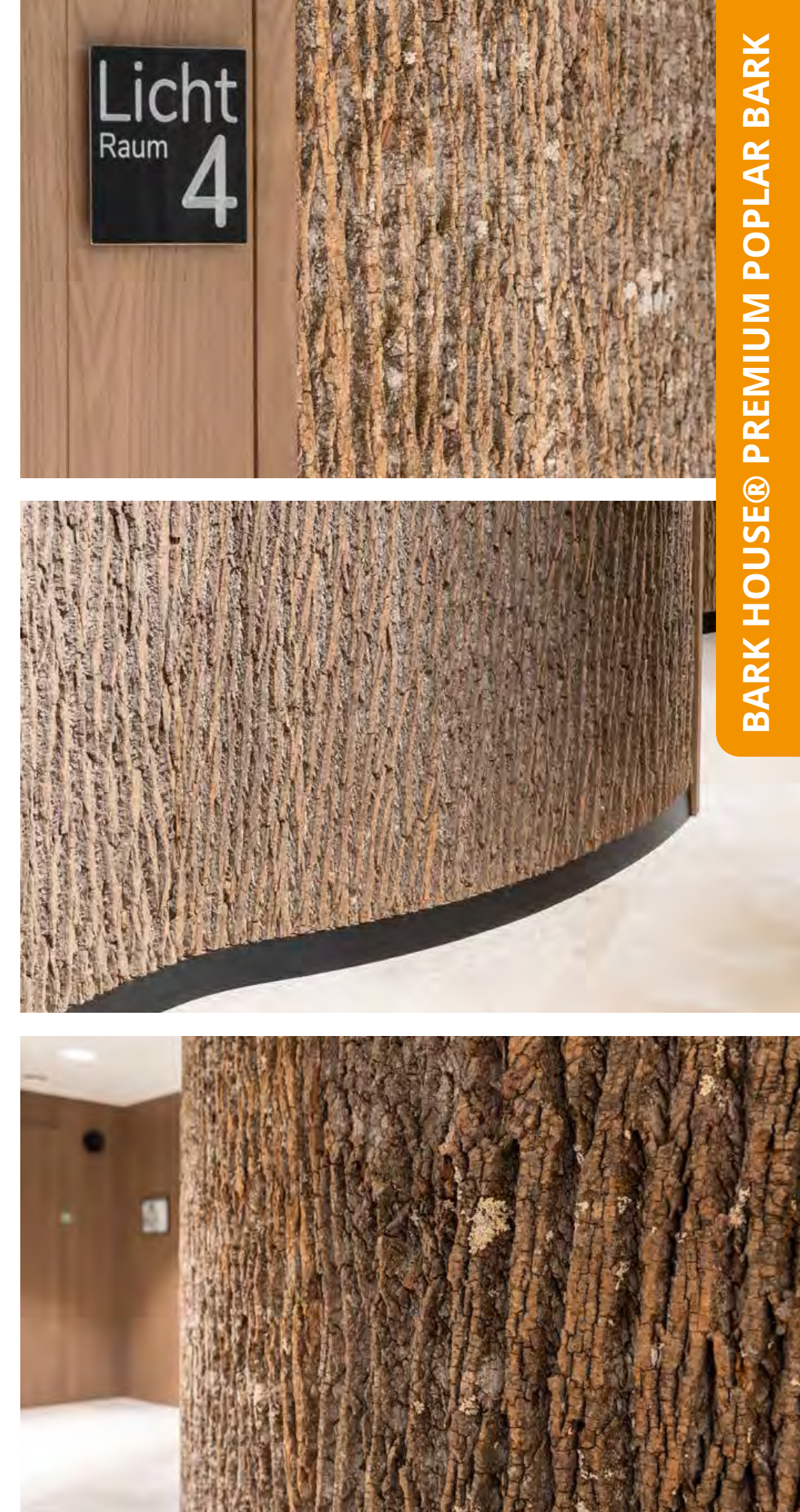
The poplar bark from our partner Bark House® was the first product to be Cradle-to-Cradle® Platinum certified, and for good reason: once an unused by-product of the furniture industry, the natural raw material is now transformed into elegant hand-finished wall cladding and is fully recyclable at the end of its life.

Additional key factors include the utilisation of renewable energy, sustainable CO₂ management, prudent use of water resources and fair treatment of staff.

Shingles are sold by the pack. They vary in width, are approx. 45.7 cm long and likewise come in Premium (material thickness: approx. 2.38-3.49 cm) and Standard (material thickness: approx. 1.27-2.22 cm). The different versions produce different textures.



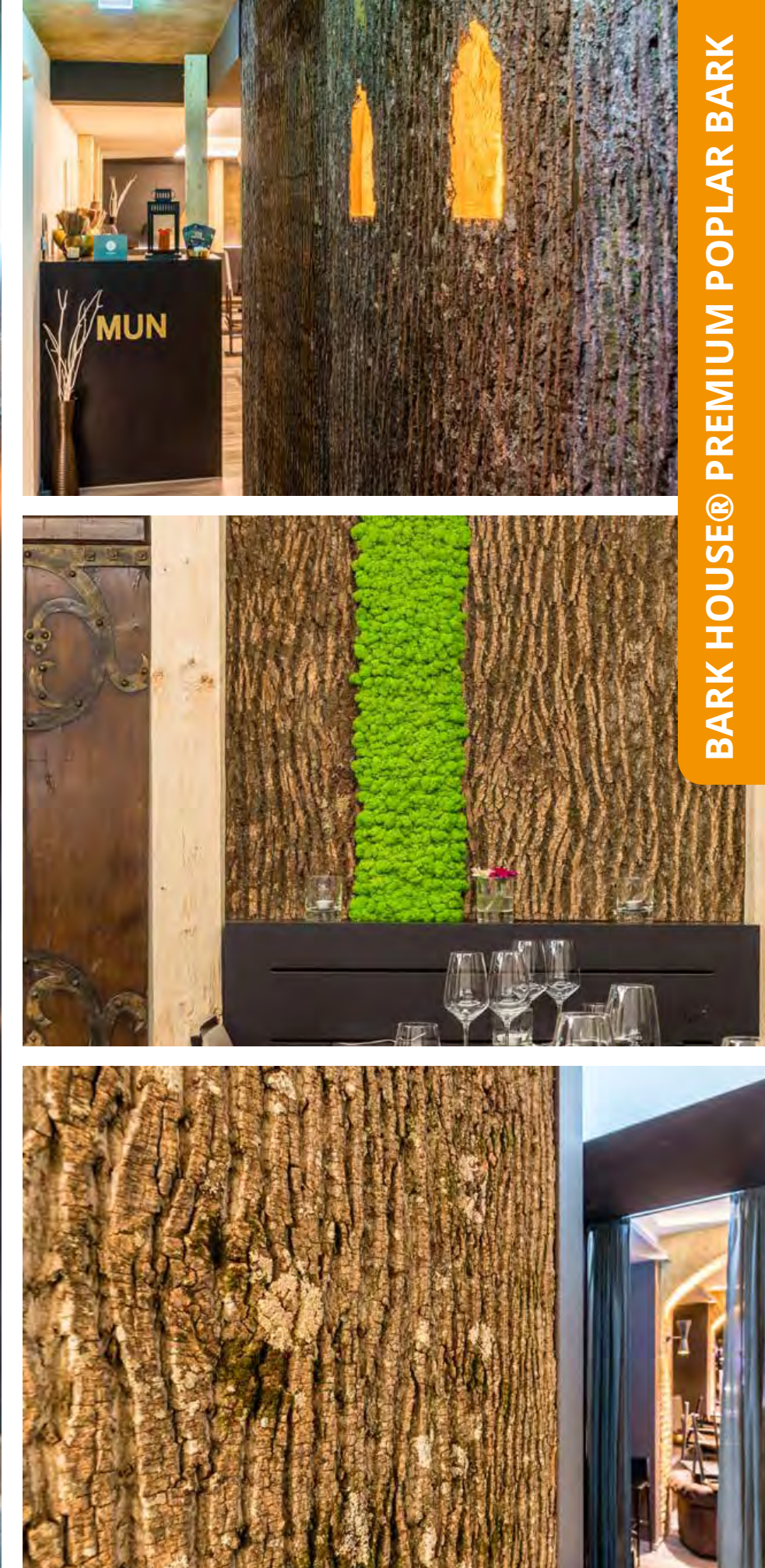
Curved Bark House® poplar bark as calming wall design in health centre,
project: Anima Mentis, Vienna, realised in collaboration with Rooms GmbH and Schreinerei Raab, photos: Andreas Schwarz



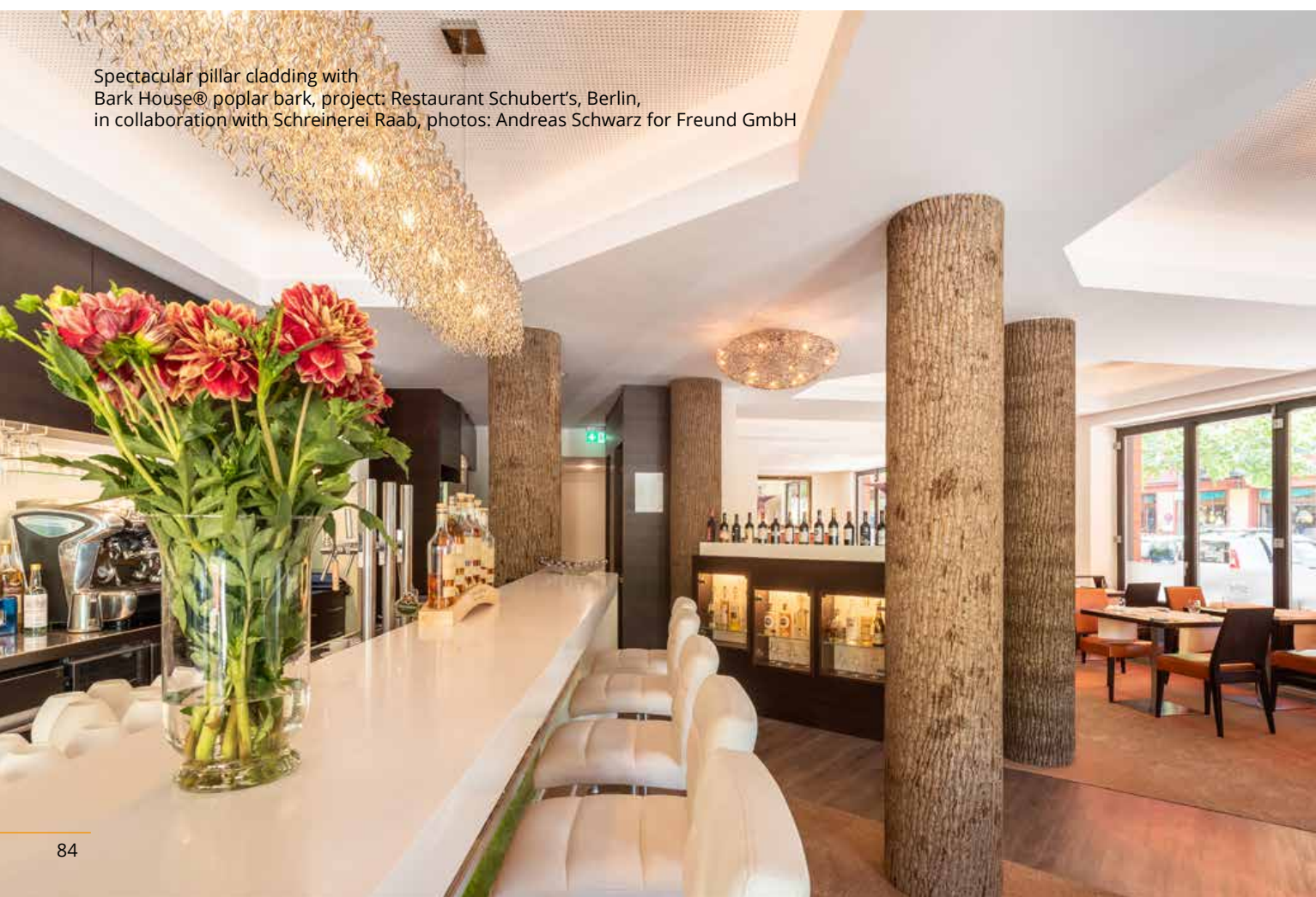
BARK HOUSE® PREMIUM POPLAR BARK



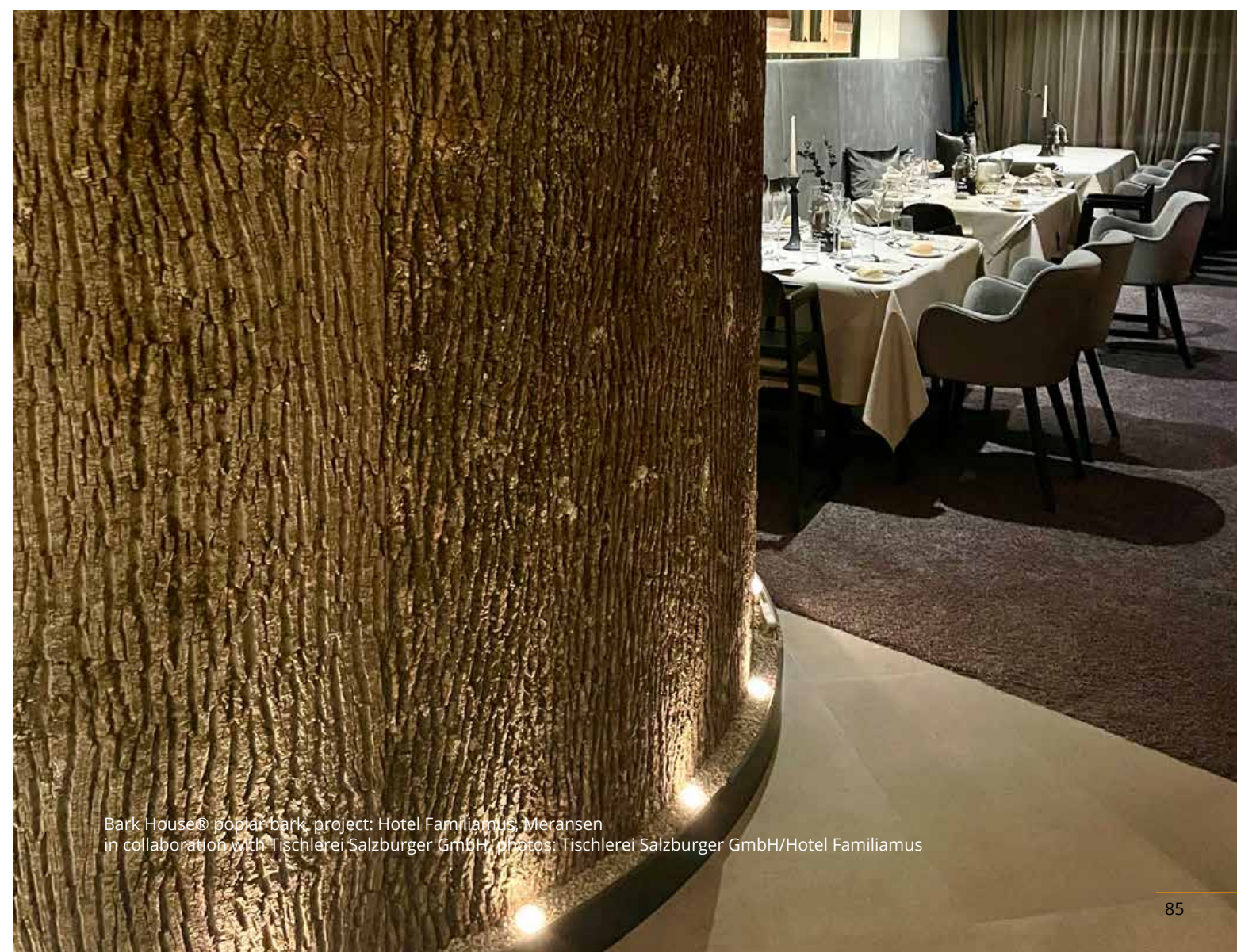
Bark House® poplar bark combined with Evergreen Premium, colour: apple green,
project: MUN restaurant Munich, photos: Andreas Schwarz



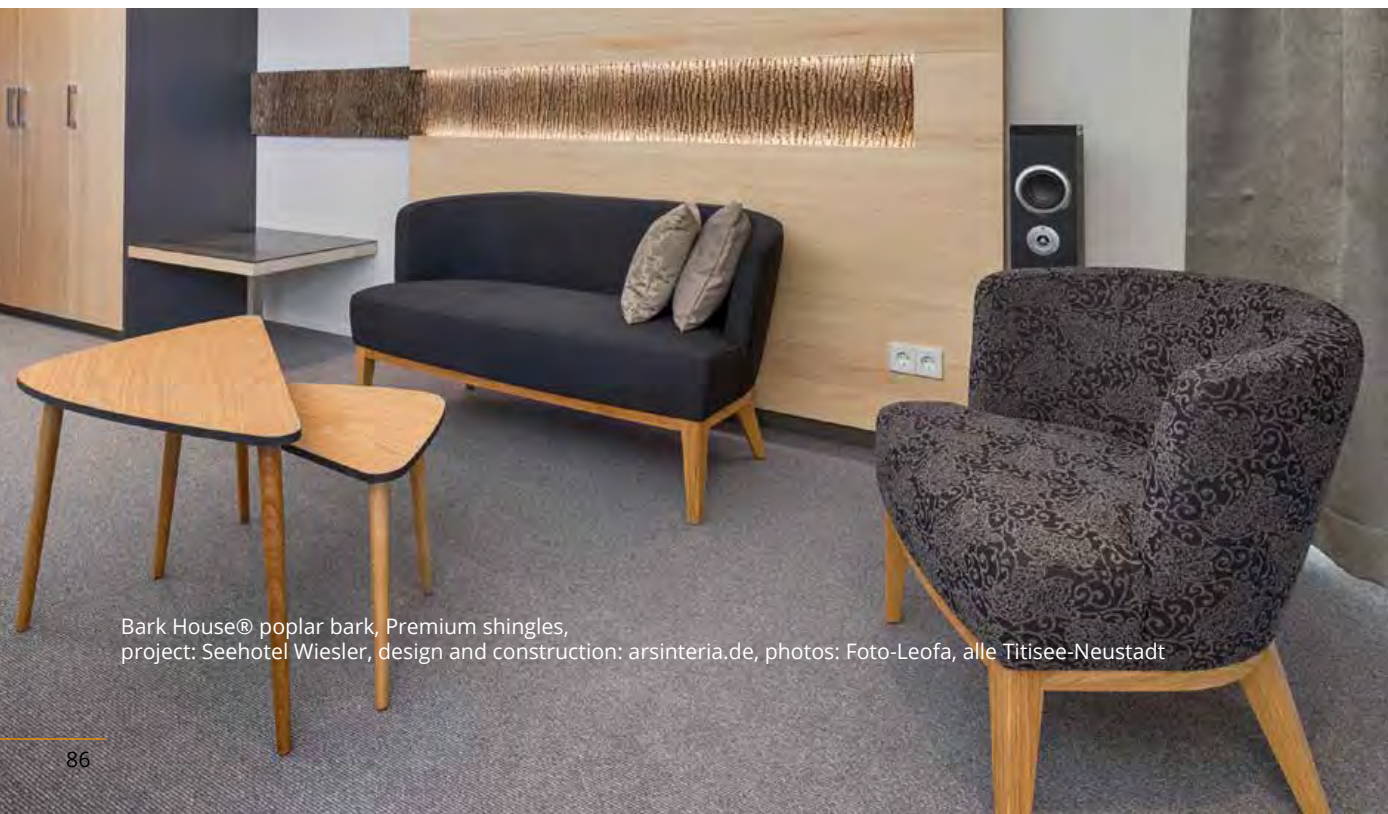
BARK HOUSE® PREMIUM POPLAR BARK



Spectacular pillar cladding with Bark House® poplar bark, project: Restaurant Schubert's, Berlin, in collaboration with Schreinerei Raab, photos: Andreas Schwarz for Freund GmbH



Bark House® poplar bark, project: Hotel Familiamus, Meransen in collaboration with Tischlerei Salzburger GmbH, photos: Tischlerei Salzburger GmbH/Hotel Familiamus



Bark House® poplar bark, Premium shingles, project: Seehotel Wiesler, design and construction: arsinteria.de, photos: Foto-Leofa, alle Titisee-Neustadt



Bark House® poplar bark, Premium shingles, as natural wall cladding





Bark House® poplar bark, Premium shingles,
project: Hauser Kalbling Infopoint,
created in collaboration with Tischlerei Kotrasch



PREMIUM CORK BARK

MIT NATURAL CORK BARK WITH CONTINUOUS BARK TEXTURE

Another of the products in our NATURE portfolio is cork bark. The surface of the cork bark panels builds on the original beauty of the natural cork material, preserving it as much as possible.

Instead of working with broken and reconstituted bark, the process uses whole intact bark. This way, the original bark textures are largely retained, giving the product a rustic, premium character.

The panels are the result of more than 15 years of manufacturing experience and ongoing improvements in craftsmanship.

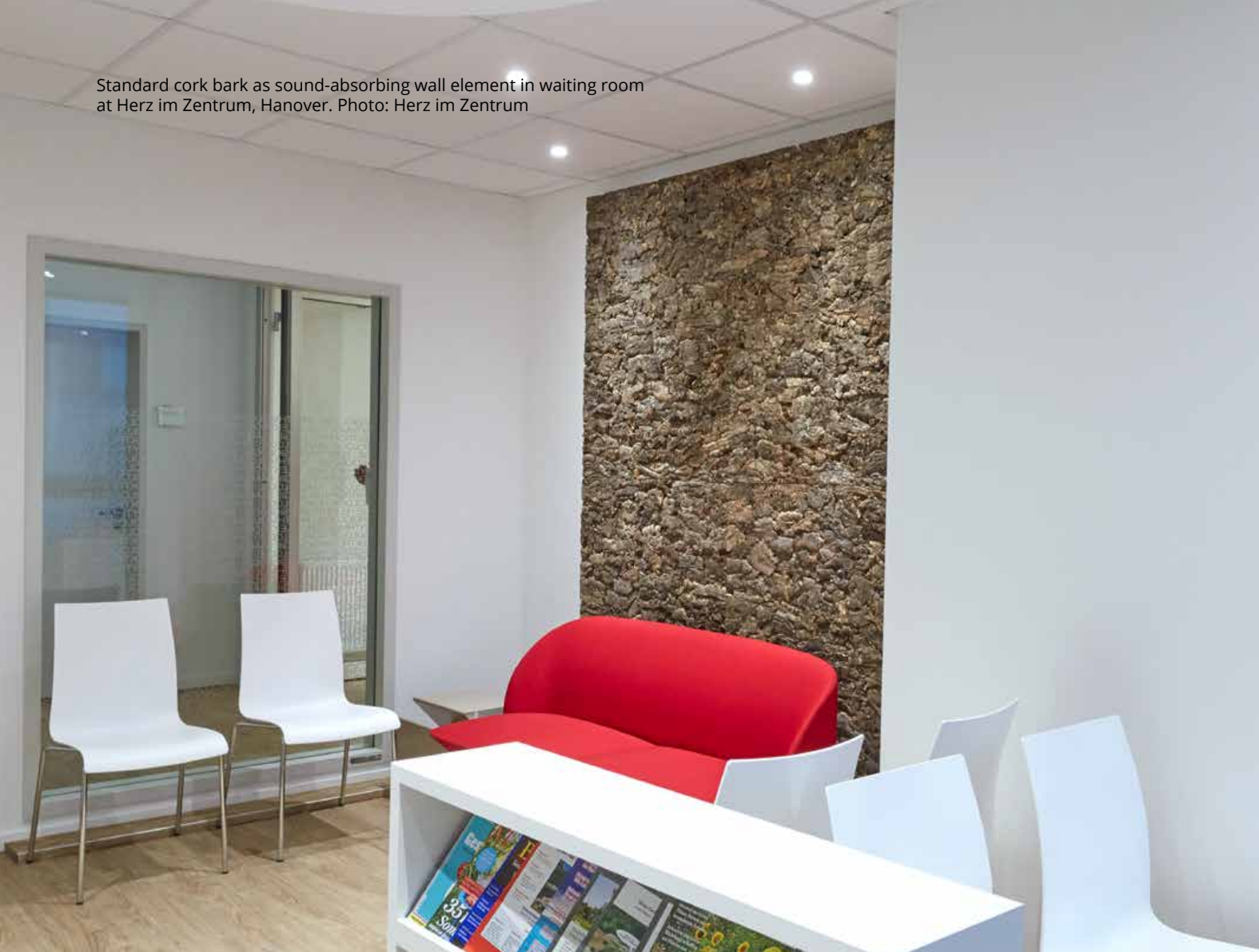
Our panels are waterproof and durable. They are thus suitable not only for use indoors as wall panels but also outdoors due to their resistance to weathering, high temperatures and humidity.





Premium cork bark panels, cut into sections of 300 x 900 mm and mounted onto the wall in a staggered pattern, photo: Shawnanng/Freund GmbH

Standard cork bark as sound-absorbing wall element in waiting room at Herz im Zentrum, Hanover. Photo: Herz im Zentrum



STANDARD CORK BARK

CORK WALLS AND WALL ART

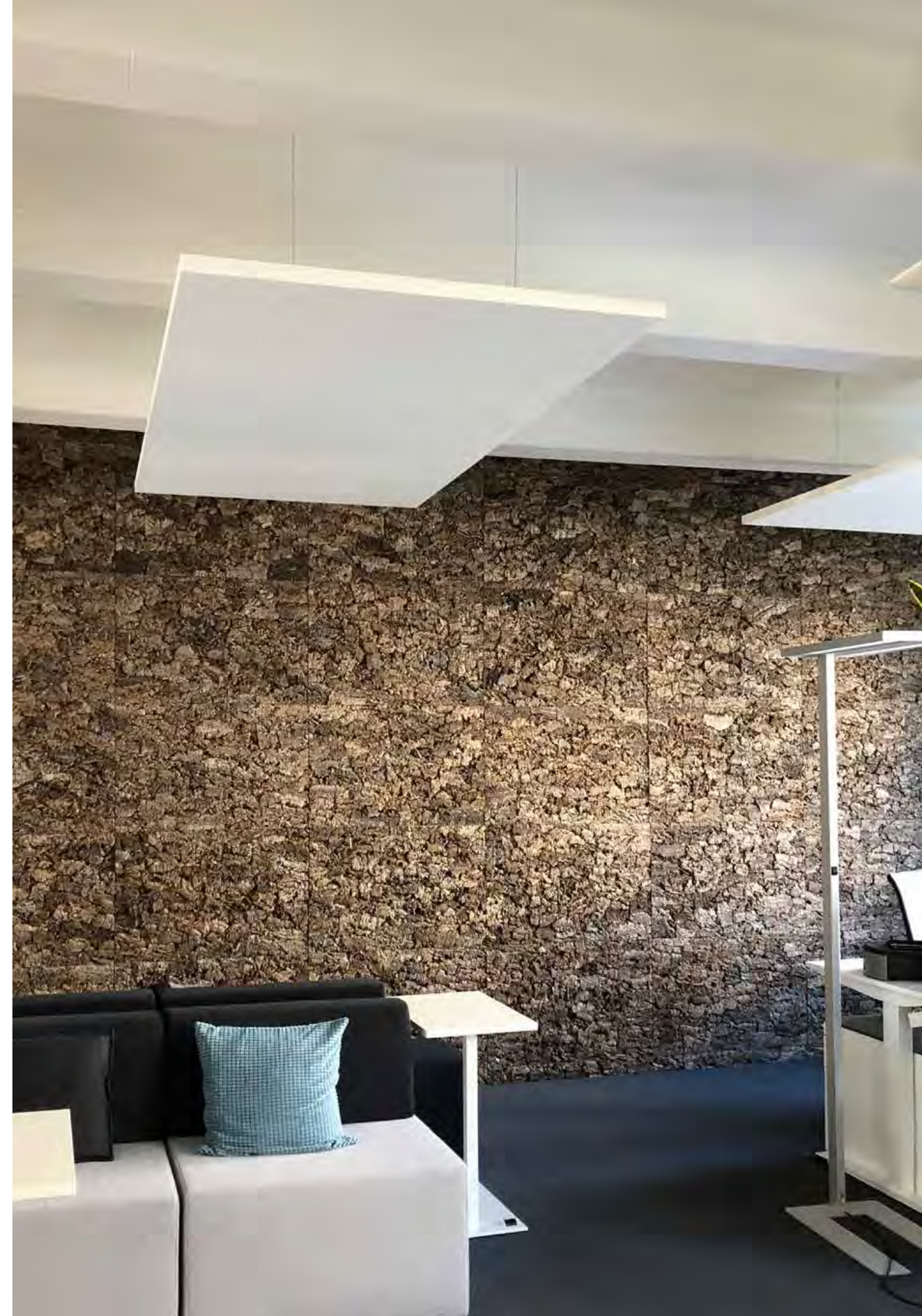
Our standard cork bark panels are made from renewable natural material. Large pieces of bark from trees on whose bark wind and weather have left their mark are mounted to a thin cork backing, providing a rough, contrast-rich surface texture. The natural tones shimmer light brown to dark.

The product is suitable for cladding walls and other interior surfaces, giving your room design an organic feel. The material supports a pleasant internal climate and has excellent insulating properties.

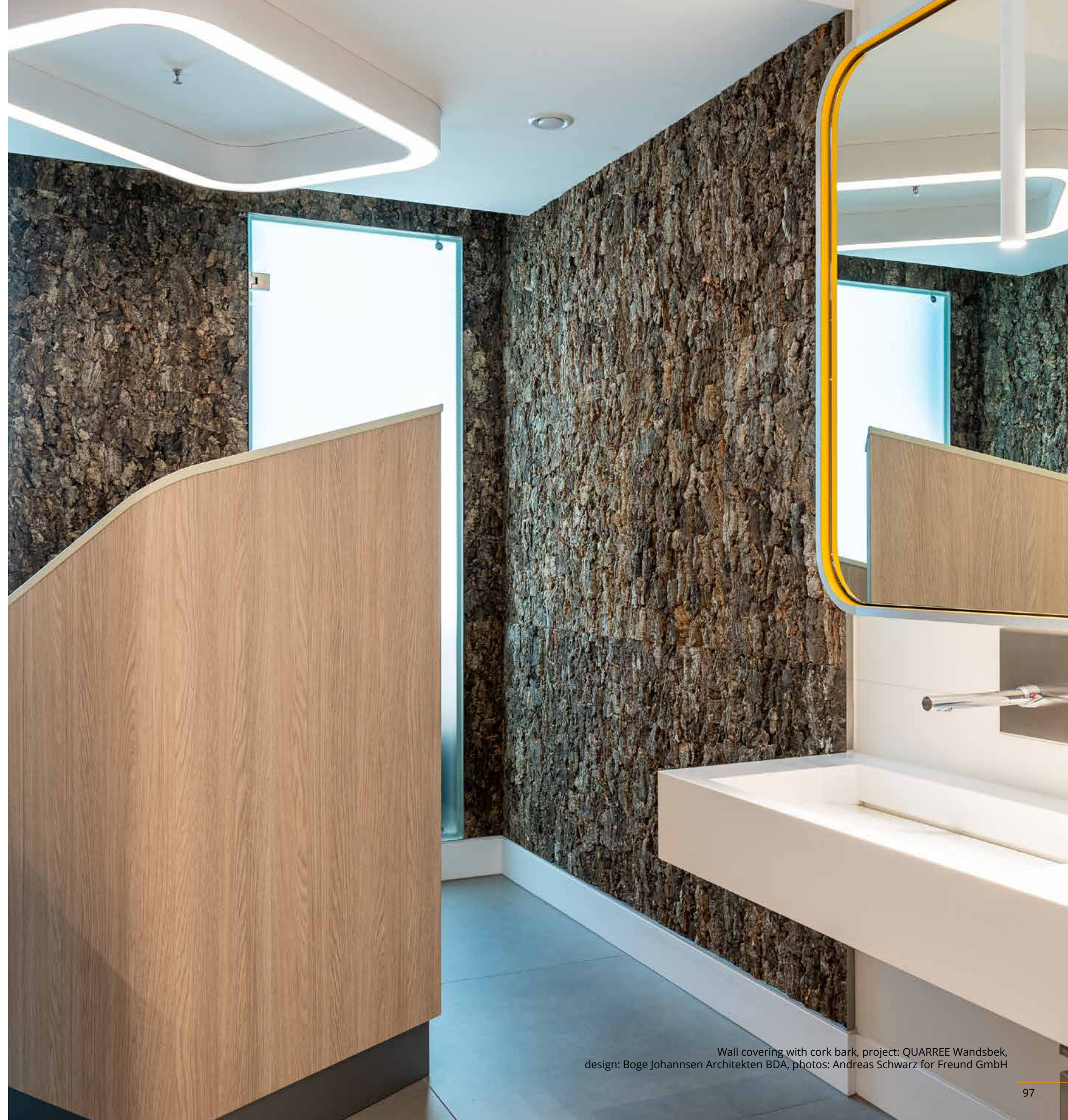
Panels are supplied in 900 x 600 mm (h x w) format with a material thickness of approx. 20-30 mm.



Standard cork bark, photo: panel



Office wall covering with cork bark, in collaboration with Feldmann Architekten GmbH





LARCH BARK

LARCH BARK PICTURES AND WALLS

Larch wood has long been a popular material for housebuilding, and not just in mountain regions.

The bark of the European larch is favoured for its particular effect in interior design. The bark, up to 100 mm thick, has an earthy reddish-brownish character and is shot through with deep furrows.

Carefully removed from trees destined for

furniture and housebuilding use and mounted on plywood, the bark's unique appearance creates a distinctive impression.

Used like this, it gives rooms with a clean linear design a natural counterpoint in the warmth and radiance of the untreated surfaces. This creates an exceptionally calming effect with a natural, woody scent.



Larch bark as wall dressing providing earthy contrast to the modern lamp and furniture design, project/photos: Sonnenberg Hotel Meransen





Larch bark as wall covering, project/photos: Objekt Maria Alm



Larch bark surface structure, detail



Larch bark as wall covering, project/photo: Sonnenberg Hotel Meransen

BIRCH BARK

BIRCH PICTURES AND WALLS

In many ancient cultures, birch is a healing tree, said to have a range of health benefits. Its hallmark is its slender, delicate frame robed in the white of its bark. Birch bark, with its characteristic surface and supple leathery pliable nature, has been beloved of craftsmen for centuries.

The surface is carefully removed and cut into 480 x 480 mm sheets.

The resulting panels make it easy to dress walls and create pictures made of real birch bark.



Birch bark surface structure, detail



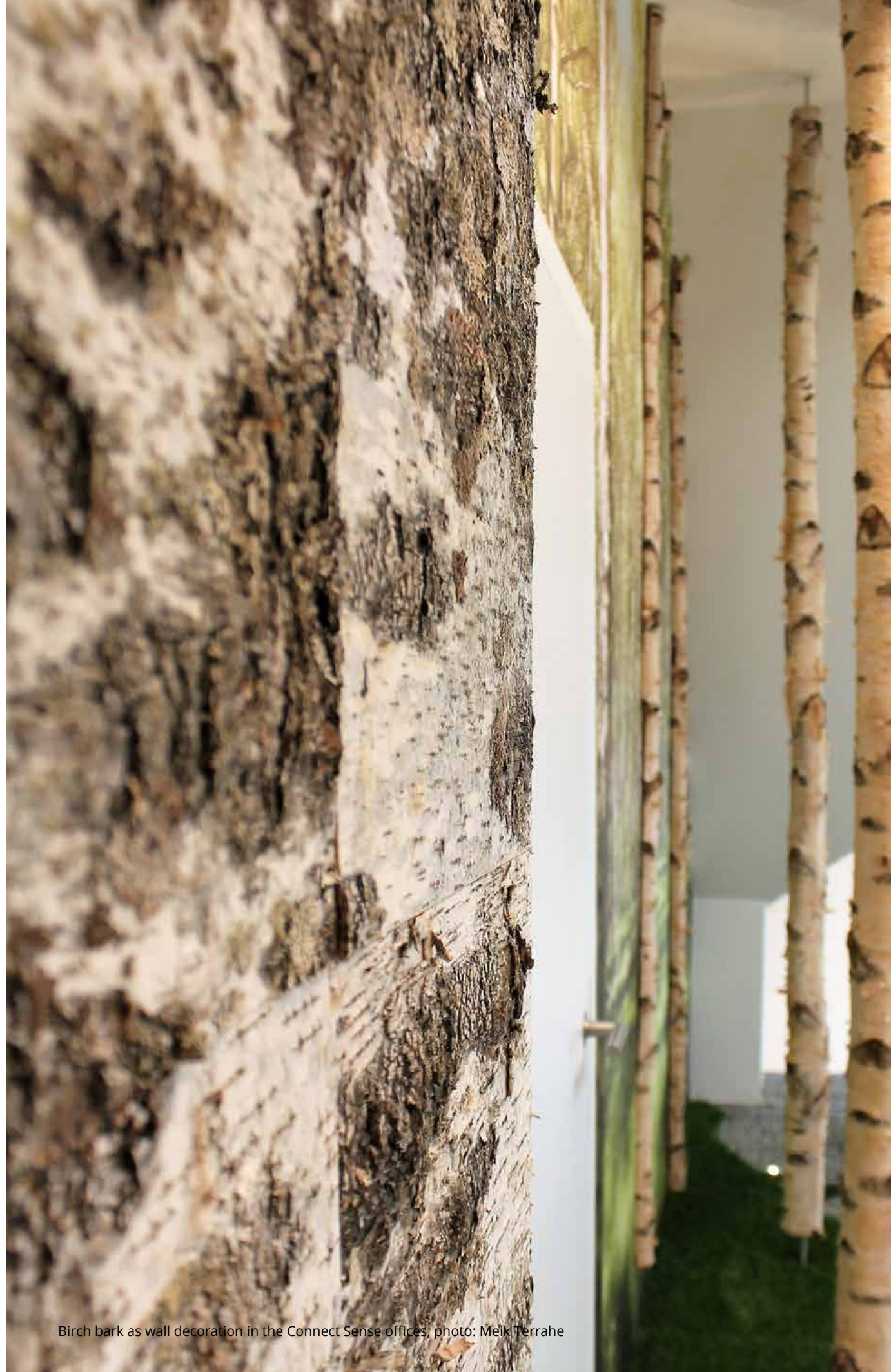
Birch bark as wall pictures, in collaboration with VitaliQi Sabine Burzler Unternehmensberatung und Feng Shui, photo: Wolfgang Schneider



Birch bark,
photo: complete panel, 480 x 480 mm



Wall dressing of genuine birch bark mounted on plywood panels, in collaboration with ARTI Möbel Interieur Einrichtungen GmbH



Birch bark as wall decoration in the Connect Sense offices, photo: Meik Terrahe



Wall picture of birch bark panels, project: Sportstudio Füssen, in collaboration with Petra Schaffarzik



Birch bark as wall dressing in waiting area, project: KOJ Institute for Listening Therapy, photo: Jan Patric Schmid (KOJ AG)

GENCORK BY SOFALCA

2D/3D-MILLED DESIGNER PANELS

GENCORK cork panels combine sustainability with innovation, outstanding acoustic effectiveness with unique aesthetics. Building on proud Portuguese traditions, GENCORK's modern cork tiles can be found all over the world in hotels, restaurants, offices and public spaces.

The 100% natural and sustainable expanded cork agglomerate is transformed through generative design algorithms and state-of-the-art digital manufacturing processes, expressing new formal aesthetics.

This creative and disruptive approach optimises cork's thermal and acoustic properties and adds artistic value to conventional walls with a range of organic and geometric designs.

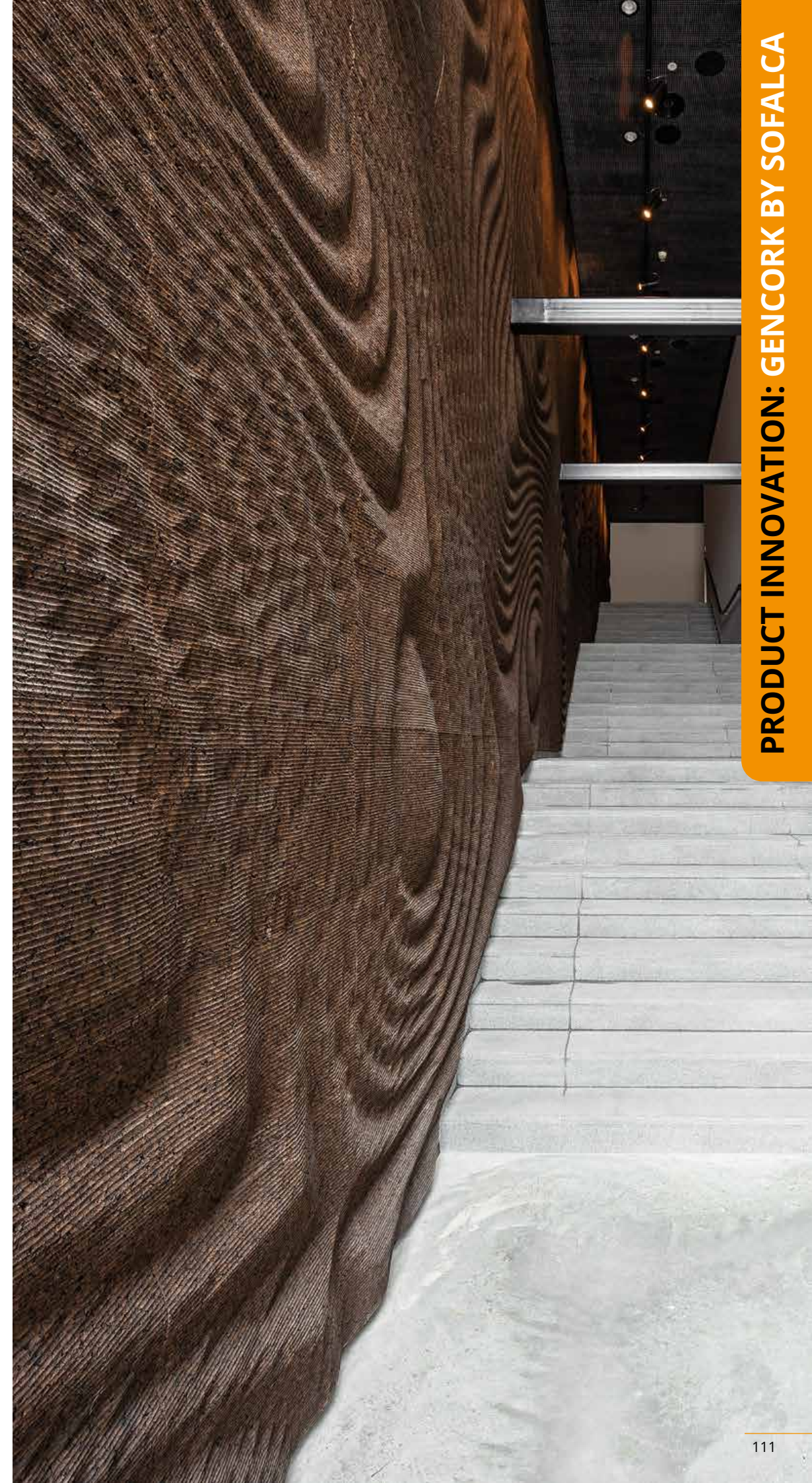
The pages that follow provide examples of the diverse ways this innovative material can be used. For a comprehensive overview of designs, please get in touch with us.

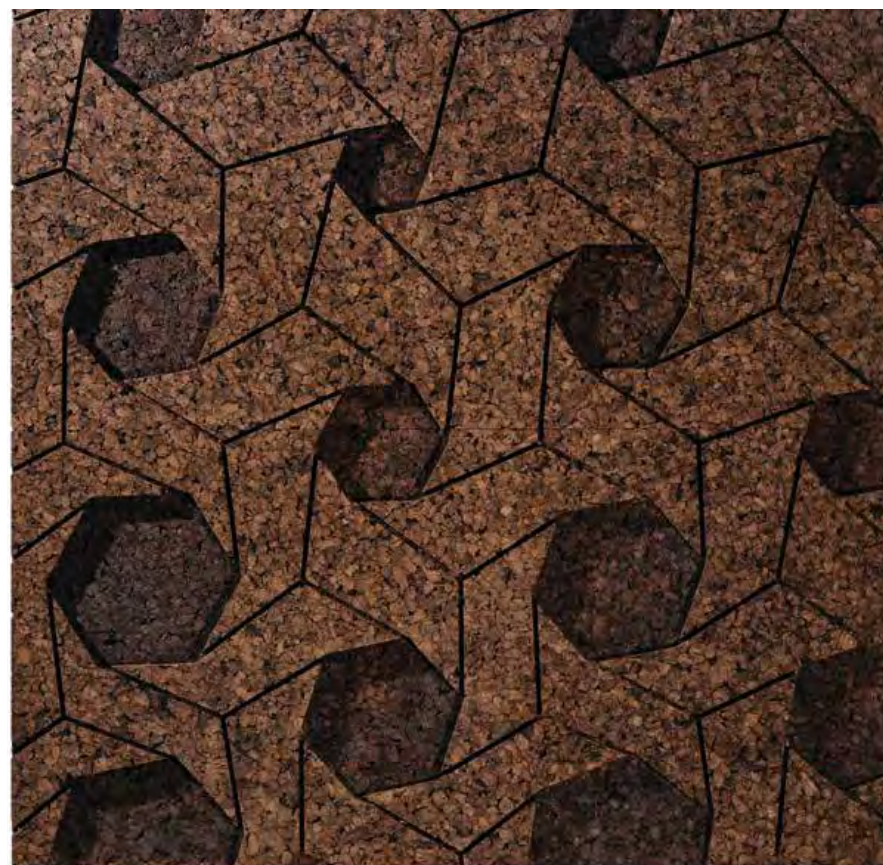


GENCORK 3D-milled cork panels by SOFALCA,
project: Freund GmbH showroom, photo: Andreas Schwarz



GENCORK 3D-milled cork panels by SOFALCA,
project: WOW Museum in Vila Nova de Gaia, photo: SOFALCA





GENCORK BY SOFALCA,
various designs, photos: SOFALCA

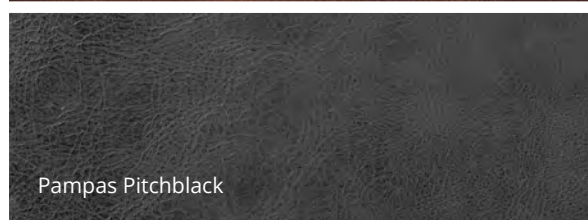




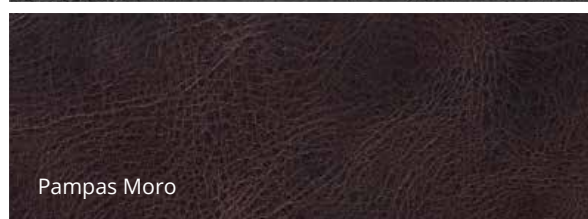
Pampas Dolphin



Pampas Tan



Pampas Pitchblack



Pampas Moro



Pampas Straw

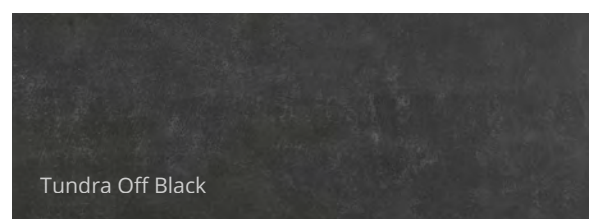
LEATHER

FOR LEATHER FLOORS, CEILINGS, WALLS AND SURFACES

For particularly exclusive surface dressings, we use the best cow and buffalo leather. The 1.3–3 mm-thick material is soft and silky yet robust.

Leather is considered one of the most comfortable floor coverings in the world and can also be combined with underfloor heating systems.

Choose from a range of formats and designs to create individual dressings for surfaces and furniture. Experience soft leather surfaces and feel unique custom embossments.



Tundra Off Black



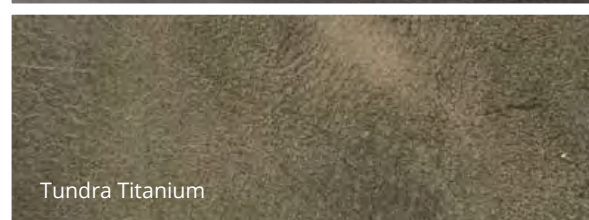
Tundra Choclat



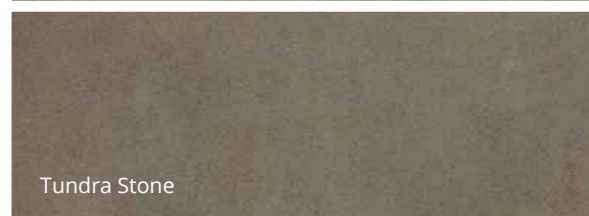
Tundra Clay



Tundra Grey



Tundra Titanium



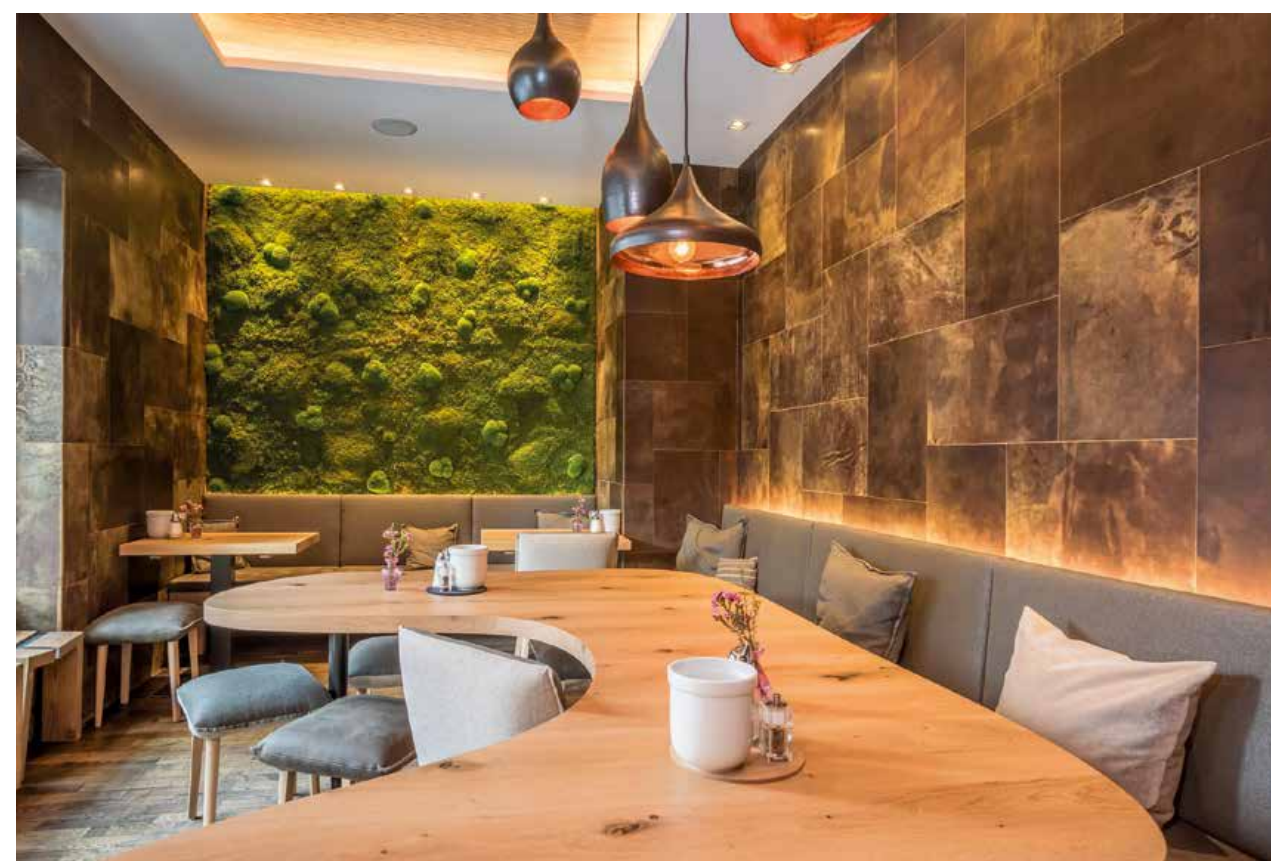
Tundra Stone



Tundra Petrol



Leather as floor and wall material, colours: Tundra Clay and Tundra Off Black, combined with Greenwood Extra moss wall, in collaboration with Kirchmayr Planung GmbH, project/photos: Bavaria Boutique Hotel Munich





Leather as floor and wall material, colour: Tundra Chocolate, project: Hotel Gmchl, Bergheim, Austria, www.gmchl.at, photos (left and right): Günther Standl

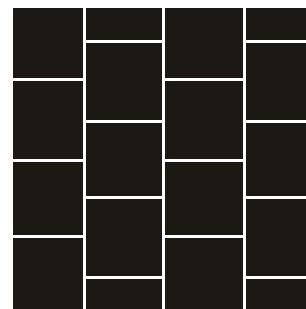


Leather-tiled walls and ceilings, project: Hotel Pension Gerl, in collaboration with Kirchmayr Planung GmbH, photo: Kirchmayr Planung GmbH.

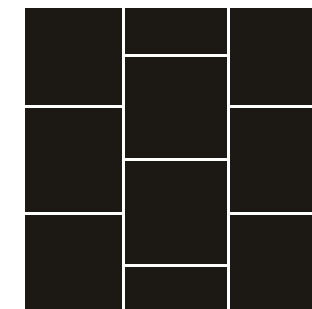


Leather flooring and shelf panelling, Tundra Grey and Tundra Off Black, project: Schuhhaus Prange Düsseldorf, photo: Lukas Palik

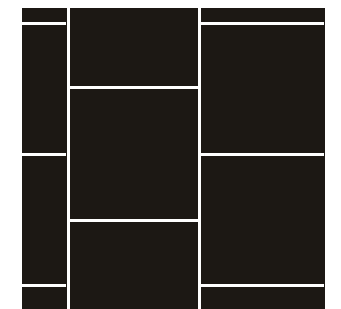
LAYING PATTERNS – STANDARD LEATHER TILE DIMENSIONS:



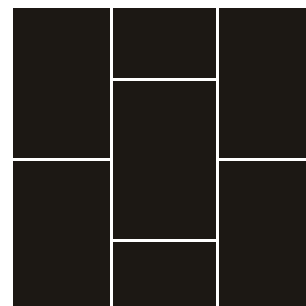
300 x 300 mm



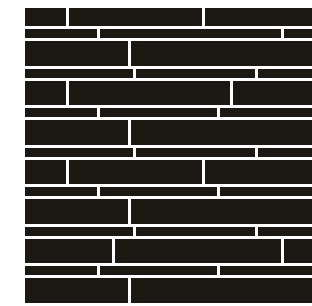
400 x 400 mm



500 x 500 mm



400 x 600 mm



Special formats on request
(max. single tile size:
1200 x 900 mm)



Wall picture with Okka pine needles in light grey



Wall design with Okka pine needles at hotel reception with raised brand logo

OKKA

PINE NEEDLES

Okka decorative pine needle sheets are produced entirely by hand. They are made exclusively of natural materials: pine needles, linen felt, wood, natural adhesive and colours.

Okka products are manufactured in a southern Estonian workshop under the direction of masters of the trade. Every panel is unique and exceptional, prepared with love, and displaying the deep attachment to nature of those who made it.

Okka wall panels fit naturally into existing interior designs.



Okka pine needle sheets: 100% handmade

This natural product is equally suitable for the design of private rooms as well as offices, hotel foyers, sauna facilities or exhibition stands.

Whether you're covering small or large walls, Okka panels lend every interior a warm, personal note. And their construction means they constantly reduce environmental noise pollution.

With their linen felt base, the sheets are highly sound-absorbing (Class A, as certified by the

Fraunhofer Institute). The composite material is also fire certified to European standards. It is thus suitable for both public space and exhibition use.

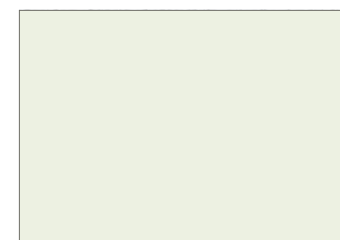
Where panels are mounted adjacent to one another, the joins between the individual sheets are invisible.



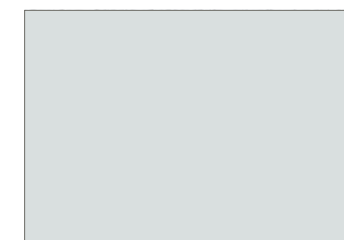


CHOOSE FROM 7 COLOURS

Choose from 7 different colours for your Okka panels. Panels are also available in aluminium or thermo-ash frames on request. Get in touch with us for advice.



Natural



Light



Stone



Grass



Orange



Cherry



Black

MAGMA

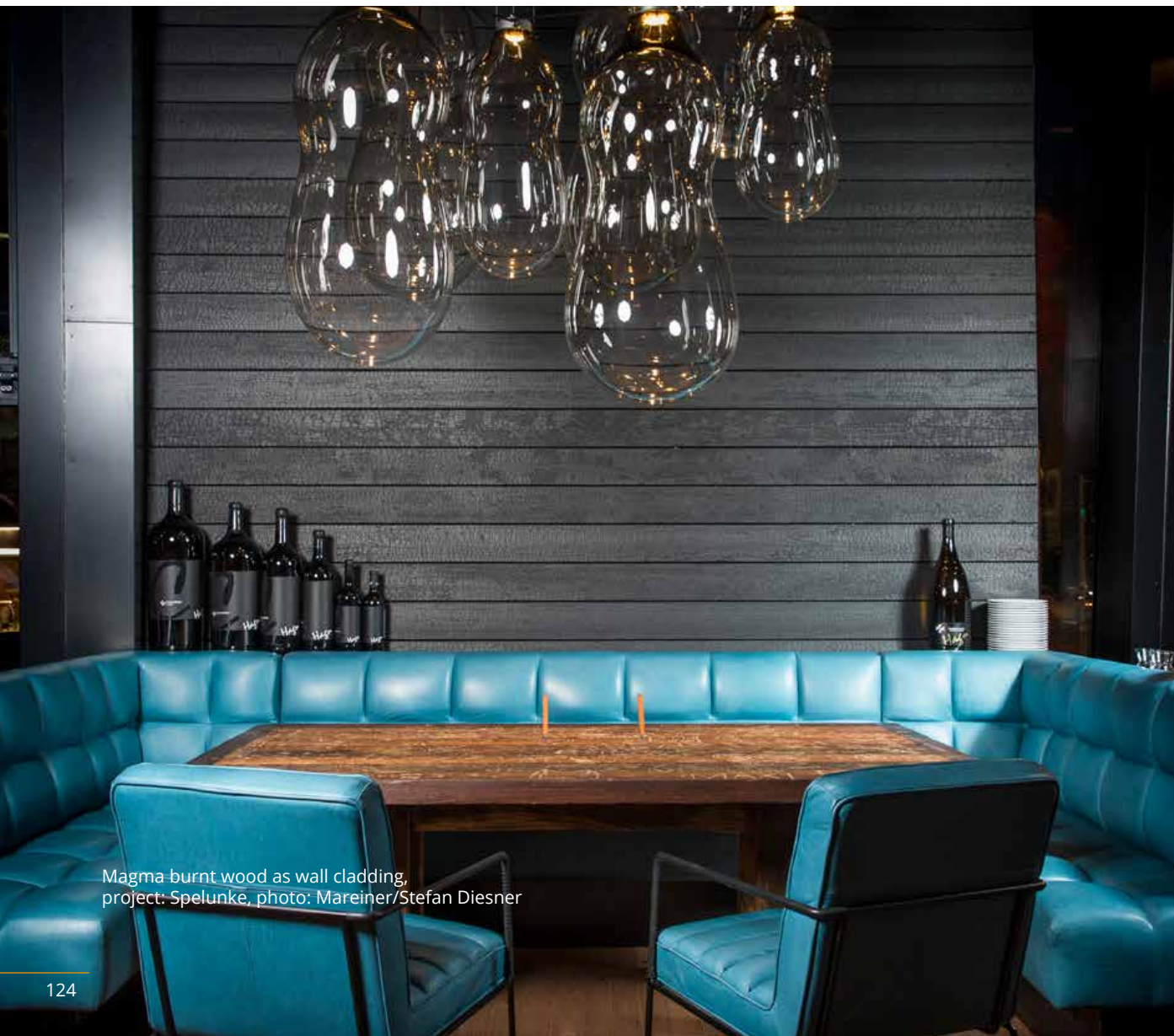
BURNT WOOD

Inspired by the Japanese tradition of Yakisugi (preserving wood by burning), we have developed a process which gives wood surfaces a distinguished scorched character while simultaneously preserving them.

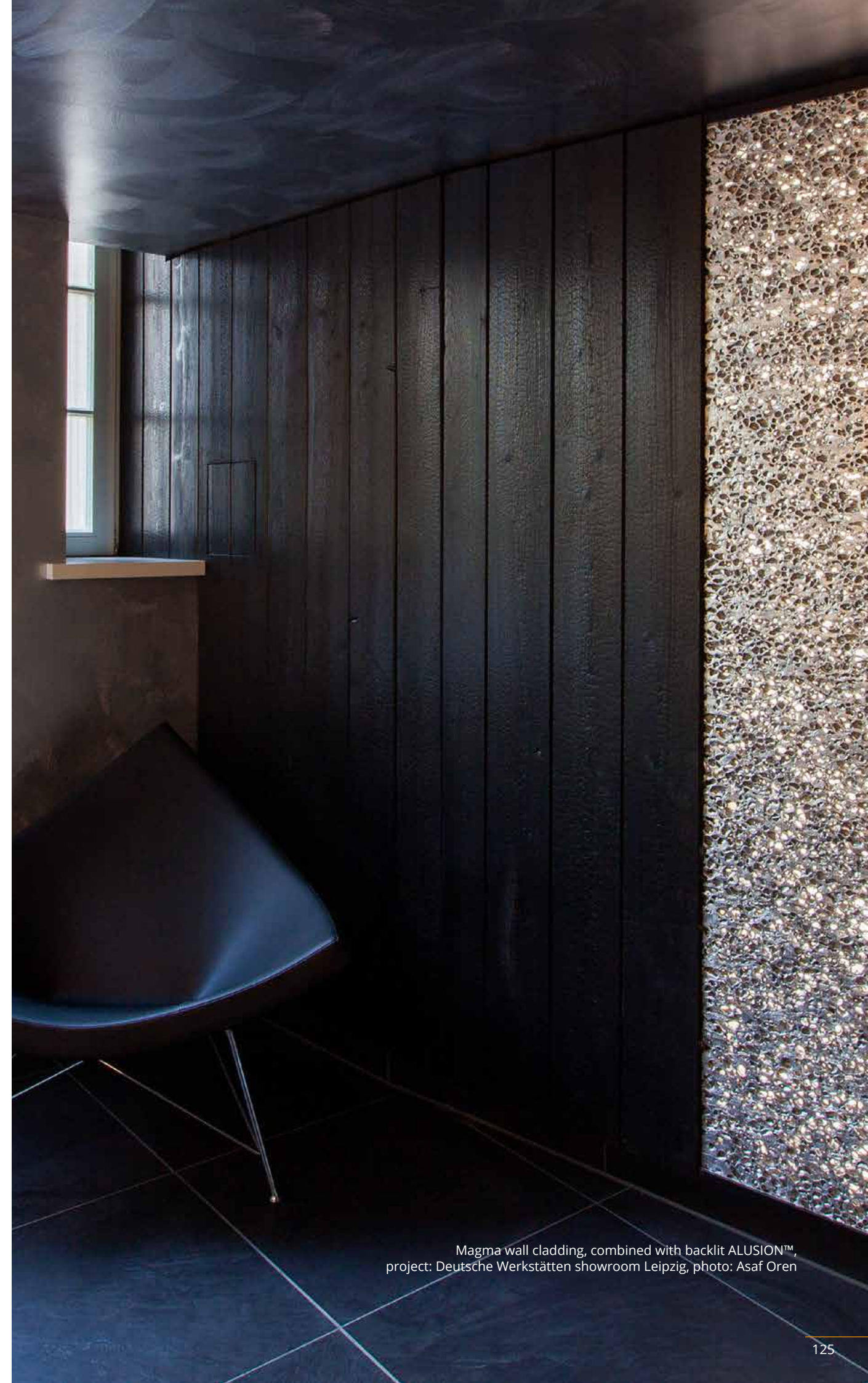
Our special treatment gives the different types of wood we use for Magma a homogeneous appearance.

The black wood is treated with select oils, waxes or varnishes. It can be combined with gold finishes or other materials, depending on the project.

Magma boards are up to 3 to 4 m long, available in 140 mm or 170 mm widths finished/face size, and are 24 mm thick.



Magma burnt wood as wall cladding,
project: Spelunke, photo: Mareiner/Stefan Diesner



Magma wall cladding, combined with backlit ALUSION™,
project: Deutsche Werkstätten showroom Leipzig, photo: Asaf Oren



Fuji, a popular material for exterior facades

FUJI

CHARRED WOOD

Alongside our Magma product, we also have other handmade flame-treated wood panels available.

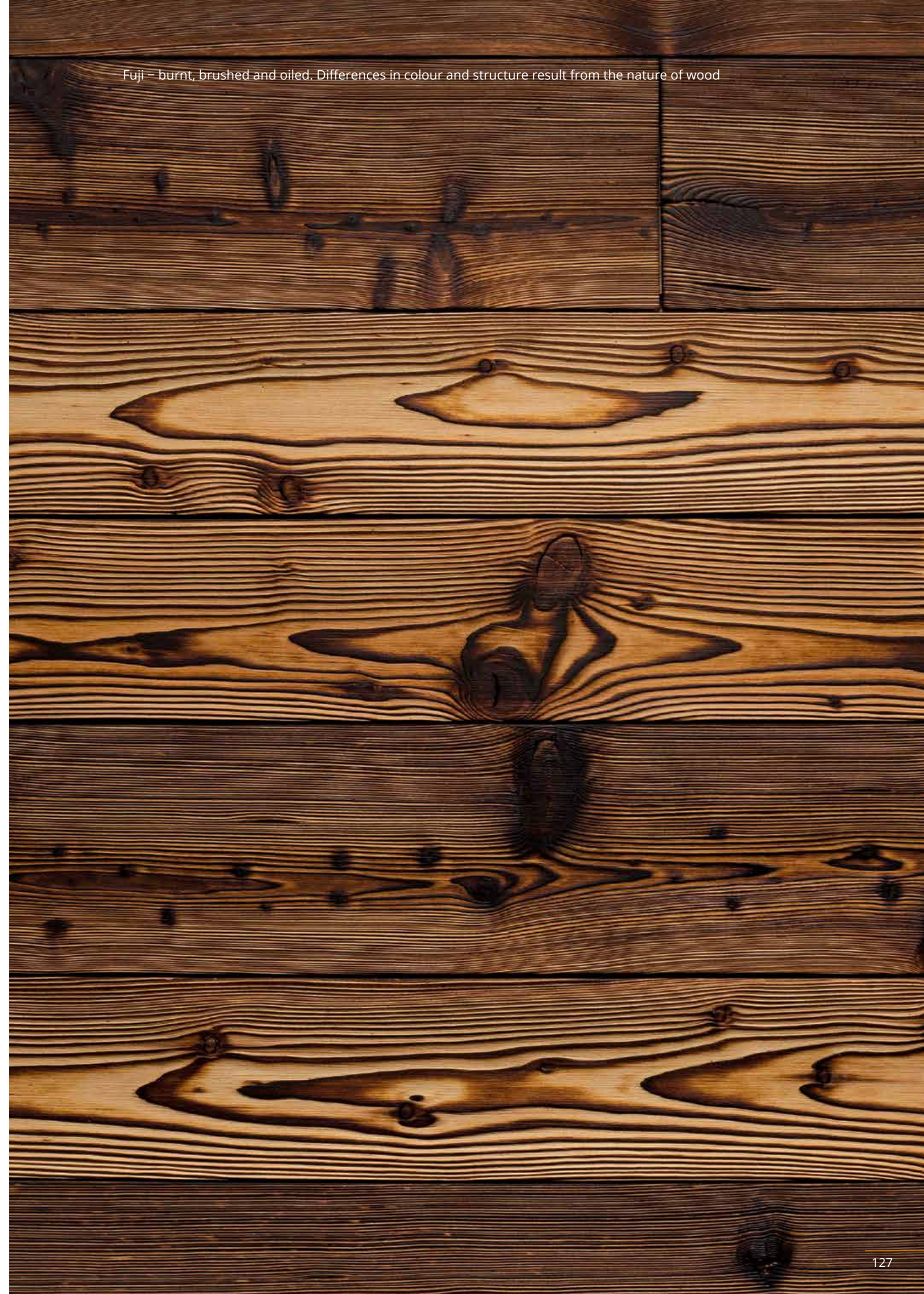
Our four-metre-long Fuji boards are burnt, brushed and oiled, and are available in finished sizes of 146 mm or 176 mm (for face sizes, subtract 6 mm respectively) and are 19 mm thick.

Our Fuji product is less intensely charred and can be used, just like Magma, both outdoors as well as for creating cosy interiors.



Fuji burnt native larch, photos: Mareiner

Fuji – burnt, brushed and oiled. Differences in colour and structure result from the nature of wood



COMPANIONS

TREE SCULPTURES AND OBJECTS

The works of Peter Wagensonner are particularly dear to us. Crafted wooden sculptures, elegant root balls and even whole trees, every object is unique. The artist searches out the wood's individuality and the way it has grown and then brings them out.

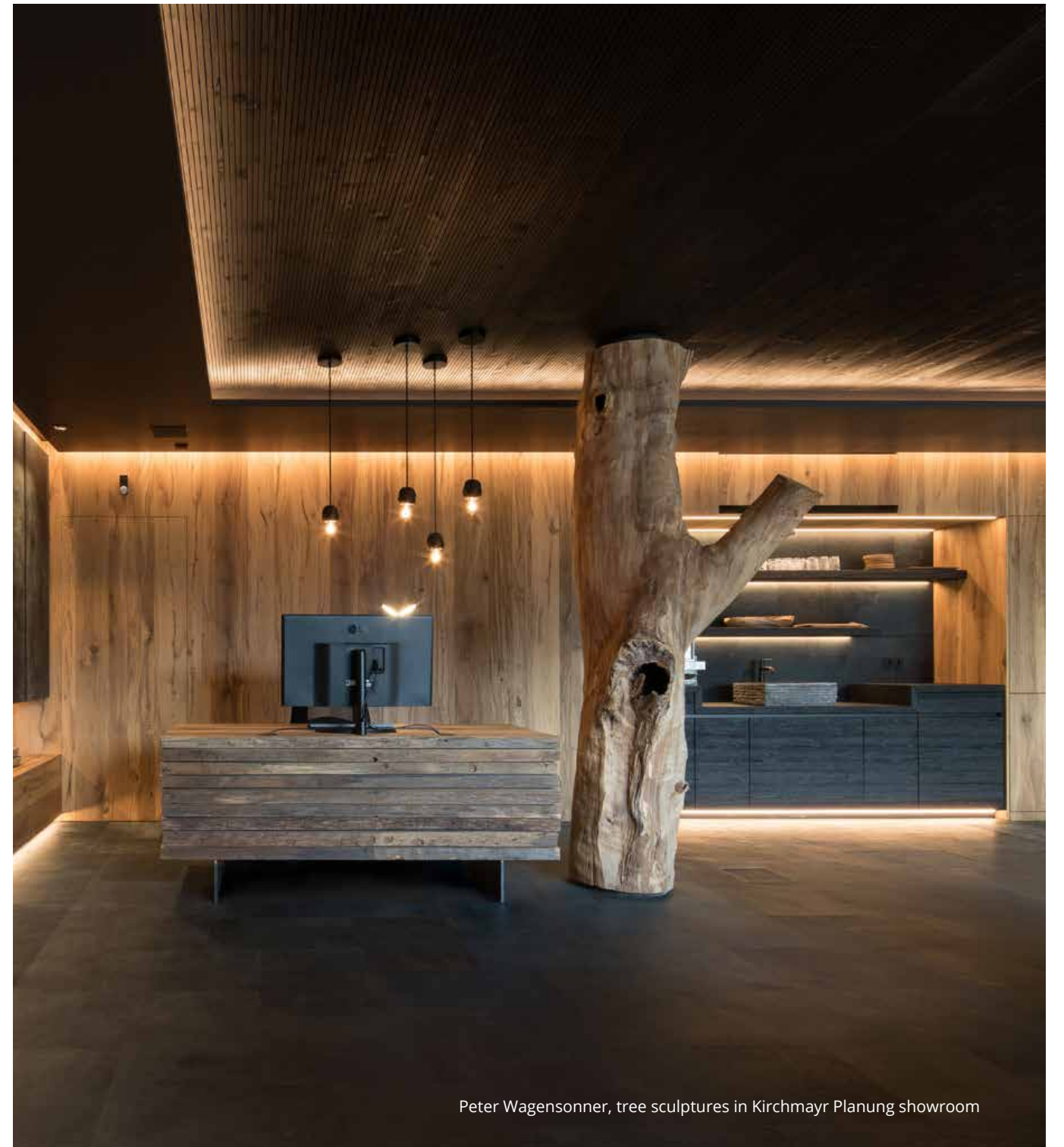
'We must pay careful attention to the available space in order to "plant" a tree in a building, but a correctly sized piece from outdoors can produce a really invigorating effect through the resulting contrast,' believes Peter Wagensonner.

Peter Wagensonner's sculptures – and in particular his hollowed trees – reveal in their form and shape the trees' history: the years in which they were able to grow strongly in peace, those in which they were wounded, and the forces that formed them.

The artist exposes these shapes and demonstrates the powerful character of the tree, emphasising the distinctive and dominant scars that, like the journey of a human life, have formed an individual.



Peter Wagensonner, tree sculptures in Kirchmayr Planung showroom



Peter Wagensohner, tree sculptures in Kirchmayr Planung showroom

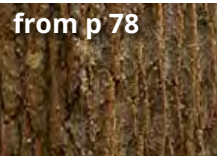


Peter Wagensonner, tree sculpture at Biogena Vienna showroom




Peter Wagensonner, tree sculpture at Freund exhibition booth, photo: Tradephoto Dariusz Lech

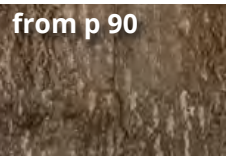
NATURE PRODUCT INFORMATION



**BARK HOUSE®
POPLAR TREE BARK**
REAL BARK PANELS AND
SHINGLES FOR INSIDE AND OUT


Material
Genuine Bark House® poplar bark in large panel and shingle format, Standard and Premium thickness. Self-supporting bark (no backing required)
Design
Natural surface
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns. Exterior facades
Delivery
Approx. 1–3 weeks; custom shapes up to 3 months
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

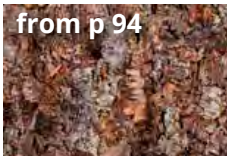
Technical information 	
Sizes & material thickness	Dimensions: panels: up to max. 3650 mm high, up to approx. 1700 mm wide shingles: 1220 x 660 mm or 1220 x 457 mm (1 pack contains multiple shingles)
Colours	Brown to grey
Net weight	Approx. 10–14 kg/m²
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended



PREMIUM CORK BARK
REAL BARK PANELS
FOR INSIDE AND OUT


Material
Whole sections of cork bark on cork backing
Design
Natural surface
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns. Exterior facades
Delivery
Approx. 4–6 weeks (not kept in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

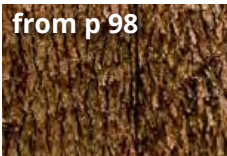
Technical information 	
Sizes & material thickness	Standard size: 600 x 900 mm Construction: approx. 16–20 mm
Colours	Brown
Net weight	Approx. 3 kg per sheet
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct bonding (cork-mounting adhesive)/screw attachment generally recommended



STANDARD CORK BARK
REAL BARK PANELS
FOR INTERIOR DECORATION


Material
Young cork bark attached to a cork backing
Design
Natural surface
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 1–2 weeks (when in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

Technical information 	
Sizes & material thickness	Standard size: 600 x 900 mm Construction: approx. 30 mm incl. cork backing
Colours	Brown
Net weight	Approx. 3.4 kg per sheet
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct bonding (cork-mounting adhesive)/screw attachment generally recommended



LARCH BARK
REAL BARK PANELS
FOR INTERIOR DECORATION

Material
Real larch tree bark attached to a multilayer mounting board
Design
Natural surface
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 1–2 weeks (when in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.


Technical information 	
Sizes & material thickness	Standard size: 1250 x 2500 mm Construction: approx. 30–45 mm incl. 18 mm multilayer backing
Colours	Red-brown
Net weight	Approx. 29–31 kg/m² (incl. 18 mm multilayer backing)
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using screws generally recommended.

NATURE PRODUCT INFORMATION (CONTINUED)



BIRCH BARK
REAL BARK PANELS
FOR INTERIOR DECORATION


Material
Real birch tree bark attached to a multilayer backing
Design
Natural surface
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 1-2 weeks (when in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

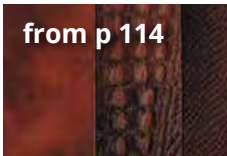
Technical information 	
Sizes & material thickness	Standard size: 480 x 480 mm (custom sizes on request) Construction: approx. 15-20 mm incl. backing material
Colours	White/black
Net weight	Approx. 2.3 kg per sheet
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct screw attachment generally recommended



GENCORK BY SOFALCA
2D/3D-MILLED
CORK PANELS



Material
Natural cork panels in various 2D/3D designs (CNC milled)
Design
Various 2D/3D designs
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 8-10 weeks
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

Technical information 	
Sizes & material thickness	Standard sizes: 1000 x 500 mm/500 x 500 mm, custom sizes on request Construction: approx. 20-100 mm (depending on design)
Colours	Dark brown
Net weight	Depending on design
Fire resistance	-
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct bonding (cork-mounting adhesive)/screw attachment generally recommended



LEATHER
REAL LEATHER FOR
INTERIOR DECORATION

Material
Genuine leather from cattle and Indian water buffalo in tile format (no additional backing)
Design
TUNDRA & PAMPAS lines, cayman/cobra embossing available
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 3-5 weeks
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

Technical information  	
Sizes & material thickness	Standard sizes: 300 x 300 mm, 400 x 400 mm, 600 x 400 mm, 500 x 500 mm, Customs dimensions up to max. 1200 x 900 mm available
Colours	Tundra: 7 colours Pampas: 5 colours
Net weight	Approx. 2 kg to 3 kg per m²
Fire resistance	To B-s1-d0 on request(B1 flame retardant)
Acoustics	Sound absorbing
Installation	Direct adhesion onto a smooth, clean substrate, ideally by a professional floor-laying company. Glue available on request.

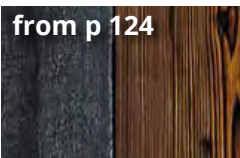
NATURE PRODUCT INFORMATION (CONTINUED)



from p 120
OKKA
REAL PINE NEEDLES
FOR INTERIOR DECORATION

Material
Hand-picked real pine needles on a backboard
Design
Natural surface
Custom forms
As option
Applications
Interior use such as for walls and ceilings and cladding objects and columns
Delivery
Approx. 6–8 weeks (not kept in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

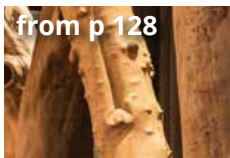
Technical information	
Sizes & material thickness	According to customer requirements
Colours	Choose from 7 colours
Net weight	Approx. 3.8 kg per m²
Fire resistance	On request
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct bonding (mounting adhesive)/screw attachment generally recommended



from p 124
MAGMA & FUJI
CHARRED/SCORCHED
WOOD FOR INSIDE
AND OUT

Material
Magma: larch wood, charred, brushed, oiled (other woods on request); Fuji: lightly scorched larch wood, brushed and oiled
Design
Magma: burned black Fuji: charred iridescent (natural wood/black)
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns. Exterior facades
Delivery
Approx. 4–6 weeks (not kept in stock)
Note
Sealing method depends on usage location. This material is a natural product: no two panels are the same. The product may feature minor cracks and abrasions – these are not an indication of any deficiency in quality.

Technical information	
Sizes & material thickness	Magma: 140 x 3000 mm Fuji: 176 x 3000 mm other lengths on request
Colours	Magma: black Fuji: natural wood colour with black
Net weight	Approx. 6 kg to 7 kg per m²
Fire resistance	-
Acoustics	-
Installation	Depending on design and wall condition. Direct screw attachment generally recommended (FRÜH clips)



from p 128
**PETER WAGENSONNER
COMPANIONS**
UNIQUE WOOD SCULPTURES

Material
Sculptures made from tree trunks (different types of wood)
Design
Over 100 large tree sculptures and objects
Custom forms
As option
Applications
Indoor use
Delivery
Approx. 1–3 weeks (when in stock)
Note
This material is a natural product and may feature minor cracks and abrasions. These are not an indication of any deficiency in quality.

Technical information	
Sizes & material thickness	Up to approx. 4 metres tall
Colours	On request depending on sculpture
Net weight	On request depending on sculpture
Fire resistance	-
Acoustics	-
Installation	Free-standing, mostly with plinth



ELEMENTS

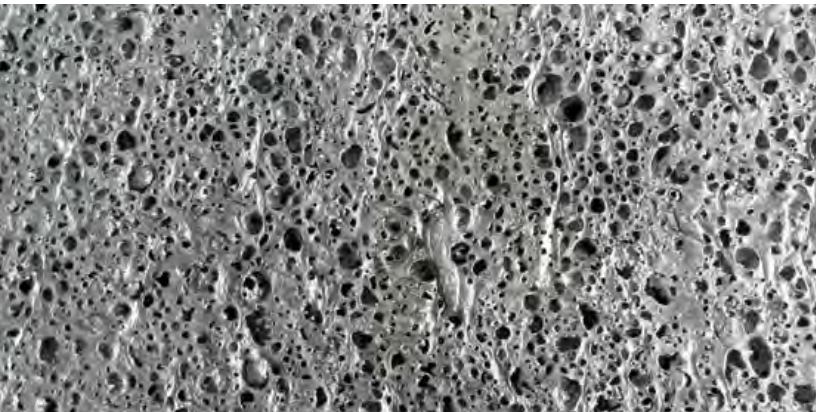


STYLISH AND SEAMLESSLY FLOWING WALL PANELS

Clear water running gently down glass surfaces, translucent materials with fascinating plays of light, and precise CNC-milled shapes that give your project that unique creative edge: the items in our ELEMENTS range offer innovative possibilities for breathing life into walls and surfaces and dividing up spaces stylishly.

Combining a clear design vocabulary inspired by the forces of nature with interactions of light and movement, they allow unique facades and surfaces to be created.

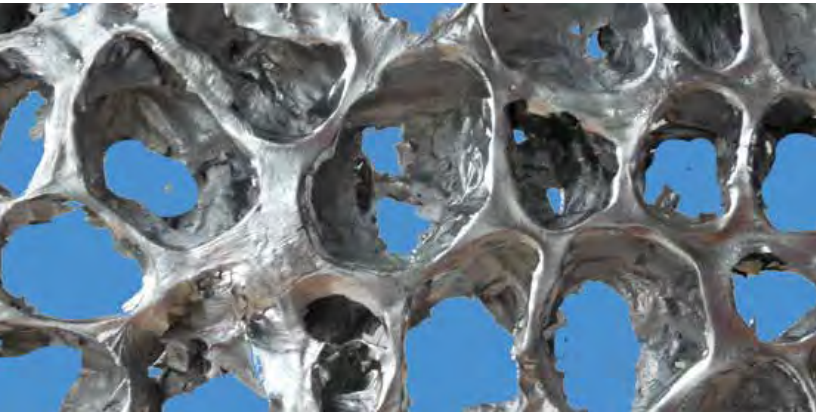
Alusion™ by Cymat Technologies, AL-FG-12.7-LG-2S (large cells, open both sides), project: conversion of ‚Alte Hauptpost‘ Grottenau in Augsburg, design: the Knoche Architekten team, realisation: Alois Perwein GmbH, photo: Roland Halbe



AL-FG-12.7-SM-1S (small cells, open one side), detail



AL-FG-12.7-MD-1S (medium cells, open one side), detail



AL-FG-12.7-LG-2S (large cells, open both sides), detail



AL-FG-12.7-LG (large cells, both sides closed), detail

Alternative designs of various heights (12.7 mm/25.4 mm/43.2 mm), cell sizes (small, medium or large) and degrees of translucency (cells open or closed on one or both sides) available on request, as well as custom shapes (e.g. for logos).



ALUSION™

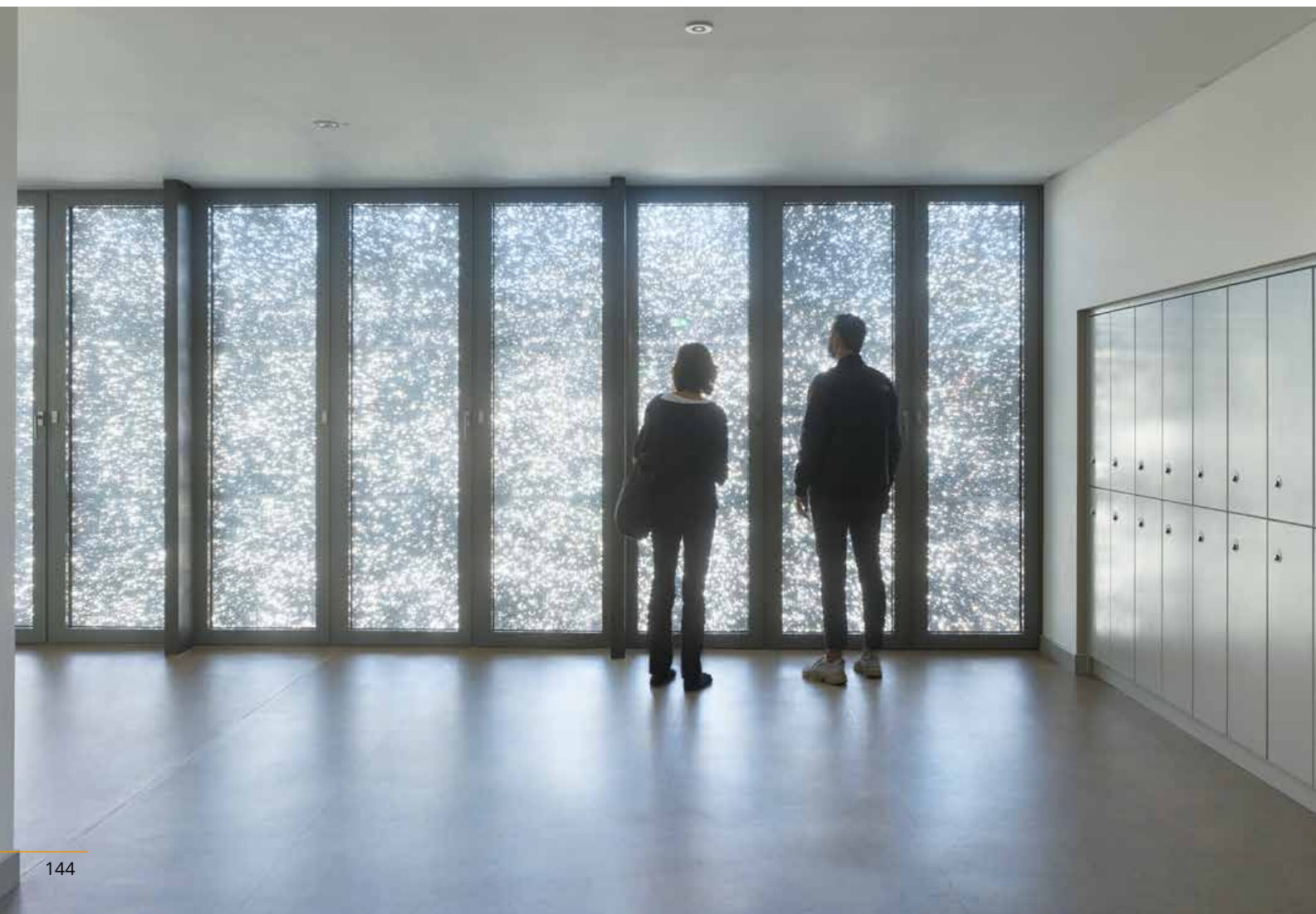
STABILISED ALUMINIUM FOAM

ALUSION™ stabilised aluminium foam combines the cool beauty of metal with a surface reminiscent of moving water. ALUSION™ is available in three different cell sizes, with each sheet having its own unique texture.

This one-of-a-kind, non-combustible material is light but robust. Architects use it to create unusual walls, ceilings and facades.

The translucent effect is achieved by combining light with large cells that are open on both sides.

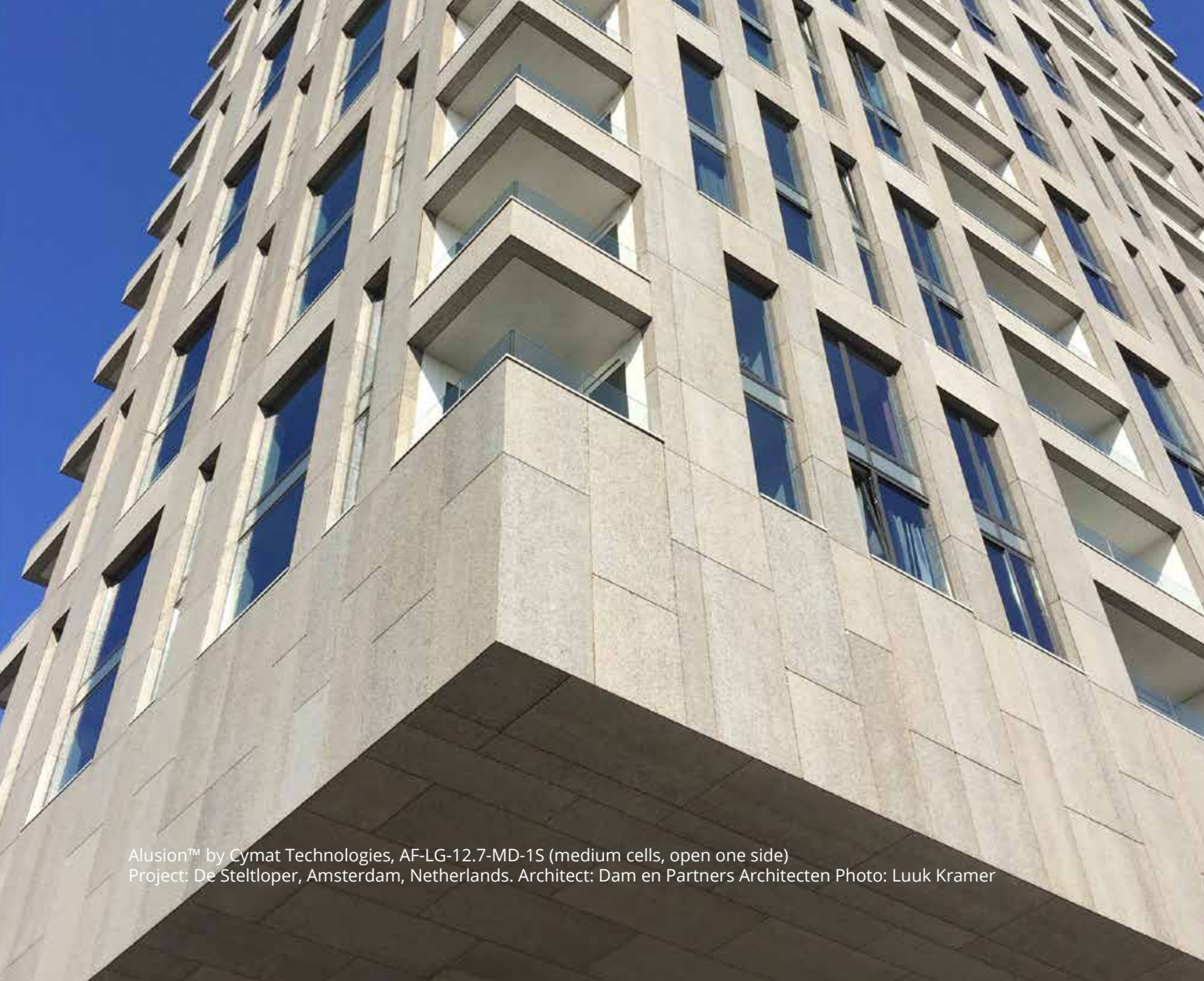
Alusion™ by Cymat Technologies, AL-FG-25.7-LG-2S (large cells, open both sides)
project: Trekroner Church, Roskilde, Denmark,
architect: Rørbæk and Møller Architects
photo: Cymat Technologies



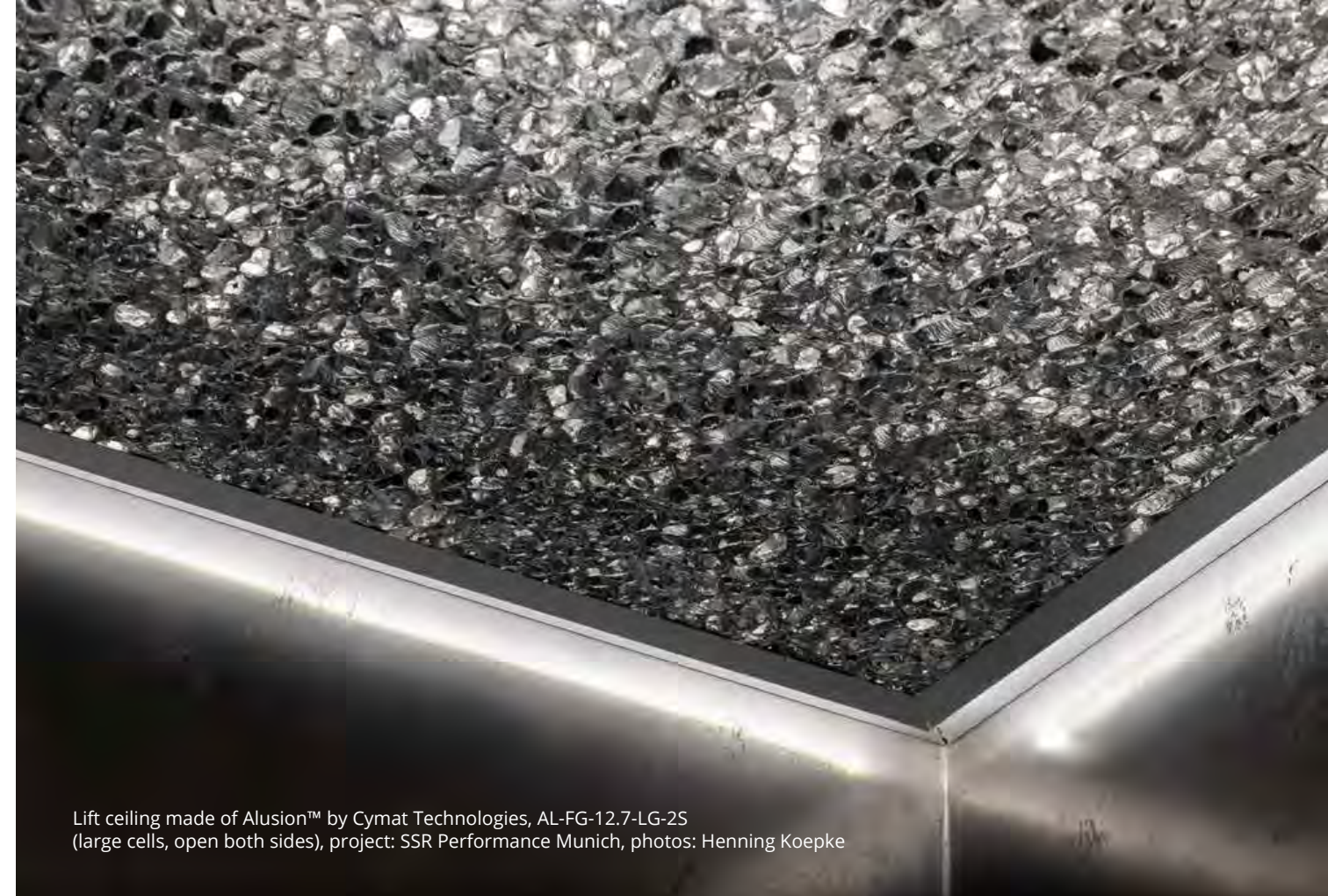
Alusion™ by Cymat Technologies, AL-FG-12.7-LG-2S (large cells, open both sides),
project: conversion of „Alte Hauptpost“ Grottenau in Augsburg,
design: the Knoche Architekten team, realisation: Alois Perwein GmbH, photos: Roland Halbe



Traditional cabin aesthetic contrasted with modernity in aluminium and glass
 Alusion™ by Cymat Technologies, AL-FG-12.7-LG-2S (large cells, open both sides)
 Project: glazed pavilion at the Pogusch Country Inn in Turnau (Austria) with live kitchen,
 realisation: Alois Perwein GmbH, photos: Hertha Hurnaus



Alusion™ by Cymat Technologies, AF-LG-12.7-MD-1S (medium cells, open one side)
Project: De Steltloper, Amsterdam, Netherlands. Architect: Dam en Partners Architecten Photo: Luuk Kramer



Lift ceiling made of Alusion™ by Cymat Technologies, AL-FG-12.7-LG-2S
(large cells, open both sides), project: SSR Performance Munich, photos: Henning Koepke



Alusion™ by Cymat Technologies, AL-FG-25.4-LG-2S (large cells, open both sides)
Project: SUPERFLEX Dive-In, Cap Homme and Ralph Adams Park
72500 Thrush Road, Palm Desert. Architect: Desert X in collaboration
with TBA21-Academy Photo: Lance Gerber



WATER

WATER WALLS

Human beings long for nature, for crystal clear water and fresh air.

Close your eyes, hear the soothing sound of flowing water and breathe in: our water walls create an exclusive sense of well-being in offices, hotels, wellness areas and living spaces.

They are ideally suited to regulating the internal climate in offices and workspaces as they absorb the smallest particles, ionize the air and let sufficiently large quantities of water evaporate.

This increases individuals' ability to concentrate and counteracts dehydration of the skin.



Glass water wall combined with moss, photo: Andreas Schwarz



Water wall 10 metres high, project: Lodenfrey in Bad Ischl



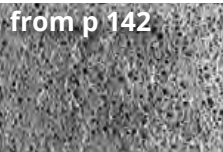
Stone water walls, combined with moss wall or free-standing



Stone water wall combined with Greenwood Moss Jungle



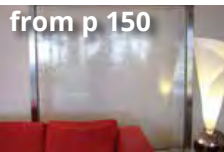
ELEMENTS PRODUCT INFORMATION



from p 142 **ALUSION™**
ALUMINIUM FOAM PANELS FOR
INSIDE AND OUT

Material
Specially foamed aluminium panels
Design
3 cell sizes available (small, medium large) Versions: plain or open on one or both sides
Custom forms
-
Applications
Interior use such as for walls and ceilings and cladding objects and columns, exterior facades
Delivery
Approx. 1–3 weeks (when in stock)

Technical information	
Sizes & material thickness	Standard sheet sizes: 1220 x 2440 mm and 1220 x 3000 mm Standard: 12.7 mm; options: 25.4 mm and 43.2 mm
Colours	Can be painted or powdered-coated
Net weight	Approx. 16 kg per m² (large cell, open both sides)
Fire resistance	A1
Acoustics	Sound absorbing
Installation	Dependent on design and wall condition. Direct attachment using adhesive or screws generally recommended



from p 150 **WATER**
WATER WALLS

Material
Water walls with integrated water tank
Design
Various designs (stainless steel, glass, natural stone), glass surface custom printable
Custom forms
-
Applications
Indoor use
Delivery
Approx. 6–10 weeks (not kept in stock)

Technical information	
Sizes & material thickness	According to customer requirements
Colours	Stainless steel frame can be powder-coated on request
Net weight	On request
Fire resistance	On request
Acoustics	-
Installation	Usually supplied installation-ready, optional installation service for large projects



CREATING SPACES OF WELL-BEING



Freund GmbH showroom, Wielandstraße Berlin, photo: Andreas Schwarz

BUSINESS SOLUTIONS

HOW DO YOU CREATE SPACES OF WELL-BEING?

One of the aims of feng shui is to bring people into harmony with their surroundings

Careful design of living and working spaces can create this harmony. It improves individual quality of life and enables staff to be more productive and motivated.

Are you planning a complex architecture project with a unique character? Key to your success is effective collaboration between the various partners.

We develop, design and produce functional materials for your projects in the following areas:

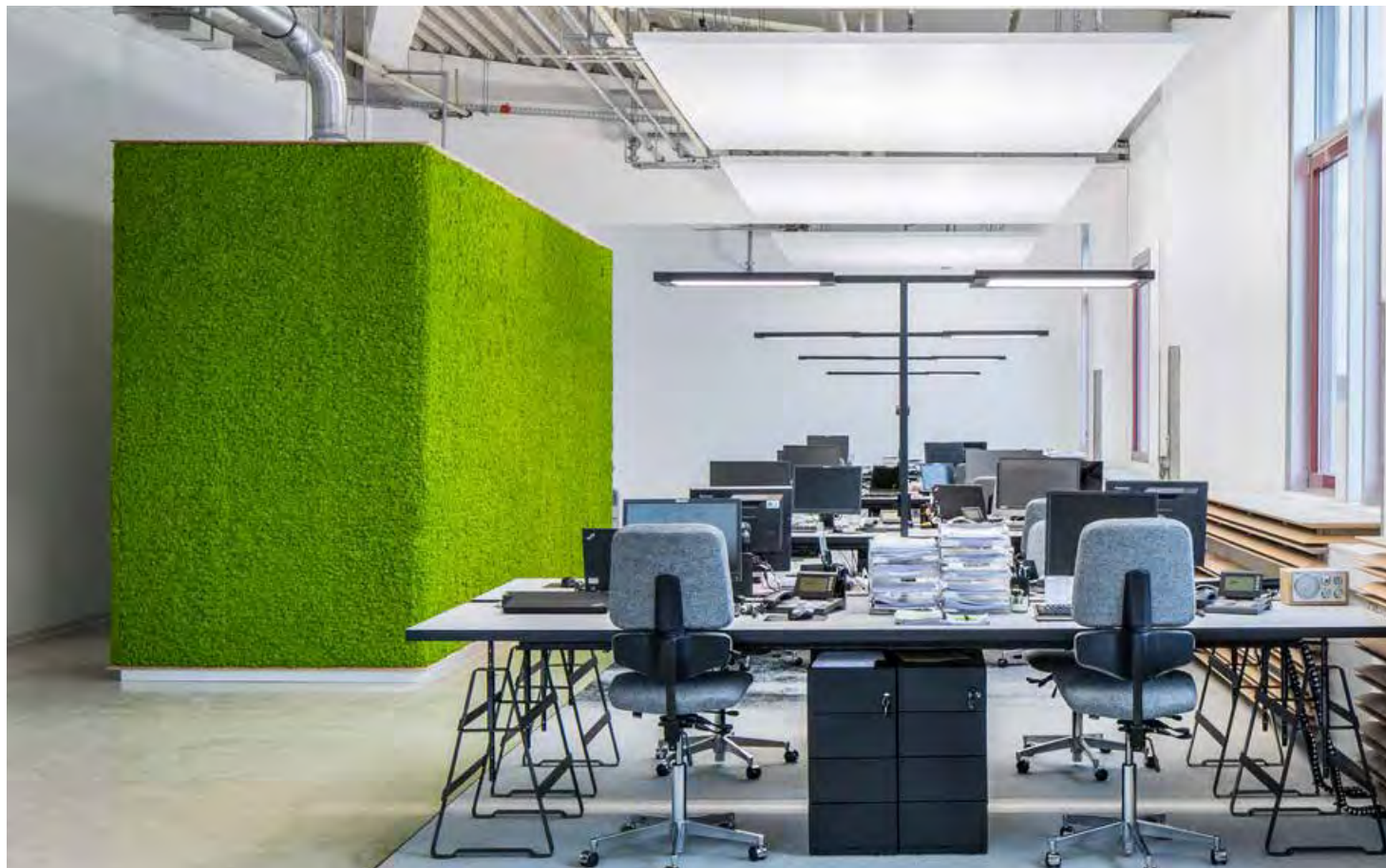
- Well-being at work
- Room acoustics
- Hotels, restaurants and gastronomy
- Wellness and spas
- Exhibitions and shopfitting
- Fire safety
- Greener buildings and plant walls

Our many years of experience have taught us which aspects are key here. Benefit from our experience and connections. We have the right partners to support your project across the board.

All products and materials can be ordered from us directly.



Moss pillars with Evergreen Moss Premium, colour: moss green, project: FUNKE Mediengruppe editorial offices, in collaboration with CPM Gesellschaft von Architekten, photo: Andreas Schwarz for Freund GmbH



Hidden printing station with construction covered with Evergreen Premium, colour: apple green, project: Copybox DEPOT offices, design: schöne räume ai GmbH, Frankfurt a. M., photo: Oliver Tamagnini

WELL-BEING AT WORK

(GREEN) NATURE IN THE OFFICE

Full-time employees spend about a third of their day at work. So it's essential that they feel comfortable in their working environment.

Correct monitor heights, comfortable lighting, ergonomic chairs and height-adjustable desks have all now become standard in office planning. But a pleasant indoor climate with the right humidity and greenery in the room are also of the utmost importance for the physical and mental well-being of employees. In addition, the background noise in open-plan offices often makes concentrated work difficult.

Studies show that plants in the workplace reduce stress, improve creativity, encourage concentration, lower blood pressure and improve

cognitive faculties in general. With our moss, plant and bark pictures, you can qualitatively improve room acoustics by up to 90%.

Experience how our products can make your employees healthier, more efficient and above all more motivated.

- Natural pictures and walls made of moss, bark and plants
- Individual room dividers e.g. made of moss
- Humidifiers for optimum workplace health
- Acoustic solutions to counter noise pollution



Evergreen Premium, colour: apple green, project: Freund Showroom Berlin, photo: Andreas Schwarz



Greenwood Jungle ceiling elements,
project: Work Lab Bochum, Fleischer Büromöbel, photos: Annika Feuss

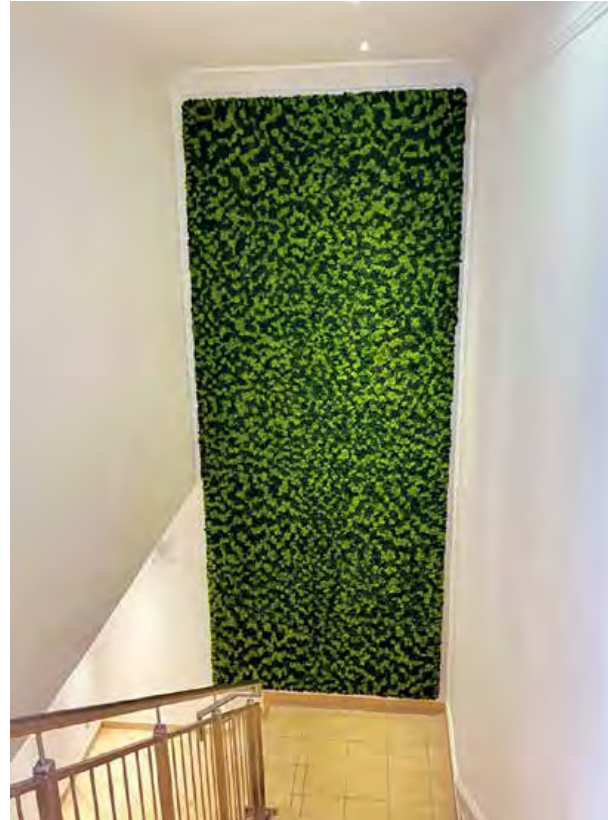
THE COLOUR GREEN

Green is the central colour. Completely neutral between all extremes, green has a calming effect without tiring.

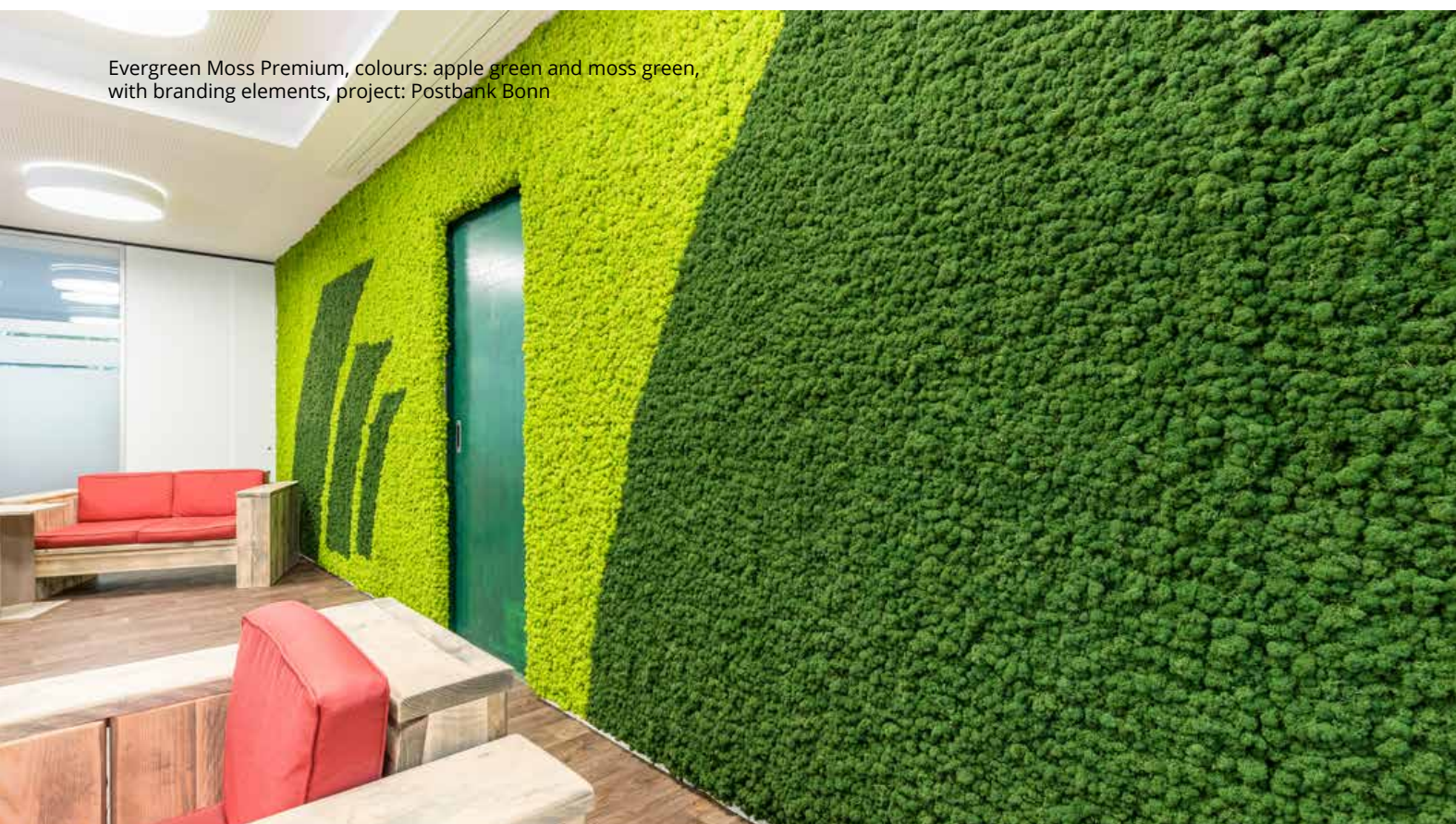
As a colour, it encourages qualities such as helpfulness, endurance, tolerance and contentment. In colour therapy, green is the colour that balances out the rhythm of the heart and kidneys.

The colour green serves as a neutral healing colour, causing neither physical complaints nor counter-reactions. It lets you recover and brings regeneration.

Green brings calm to the human eye since looking at it is never strenuous but rather creates a sensitivity to every other impression.



Evergreen Moss Premium, colours: apple green and moss green, with branding elements, project: Postbank Bonn



Connect Sense's office design using natural materials picks up on the company's corporate identity at numerous points, turning the space into a giant showroom.

Photos: Meik Terrahe

ROOM ACOUSTICS

MOSS WALLS AND OTHER ACOUSTICALLY FUNCTIONAL NATURAL MATERIALS

Good room acoustics is a prerequisite for the modern office. So it seems somewhat contradictory that new offices with a loft feel follow the current trend for concrete and glass shells, making them hard-walled and acoustically poor. Good room acoustics is indispensable for staff well-being.

The natural materials supplied by Freund GmbH diffuse or absorb sound beautifully right where it is produced. In addition to our classic moss and bark walls, our portfolio also includes custom shapes such as room dividers, functionally acoustic spheres and floor elements.

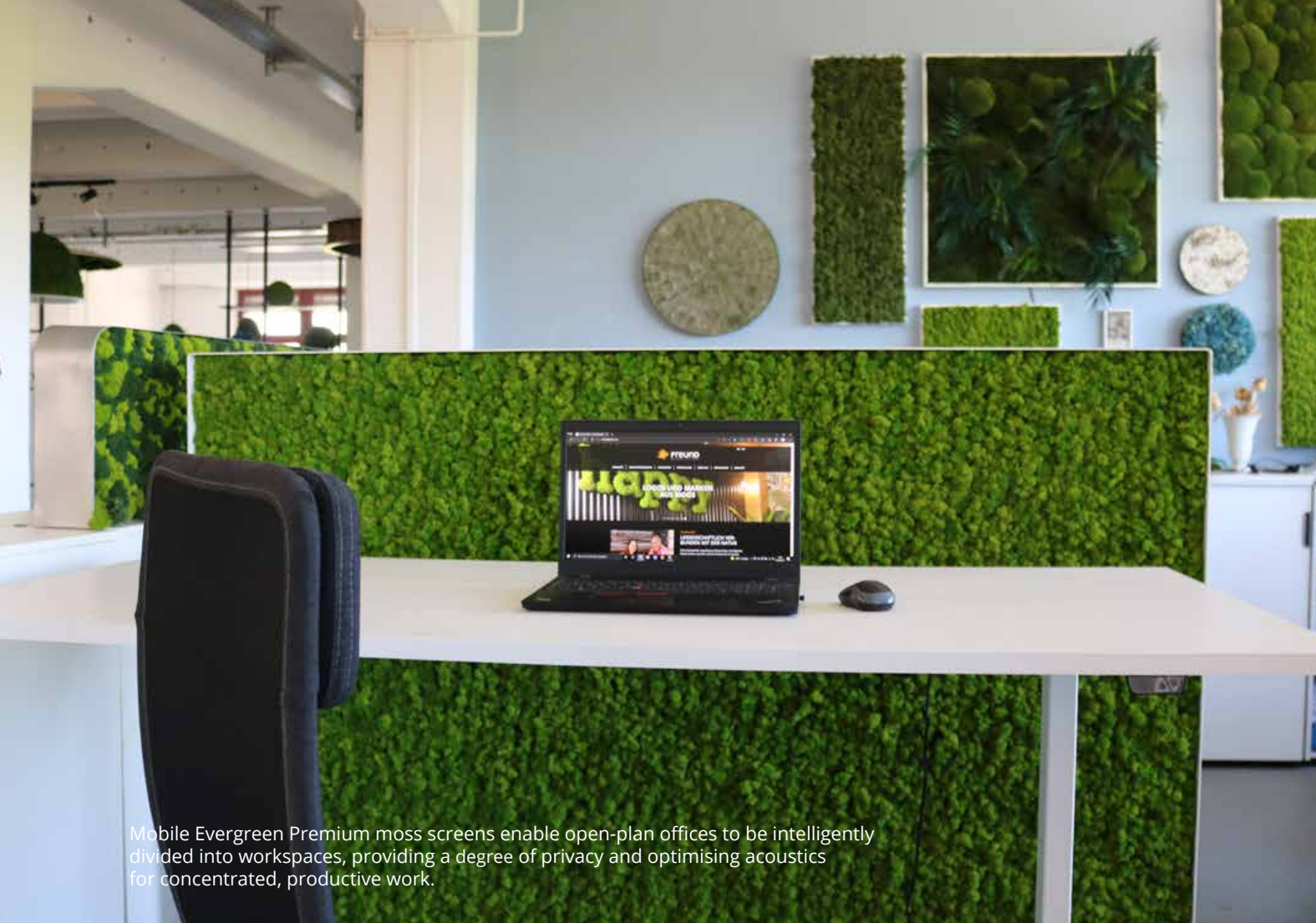
On request, our team will also build your personal, natural acoustic absorber according to your plans.

For most of our moss products we can provide acoustic documentation on request. With our moss panels you can achieve up to 90% sound absorption

For project applications, we can also offer you advice or carry out an approximate acoustic calculation.



Evergreen Moss Premium, colour: forest green, project: Topmotive Offices, photo: Andreas Schwarz



Mobile Evergreen Premium moss screens enable open-plan offices to be intelligently divided into workspaces, providing a degree of privacy and optimising acoustics for concentrated, productive work.

ROOM DIVIDER WITH MOSS COVERING

For acoustically functional room dividers, choose from a range of variants (moss types and colours) up to a maximum size of approx. 1.50 m x 1.80 m (w x h); castor-mounted versions also available as an option.



Nature in the office



Evergreen Moss Premium around secluded niches for quiet or communication
Project: dot.Source offices, photo: Andreas Schwarz



Acoustically functional and decorative moss wall with attached slogan,
project: Wiley Offices, in collaboration with Algonet GmbH, photo: Algonet GmbH



Greenhill Moss Premium baffles and Evergreen Moss Premium strip
as acoustic treatment, project: dot.Source offices, photo: Andreas Schwarz

HOTELS, RESTAURANTS AND SPAS

INTERIOR DESIGN DEFINES THE ESSENCE OF AN ESTABLISHMENT AND THE GUEST EXPERIENCE

In lobbies, foyers, corridors and hotel rooms, enduring trends such as health, sustainability and ecology, connectedness and urbanisation play an increasingly important role. Our materials make your own emphasis clear.

We offer you a range of materials, providing you as the designer with every opportunity to distinguish yourself from competitors and give your hotels an unmistakable character. Visiting a restaurant can also signify journeying to another land. Unfamiliar scents, new taste experiences and impressive architecture... It all forms a whole; every sense is involved. Our materials can facilitate the journey.

Whether you're dressing walls with native larch or installing a forest moss wall in a Bavarian hotel, incorporating the right wall design really rounds off the guest experience.

Wellness and spa facilities as well as quiet areas in holistic fitness studios and health centres are places of retreat and relaxation that warrant particular attention. We only feel comfortable here if the whole package works as one.

Alongside the use of high-quality materials and calming colours, pleasant room acoustics are key to well-being.

Whether it's our genuine poplar bark or Evergreen Moss Premium natural moss, all of our materials here at Freund GmbH move the senses and have a positive impact on guests' health.

Use our green products to design your own oasis of well-being, with no need for watering or care.



The combination of both our GREEN (Evergreen Moss) and NATURE (Bark House® poplar bark) material categories creates a unique impression, indicating a one-of-a-kind gastronomy concept, project: Restaurant MUN, Munich, photos Andreas Schwarz for Freund GmbH



Larch bark as wall covering, project/photo: Sonnenberg Hotel Meransen



Greenhill Premium moss spheres to improve acoustics in a space where people meet and engage in conversation
Project: Restaurant Weissglut, photo: Restaurant Weissglut



Bark House® poplar bark as wall cladding to create a natural atmosphere in an Italian alpine hotel, realised in collaboration with Damiano, photos: Foto Aiello Italy, www.fotoaiello.it



BOMBAY SAPPHIRE

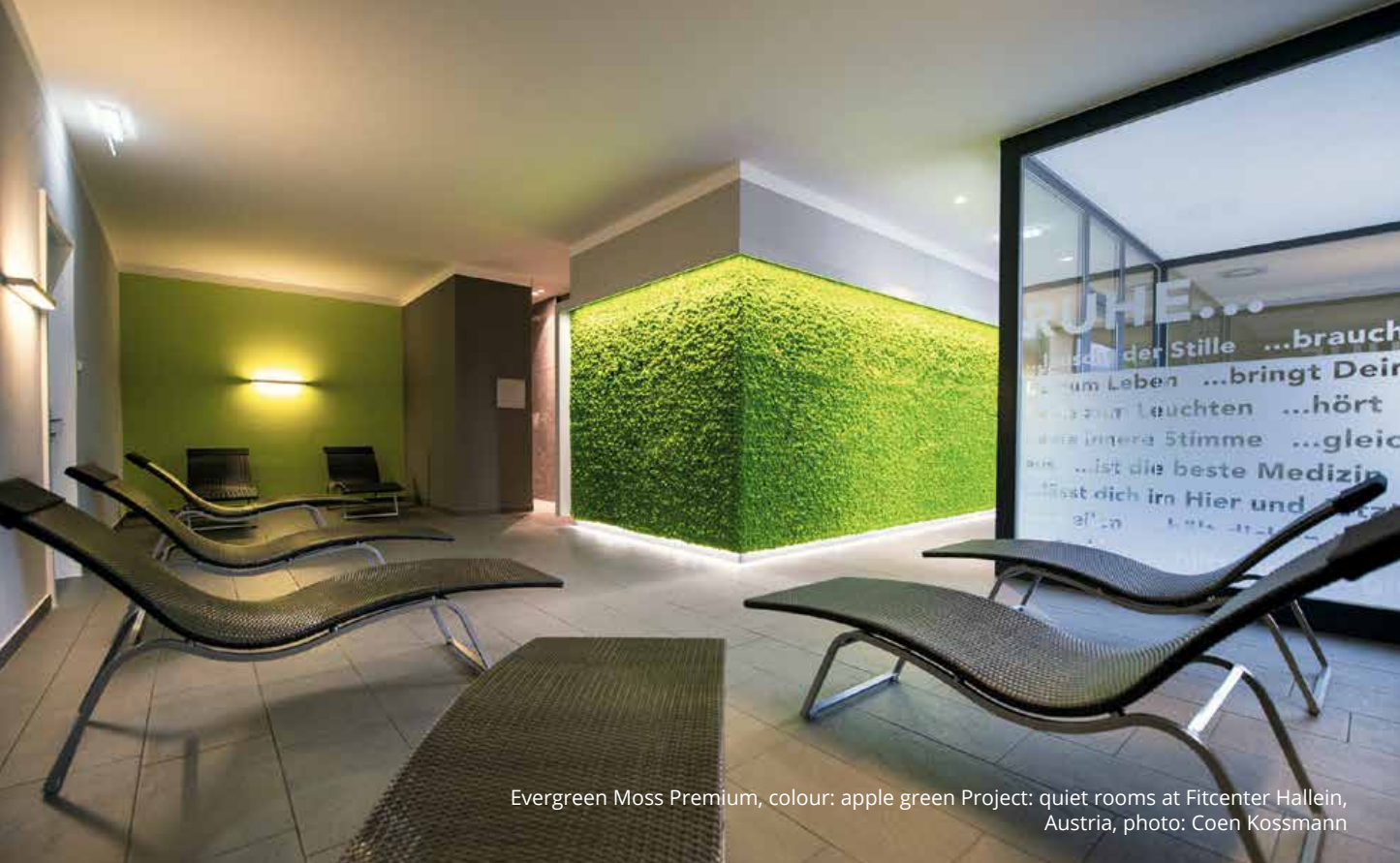
Botanical Wall

Greenwood Moss Jungle,
project: Enter the Dragon, Munich,
photo: Andreas Schwarz for Freund GmbH



Exquisite Bark House® poplar bark on spa rest room walls fostering contact with nature so guests can let themselves go completely. Project/photo: Lindenwirt





Exquisite Bark House® poplar bark on spa rest room walls fostering contact with nature so you can let yourself go completely. Project/photo: Lindenwirt



Fragrance wall, Hotel Die Wasnerin G'sund und Natur Bad Aussee, photos: Alexander Koller, architects: Viereckarchitekten



Green Project, ceiling greening with ivy, project: Burkhalter+Gerwig-AG opticians, design/implementation/photo: concept-s Ladenbau & Objektdesign GmbH



ALUSION™ translucent (painted gold by the customer), backlit, project: Stibor Leibnitz, in collaboration with Tischlerei Bausch

SHOPFITTING, ADVERTISING, EXHIBITIONS & EVENTS

NATURAL MATERIALS IN PUBLIC SPACES

The quest for sustainable architecture, where socio-cultural aspects and economic and ecological factors are given equal consideration, is becoming increasingly important. At its heart is establishing harmony between people, space and the environment.

National and international brands and institutions are thus increasingly turning to natural materials when communicating key messages such as their sustainability commitments.

Our innovative natural products facilitate exclusive creative shopfitting designs as well as custom branding solutions with integrated logos and even complex branding elements. They enable companies to highlight their green credentials, benefiting from our decades of experience in requirements for trade fair stands, events and shopfitting.

A major advantage of Freund products, apart from the lack of maintenance required, is their ease of installation – a key factor in particular for time-sensitive projects.

Products available at short notice (such as Evergreen Standard) are ideal for this application, too.

ENQUIRE ABOUT RENTAL OPTIONS!

With an eye to ecological as well as economic concerns, we offer you the option of various products for hire for your planned event.

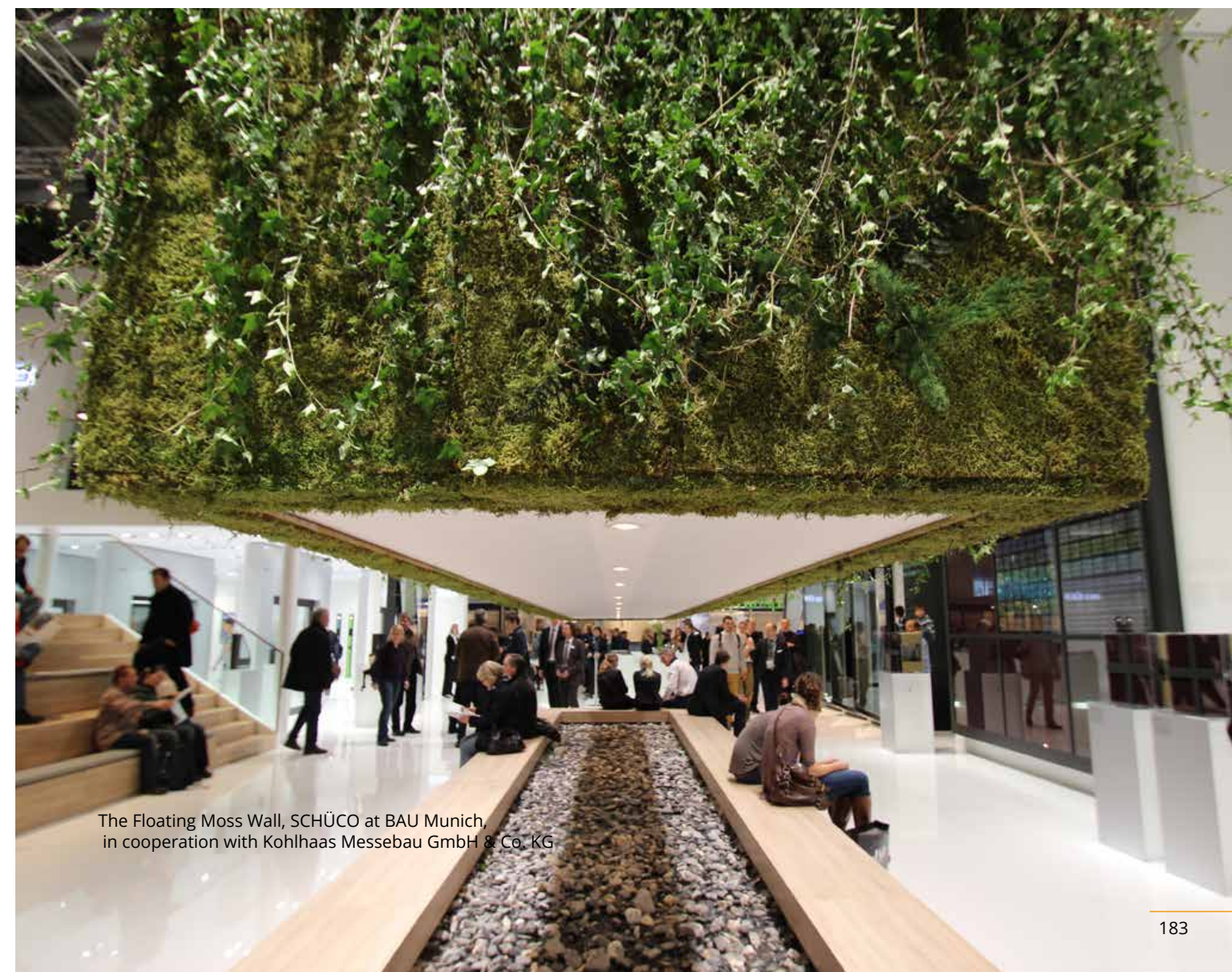
Contact us to find out more about options available and terms.



Evergreen Premium Moss wall at our stand at the Surface Design Show, with London skyline. Photo: CUBE



Evergreen Moss Premium, colour: black, project: Tom Dixon exhibition booth at MAISON & OBJET, photo: Tradephoto Dariusz Lech



The Floating Moss Wall, SCHÜCO at BAU Munich, in cooperation with Kohlhaas Messebau GmbH & Co. KG



Moss lettering and logo of Greenhill cushion moss, combined with Evergreen Premium Moss walls, colour: moss green, project: Spotify Artist Lounge area for Splash! hip-hop festival, in collaboration with Gemeinsame Sache GmbH & Co. KG, photo: Stefan Flad



Greenwood moss lettering for giant mural on behalf of Bionade, in collaboration with Webguerillas Territory, realised by Outframe and Cromatics, photo: Outframe



Greenhill Moss Premium, large scale in two colours and with B1 fire-retardant certification for Andreas Schmid Group stand, design: DAVIDE CONTI Architektur, photo: media.d.sign ad | d intelligence

FIRE SAFETY

FIRE SAFETY-CERTIFIED NATURAL MATERIALS FOR PUBLIC SPACES

For installations in public areas (railway stations, airports, etc.) and in exhibition stand construction/shopfitting in particular, B1 standards of fire-resistance for building materials are essential. B1 fire-safety classification is described as “flame-retardant” and is particularly hard to achieve for natural materials such as our moss walls.

Extensive mastery of material science and of interacting with the relevant institutions is required, something which we at Freund GmbH can count on with our many years of experience and expertise.

Many of our Freund moss products are available in fire-retardant versions (as per DIN EN 13501-1) and are even certified as a composite (incl. backboard and finish).

Do you have any other questions regarding implementing your project? We'd be delighted to offer you comprehensive advice about our certificates and, on request, provide them for your clients.

Materials tested for fire safety (B1/A1):

- Evergreen Moss Premium
- Greenwood Moss
- Greenhill Moss Premium
- ALUSION™ (A1)

Additional Freund materials are currently undergoing testing.



Moss walls of Evergreen Moss Premium, B1 fire-retardant certified with A2 mount, colours: apple green and moss green, project: Munich Airport terminal, in collaboration with Casa Castello, photos: Diether Kinzel/trick17



GREENER BUILDINGS & PLANT WALLS

GREEN WALLS AND FACADES – NATURAL AIR PURIFIERS

Design is intuition and intuition is the language of nature. Plants aren't only an effective stylistic device; they're also healing because of the oxygen production crucial to life on earth.

Freund GmbH can help you realise a vast range of object greening projects both indoors and outdoors. From self-supporting plant pictures, hanging baskets and partition walls to full-face living walls and roof greening with our exterior moss, we offer you individual, project-specific solutions.

It's impossible now to imagine our cities without greenery being incorporated, and this is something that is increasingly becoming an integral

part of modern architecture. The major challenge, however, is minimising the care and maintenance required for these green features. We rely on current patents from German research to ensure your greening initiative is safe and above all easy to care for.

With a broad-based team of landscape architects, engineers and florists, we're able to develop an overarching technical and design concept together with you and your customers.

We live and breathe biophilia, the love of living things.



Living plant panel as roof planting for the International Garden Exhibition,
photo: Hermann Haubrich, www.hhaubrich.de



Living plant wall, indoors



ABOUT

We are a growing second-generation family business. Management is family-led, with a broad-based team. Beginning with the idea of making moss walls more accessible to architects, designers and installers for use in their projects, we've developed into a leading business with an understanding of how to foster sustainable innovations for architecture, successfully positioning them in the market, and identifying the right applications for them.

At Freund GmbH, we value creativity and team spirit. We aim to develop our manufactory, expand our range of in-house products and continue to grow our retail operations. To do this, we're looking for the best people. Together, we want to strengthen our brand and develop natural products so sustainable materials become increasingly established in architecture.

We'd love to provide you with advice on our products and on potential applications for our **GREEN, NATURE and ELEMENTS** products in your next project.

Put your trust in our years of experience, talk to us about your visionary ideas and then let's bring a little bit of nature into your spaces together.

Nina Freund



GERMAN OFFICE

Freund GmbH
Zweigbüro Berlin
Im Goerzwerk
Goerzallee 299
D-14167 Berlin

T +49 (0) 30 30 69 23-0
F +49 (0) 30 30 69 23-23
E office@freundgmbh.com
I www.freundgmbh.com



VISIT US AT THE FREUND BERLIN SHOWROOM

Freund GmbH
Wielandstraße 15
D-10629 Berlin

T +49 (0) 30 55 27 1476
E showroom@freundgmbh.com
I www.freundgmbh.com

Please email us in advance to
arrange a date.



AUSTRIAN OFFICE

Freund GmbH
Pettenbacherstraße 14
A-4655 Vorchdorf

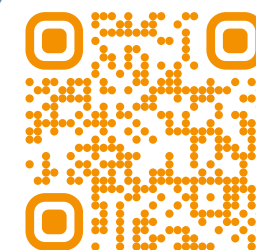
M +49 (0) 172 541 09 16

E office@freundgmbh.com
I www.freundgmbh.com



NEW FOR PRIVATE CUSTOMERS: OUR ONLINE SHOP

<http://www.freund-greenliving.com>





Freund
M A T E R I A L F O R I D E A S

Freund GmbH
Zweigbüro Berlin
Im Goerzwerk
Goerzallee 299
14167 Berlin
Germany

T +49 (0) 30 30 69 23-0
F +49 (0) 30 30 69 23-23
E office@freundgmbh.com
I www.freundgmbh.com



Freund
— S H O W R O O M B E R L I N —

Freund GmbH
Wielandstraße 15
10629 Berlin
Germany

T +49 (0) 30 55 27 1476
E showroom@freundgmbh.com
I www.freund-greenliving.com

Appointments by arrangement

